



## Statement from the Executive Chairman



**Sermsin Samalapa**

Executive Chairman

## Attaining balanced growth in print and television media

Nation Group's engagement in the digital television business during the past two years has ushered in the company's transition to a new era. We have employed proactive business strategies, bring quality variety content to Thai audience, and pursue our position at the forefront of the media industry.

Despite intense competition in the broadcasting business, our two digital TV channels - Nation TV and variety TV station NOW 26 - have achieved satisfactory levels of performance, thanks partly to innovation and the commitment and dedication of the management team and staff.

Nation Group's three newspapers, comprising Krungthep Turakij, Kom Chad Luek and The Nation, have managed to secure their market shares despite the challenges brought about by the growth of digital media. With our expertise and reputation news, Nation Group has consolidated its leading position in the multi-platform media business. The public has maintained trust and loyalty in our news content.

The progress has contributed to more balanced revenue streams, with the revenue contribution of the television business increasing from 36 percent in 2014 to 45 percent in 2015 and that of the print business declining slightly from 48 percent in 2014 to 45 percent in 2015, as a proportion of the total revenue for the past year.

These performances reflect Nation Group's success in reaching its primary goal of creating a balance between its two core businesses of print and television. This achievement is considered a strong fundamental from which to promote sustainable growth for the company in the years to come.

Nation Group is not satisfied with success in the print and digital TV media only, but will continue to seek new business opportunities as they emerge within the media and entertainment industries. Last year, we established NOW Studios, a new business unit operated by NOW26, to produce content such as films, dramas and reality shows for NOW26 itself as well as for other channels both in Thailand and overseas.

The first production "Mard Payak" is a docudrama portraying the life of "Samart Payakarun," one of Thailand's best-known boxers. This debut production of NOW Studios was selected to premiere at the Bangkok ASEAN Film Festival 2015.

Many more productions from NOW Studios will be seen in 2016. This will mark the full launch of Nation Group's "proactive" strategies for all potential businesses in order to create high-value productions for viewers, while continuously enhancing the growth of the business.

In the previous year, NOW 26 opened NOW Studios@Siam at the heart of Siam Square to create a point of connection with the new generation and to serve as a venue for activities that broadly benefit the public.

Though the media business, like other businesses, has been subject to negative impacts resulting from the sluggish economy, Nation Group has significantly improved its business performance in the past year, with total revenue of Baht 3,165.04 million an increase from Baht 221.35 million in 2014. Undoubtedly, we pledge to carry out our duties with enthusiasm so as to provide our shareholders with good returns and to continue to offer trustworthy media for the benefit of Thai society as a whole in the years to come.



# Board of Directors

รายงานประจำปี 2558  
ANNUAL REPORT 2015



**Mr. Adisak Limprungpatanakij**  
Director

**Mr. Sermsin Samalapa**  
Executive Chairman

**Mr. Suthichai Sae-Yoon**  
Director,  
Chief Adviser to Editorial  
& Management Boards

**Ms. Duangkamol Chotana**  
Chief Executive Officer

**Mr. Chaveng Chariyapisuthi**  
Independent Director and Member  
of The Audit Committee

**Mr. Pakorn Borimasorn**  
Independent Director and Chairman  
of The Audit Committee

**Mr. Pana Janviroj**  
Director

**Ms. Kaemakorn Vachiravarakarn**  
Independent Director and Member  
of The Audit Committee

# Board of Directors



**Mr. Suthichai Sae-Yoon**

Director, Chief Adviser to Editorial & Management Boards

**Age** • 70 years

**Qualification**

- Assumption Commercial College Bangkok (ACC)
- Saengthong School, Had Yai, Songkhla

**Training Course (s)**

- Thai Institute of Directors
- Director Accreditation Program (DAP # 54/2006)

**Training Course (s) 2015**

- N/A

**No. of Shares held as at January 13, 2016**

- Mr.Suthichai Sae-Yoon 212,878,542 shares (5.23%)
- Mrs.Nantawan Sae-Yoon - shares
- Minor child - shares

**Relationship with NMG's Executive**

- Mr.Thepchai Sae-Yong Relationship : Younger brother

**Experience**

1971 - 2012	Director and Editor in Chief Nation Multimedia Group Plc.
2012 - Mar 2015	Chairman/ Director Nation Multimedia Group Plc.
Mar 2015 - Present	Director, Chief Adviser to Editorial & Management Boards Nation Multimedia Group Plc.
<b>Director of other listed company</b>	
1993 - Mar 2015	Chairman Nation Broadcasting Corporation Plc.
2012 - Mar 2015	Chairman Nation International Edutainment Plc. Mar
2015 - Present	Director Nation Broadcasting Corporation Plc.

Mar 2015 - Present Director  
Nation International Edutainment Plc.

**Director of other non - listed company**

2006 - Present	Director NML Co., Ltd.
2008 - Present	Director Nation News Network Co., Ltd.
2011 - Present	Director Nation U Co., Ltd.
2012 - Present	Director NBC Next Media Co., Ltd.
2012 - Present	Director Nation Edutainment Co., Ltd.
Dec 2014 - Present	Director Nation Global Edutainment Co., Ltd.

**Director of a competing company or a related business company**

- N/A

**Year of Directorship 44 Years 5 Months**

- Appointed as a director since July 1, 1971

**The Meeting Attendance / Meeting held (Frequency)**

Board of Directors	12/12
Annual General Meeting of Shareholders	1/1

# Board of Directors



## Mr. Sermsin Samalapa

Executive Chairman

**Age** • 48 years

**Qualification**

- Master of Science in Real Estate Development, Massachusetts Institute of Technology (MIT), Cambridge, MA, USA
- Bachelor of Architecture from Faculty of Architecture, Chulalongkorn University
- Effective Strategies for Media Companies, Executive Education from Harvard Business School, Harvard University Cambridge, MA, USA

**Training Course (s)**

- Thai Institute of Directors
- Director Accreditation Program (DAP # 24/2004)

**Training Course (s) 2015**

- N/A

**No. of Shares held as at January 13, 2016**

- Mr. Sermsin Samalapa 391,972,000 shares (9.64%) (Held through Digital Sky Holdings Co.,Ltd.)
- Spouse - shares
- Minor child - shares

**Relationship with NMG's Executive**

- N/A

**Experience**

2010 - 2011	Director Nation Multimedia Group Plc.
2012 - Present	Vice Chairman Nation Multimedia Group Plc.
Mar 2015- Present	Executive Chairman Nation Multimedia Group Plc.

**Director of other listed company**

2011 - Mar 2015	Director Nation Broadcasting Corporation Plc.
Mar 2015- Present	Chairman Nation Broadcasting Corporation Plc.
2011 - Present	Director Nation International Edutainment Plc.

**Director of other non - listed company**

2010 - Present	University Council South-East Asia University
2011 - Present	Director Nation U Co., Ltd.
Aug 18, 2015 - Present	University Council Nation University

**Director of a competing company or a related business company**

- N/A

**Year of Directorship 5 Years 1 Months**

- Appointed as a director since November 9, 2010

**The Meeting Attendance / Meeting held (Frequency)**

Board of Directors	8/12
Annual General Meeting of Shareholders	1/1

# Board of Directors



**Ms. Duangkamol Chotana**

Chief Executive Officer

**Age** • 53 years

**Qualification**

- BA. Communication Arts, Chulalongkorn University

**Training Course**

- Thai Institute of Directors
- Directors Certification Program (DCP # 144/2011)
  - Anti-Corruption for Executive Program (ACEP 2/2012)
- Thai Listed Companies Association,  
The Stock Exchange of Thailand (TLCA)
- Executive Development Program (EDP # 4)
- Thailand Energy Academy
- Thailand Energy Academy (TEA # 1) 2012

**Training Course (s) 2015**

- Thai Listed Companies Association,  
The Stock Exchange of Thailand (TLCA)
- TLCA Leadership Development Program (LDP# 3) 2015

**No. of Shares held as at January 13, 2016**

- Ms. Duangkamol Chotana 22,592,300 shares (0.56%)
- Spouse - shares
- Minor child - shares

**Relationship with NMG's Executive**

- N/A

**Experience**

2012 - Present Director and Chief Executive Officer  
Nation Multimedia Group Plc.

**Director of other listed company**

2011 - Present Director  
Nation Broadcasting Corporation Plc.

March 9, 2015 - Present Director and Chairman  
Nation International Edutainment Plc.

**Director of other non - listed company**

2010 - Present Director and Chief Executive Officer  
Krungthep Turakij Media Co., Ltd.

2012 - Present Director  
Nation News Network Co., Ltd.

2012 - Present Director  
Kom Chad Luck Media Co., Ltd.

2012 - Present Director and Chairman  
WPS (Thailand) Co., Ltd.

2012 - Present Director  
NML Co.Ltd.

2012 - Present Director  
Nation U Co., Ltd.

2012 - Present Director  
Bangkok Business Broadcasting Co., Ltd.

Aug 18, 2015 - Present Honorary Member  
Nation University

**Director of a competing company or a related business company**

- N/A

**Year of Directorship 3 Years 10 Months**

- Appointed as a director since February 27, 2012

**The Meeting Attendance / Meeting held (Frequency)**

Board of Directors	12/12
Annual General Meeting of Shareholders	1/1

# Board of Directors



## Mr. Pakorn Borimasporn

Independent Director and Chairman of The Audit Committee

**Age** • 69 years

**Qualification**

- MA. in Electrical Engineering, Chulalongkorn University
- BA. in Electrical Engineering, Chulalongkorn University

**Training Course (s)**

- Thai Institute of Directors
- Directors Certification Program (DCP 17/2002)
- Directors Certification Program Refresher Course (RE DCP 1/2005)
- Capital Market Academy - The Stock Exchange of Thailand
- Capital Market Academy Leadership Program (CMA # 3)
- Thai Listed Companies Association, The Stock Exchange of Thailand (TLCA)
- Executive Development Program (EDP # 1)
- KPMG Phoomchai Holdings
- COSO 2013 : The Road to Transition

**Training Course (s) 2015**

- KPMG Phoomchai Holdings
- "Transfer pricing act : Tax consideration for Audit Committees" AC Forum 2015

**No. of Shares held as January 13, 2016**

- Mr. Pakorn Borimasporn 906,416 shares (0.02%)
- Spouse - shares
- Minor child - shares

**Relationship with NMG's Executive**

- N/A

**Experience**

1997 - Present Independent Director and Chairman of The Audit Committee  
Nation Multimedia Group Plc.

**Director of other listed company**

1993 - Present Director and Chief Executive Officer  
Lighting & Equipment Public Co., Ltd.

2004 - Present Chairman and Chairman of The Audit Committee  
Porn Prom Metal Public Co., Ltd.

**Director of other non - listed company**

1999 - Present Executive Chairman  
L&E Manufacturing Co.,Ltd.

2010 - Present Executive Chairman  
L&E Solidstate Co., Ltd.

2015 - Present Director  
Electrical and Electronics Institute

**Director of a competing company or a related business company**

- N/A

**Year of Directorship 18 Years 8 Months**

- Appointed as a director since April 29, 1997

The Meeting Attendance / Meeting held (Frequency)

Board of Directors	12/12
Audit Committee	4/4
Annual General Meeting of Shareholders	1/1

# Board of Directors



## Mr. Chaveng Chariyapisuthi

Independent Director and Member of The Audit Committee

- Age**
- 71 years
- Qualification**
- Assumption Commercial College Bangkok (ACC)

- Training Course (s)**
- Thai Institute of Directors
- Director Accreditation Program (DAP # 36/2005)
  - Understanding Fundamental Statement (UFS # 2)
  - Finance for Non-Finance Director (FN # 31)
  - Monitoring the System Internal Control and Risk Mgmt. # 1
  - Audit Committee Program # 20

- Training Course (s) 2015**
- N/A

- No. of Shares Held as at January 13, 2016**
- Mr. Chaveng Chariyapisuthi - shares
  - Spouse - shares
  - Minor child - shares

- Relationship with NMG's Executive**
- N/A

- Experience**
- 1995 - Present Independent Director and Member of The Audit Committee  
Nation Multimedia Group Plc.

- Director of other listed company**
- N/A

- Director of other non - listed company**
- 1983 - Present Executive Director  
Siam Steel Co., Ltd.
- 1991 - Present Executive Director  
Siam Integrate Co., Ltd.

- 1991 - Present Executive Director  
SST Holding Co., Ltd.
- 1991 - Present Executive Director  
Siam Syndicate Technology Co., Ltd.
- 1991 - Present Executive Director  
Siam Steel Works Co., Ltd.
- 2009 - Present Executive Director  
Siam Asia Environment Co., Ltd.

- Director of a competing company or a related business company**
- N/A

- Year of Directorship 20 Years 8 Months**
- Appointed as a director since April 19, 1995

- The Meeting Attendance / Meeting held (Frequency)**
- |  |      |
|--|------|
| Board of Directors                     | 4/12 |
| Audit Committee                        | 2/4  |
| Annual General Meeting of Shareholders | 1/1  |

# Board of Directors



## Ms. Kaemakorn Vachiravarakarn

Independent Director and Member of The Audit Committee

**Age** • 40 years

**Qualification**

- Master in Business Administration (M.B.A.), University of Hawaii at Manoa, U.S.A.
- Bachelor in Business Administration - Accounting major (International Program), Thammasat Business School, Thammasat University
- Certified Public Accountant

**Training Course (s)**

- Thai Institute of Directors
- Director Accreditation Program (DAP) Thai Program - DAP113/2014
- The Securities and Exchange Commission, Thailand
- Challenges facing audit committees on listed companies' sustainable development

**Training Course (s) 2015**

- Federation of Accounting Professions of Thailand
- Practice for TSQC1 for auditor that work alone
- Summary of TFRS for NPAsEs
- Audit sampling in practice

**No. of Shares Held as at January 13, 2016**

- Ms.Kaemakorn Vachiravaraka - shares
- Spouse - shares
- Minor child - shares

**Relationship with NMG's Executive**

- N/A

**Experience**

2013 - Present Independent Director and Member of The Audit Committee  
Nation Multimedia Group Plc.

**Director of other listed company**

2004 - 2011 Corporate secretary and AVP Strategic Financial Planning  
Natural Park Public Co., Ltd.

**Director of other non - listed company**

1997 - 1999 Assistant Auditor  
SGV Na Thalang Co., Ltd. (Now KPMG)

2001 - 2002 Senior Consultant - Business Recovery Service  
Inthanon Business Advisory Ltd.  
(Andersen Thailand, Now KPMG)

2002 - 2003 Senior Consultant - Business Recovery Service  
Ferrier Hodgson, NowBaker Tilly

2003 - Present Director  
I Do Idea Co., Ltd.

**Director of a competing company or a related business company**

- N/A

**Year of Directorship 2 Years 2 Months**

- Appointed as a director since October 17, 2013

**The Meeting Attendance / Meeting held (Frequency)**

Board of Directors	7/12
Audit Committee	2/4
Annual General Meeting of Shareholders	1/1

# Board of Directors



**Mr. Pana Janviroj**

Director

<p><b>Age</b></p> <ul style="list-style-type: none"> <li>• 57 years</li> </ul> <p><b>Qualification</b></p> <ul style="list-style-type: none"> <li>• MA., Tufts University, USA</li> </ul> <p><b>Training Course (s)</b></p> <p>Thai Institute of Directors</p> <ul style="list-style-type: none"> <li>• Directors Certification Program (DCP # 71/2006)</li> </ul> <p>Thai Listed Companies Association, The Stock Exchange of Thailand (TLCA)</p> <ul style="list-style-type: none"> <li>• Risk Management Seminar &amp; Workshop</li> </ul> <p><b>Training Course (s) 2015</b></p> <p>Thai Institute of Directors</p> <ul style="list-style-type: none"> <li>• Anti-Corruption for Executive Program (ACEP 15/2015)</li> </ul> <p><b>No. of Shares held as at January 13, 2016</b></p> <ul style="list-style-type: none"> <li>• Mr. Pana Janviroj 20,373,500 shares (0.50%)</li> <li>• Mrs. Pusadee Janviroj - shares</li> <li>• Minor child - shares</li> </ul> <p><b>Relationship with NMG's Executive</b></p> <ul style="list-style-type: none"> <li>• N/A</li> </ul> <p><b>Experience</b></p> <p>2012 - Present Director Nation Multimedia Group Plc.</p> <p><b>Director of other listed company</b></p> <p>2011 - Present Director Nation International Edutainment Plc.</p> <p>Mar 2015 - Present Chief Executive Officer Nation International Edutainment Plc.</p> <p><b>Director of other non - listed company</b></p> <p>2008 - Present Director Nation News Network Co., Ltd.</p>	<p>2012 - Present Director Yomiuri-Nation Information Service Co., Ltd.</p> <p>2012 - Present Director Nation Global Edutainment Co., Ltd</p> <p>2014 - Present Director WPS (Thailand) Co., Ltd.</p> <p>2014 - Present Director Nation Edutainment Co., Ltd.</p> <p>May 2015 - Present Director Thai Listed Companies Association</p> <p>Aug 18, 2015 - Present Honorary Member Nation University</p> <p><b>Director of a competing company or a related business company</b></p> <ul style="list-style-type: none"> <li>• N/A</li> </ul> <p><b>Year of Directorship 16 Years 8 Months</b></p> <ul style="list-style-type: none"> <li>• Appointed as a director since April 19, 1999</li> </ul> <p><b>The Meeting Attendance / Meeting held (Frequency)</b></p> <p>Board of Directors 12/12</p> <p>Annual General Meeting of Shareholders 1/1</p>
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# Board of Directors



## Mr. Adisak Limprungpatanakij

Director

<p><b>Age</b></p> <ul style="list-style-type: none"> <li>• 55 years</li> </ul> <p><b>Qualification</b></p> <ul style="list-style-type: none"> <li>• BA. Faculty of Commerce and Accountancy, Thammasart University</li> </ul> <p><b>Training Course</b></p> <ul style="list-style-type: none"> <li>• Thai Institute of Directors</li> <li>• Directors Certification Program (DCP # 71/2006) Thai Institute of Directors</li> <li>• Capital Market Academy : Executive MBA (CMA # 19/2014)</li> </ul> <p><b>Training Course (s) 2015</b></p> <ul style="list-style-type: none"> <li>• Securities and Exchange Commission (SEC)</li> <li>• "Roles of listed companies executives in the capital market development" (CEO Forum # 1/2015)</li> </ul> <p><b>No. of Shares held as at January 13, 2016</b></p> <ul style="list-style-type: none"> <li>• Mr. Adisak Limprungpatanakij 16,900,000 shares (0.42%)</li> <li>• Mrs. Kamolthip Limprungpatanakij - shares</li> <li>• Minor child - shares</li> </ul> <p><b>Relationship with NMG's Executive</b></p> <ul style="list-style-type: none"> <li>• N/A</li> </ul> <p><b>Experience</b></p> <p>2012 - Present      Director Nation Multimedia Group Plc.</p> <p><b>Director of other listed company</b></p> <p>2000 - Present      Director and Chief Executive Officer Nation Broadcasting Corporation Plc.</p> <p><b>Director of other non - listed company</b></p> <p>1992 - 1999      Editor - Krungthep Turakij</p> <p>1998 - 1999      President of The Economic Reporters Association</p>	<p>2009 - 2010      President of Satellite Television Association (Thailand)</p> <p>2010 - Present      Director Kom Chad Luck Media Co., Ltd.</p> <p>2012 - Present      Director NBC Next Media Co., Ltd.</p> <p>2012 - Present      Director NML Co.Ltd.</p> <p>2012 - Present      Director Nation U Co., Ltd.</p> <p>2012 - Present      Director NBC Next Vision Co., Ltd.</p> <p>2015 - Present      Vice President Digital Television Association (Thailand).</p> <p>Aug 18, 2015 - Present      Honorary Member Nation University</p> <p><b>Director of a competing company or a related business company</b></p> <ul style="list-style-type: none"> <li>• N/A</li> </ul> <p><b>Year of Directorship 13 Years 8 Months</b></p> <ul style="list-style-type: none"> <li>• Appointed as a director since April 19, 1999</li> </ul> <p><b>The Meeting Attendance / Meeting held (Frequency)</b></p> <p>Board of Directors      8/12</p> <p>Annual General Meeting of Shareholders      1/1</p>
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# Executive Board

รายงานประจำปี 2558  
ANNUAL REPORT 2015



**Mr. Adisak Limprungpatanakij**  
Director Executive Board

**Mr. Semsin Samalapa**  
Executive Chairman

**Ms. Duangkamol Chotana**  
Chief Executive Officer

**Mr. Pana Janviroj**  
Director Executive Board

**Mr. Suthichai Sae-Yoon**  
Director Executive Board,  
Chief Adviser to Editorial  
& Management Boards

**Mr. Thepchai Sae-Yong**  
Director Executive Board

# Executive Board



## Mr. Suthichai Sae-Yoon

Director Executive Board, Chief Adviser to Editorial & Management Boards

**Age** • 70 years

**Qualification**

- Assumption Commercial College Bangkok (ACC)
- Saengthong School, Had Yai, Songkhla

**Training Course (s)**

- Thai Institute of Directors
- Director Accreditation Program (DAP # 54/2006)

**Training Course (s) 2015**

- N/A

**No. of Shares held as at January 13, 2016**

- Mr.Suthichai Sae-Yoon 212,878,542 shares (5.23%)
- Mrs.Nantawan Sae-Yoon - shares
- Minor child - shares

**Relationship with NMG's Executive**

- Mr.Thepchai Sae-Yong Relationship : Younger brother

**Experience**

1971 - 2012	Director and Editor in Chief Nation Multimedia Group Plc.
1993 - Mar 2015	Chairman Nation Broadcasting Corporation Plc.
2006 - Present	Director NML Co., Ltd.
2008 - Present	Director Nation News Network Co., Ltd.
2011 - Present	Chairman Nation U Co., Ltd.
2012 - Mar 2015	Chairman/ Director Nation Multimedia Group Plc.
2012 - Present	Director NBC Next Media Co., Ltd.

2012 - Present

Director  
Nation Edutainment Co., Ltd.

2012 - Mar 2015

Chairman  
Nation International Edutainment Plc.

Dec 29, 2014 - Present

Director  
Nation Global Edutainment Co., Ltd.

Mar 2015 - Present

Director, Chief Adviser to Editorial  
& Management Boards  
Nation Multimedia Group Plc.

Mar 2015 - Present

Director  
Nation Broadcasting Corporation Plc.

Mar 2015 - Present

Director  
Nation International Edutainment Plc.

**The Meeting Attendance / Meeting held (Frequency)**

Annual General Meeting of Shareholders 1/1

# Executive Board



**Mr. Sermsin Samalapa**

Executive Chairman

- Age**
- 48 years
- Qualification**
- Master of Science in Real Estate Development, Massachusetts Institute of Technology (MIT), Cambridge, MA, USA
  - Bachelor of Architecture from Faculty of Architecture, Chulalongkorn University
  - Effective Strategies for Media Companies, Executive Education from Harvard Business School, Harvard University Cambridge, MA, USA

**Training Course (s)**

- Thai Institute of Directors
- Director Accreditation Program (DAP # 24/2004)

**Training Course (s) 2015**

- N/A

**No. of Shares held as at January 13, 2016**

- Mr. Sermsin Samalapa 391,972,000 shares (9.64%) (Held through Digital Sky Holdings Co.,Ltd.)
- Spouse - shares
- Minor child - shares

**Relationship with NMG's Executive**

- N/A

**Experience**

2010 - Present	University Council South-East Asia University
2010 - 2011	Director Nation Multimedia Group Plc.
2011 - Mar 2015	Director Nation Broadcasting Corporation Plc.
2011 - Present	Director Nation International Edutainment Plc.

2011 - Present	Director Nation U Co., Ltd.
2012 - Present	Vice Chairman Nation Multimedia Group Plc.
Mar 2015 - Present	Executive Chairman Nation Multimedia Group Plc.
Mar 2015 - Present	Chairman Nation Broadcasting Corporation Plc.
Aug 18, 2015 - Present	University Council Nation University

**The Meeting Attendance / Meeting held (Frequency)**

Annual General Meeting of Shareholders	1/1
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# Executive Board



## Ms. Duangkamol Chotana

Chief Executive Officer

<p><b>Age</b></p> <ul style="list-style-type: none"> <li>• 53 years</li> </ul> <p><b>Qualification</b></p> <ul style="list-style-type: none"> <li>• BA. Communication Arts, Chulalongkorn University</li> </ul> <p><b>Training Course</b></p> <p>Thai Institute of Directors</p> <ul style="list-style-type: none"> <li>• Directors Certification Program (DCP # 144/2011)</li> <li>• Anti-Corruption for Executive Program (ACEP 2/2012)</li> </ul> <p>Thai Listed Companies Association, The Stock Exchange of Thailand (TLCA)</p> <ul style="list-style-type: none"> <li>• Executive Development Program (EDP # 4)</li> </ul> <p>Thailand Energy Academy</p> <ul style="list-style-type: none"> <li>• Thailand Energy Academy (TEA # 1) 2012</li> </ul> <p><b>Training Course (s) 2015</b></p> <p>Thai Listed Companies Association, The Stock Exchange of Thailand (TLCA)</p> <ul style="list-style-type: none"> <li>• TLCA Leadership Development Program (LDP # 3) 2015</li> </ul> <p><b>No. of Shares held as at January 13, 2016</b></p> <ul style="list-style-type: none"> <li>• Ms. Duangkamol Chotana 22,592,300 shares (0.56%)</li> <li>• Spouse - shares</li> <li>• Minor child - shares</li> </ul> <p><b>Relationship with NMG's Executive</b></p> <ul style="list-style-type: none"> <li>• N/A</li> </ul> <p><b>Experience</b></p> <p>2010 - Present      Director Krungthep Turakij Media Co., Ltd.</p> <p>2011 - Present      Director Nation Broadcasting Corporation Plc.</p> <p>2012 - Present      Director and Chief Executive Officer Nation Multimedia Group Plc.</p>	<p>2012 - Present      Director Nation News Network Co., Ltd.</p> <p>2012 - Present      Director Kom Chad Luck Media Co., Ltd.</p> <p>2012 - Present      Director and Chairman WPS (Thailand) Co., Ltd.</p> <p>2012 - Present      Director NML Co.Ltd.</p> <p>2012 - Present      Director Nation U Co., Ltd.</p> <p>2012 - Present      Director Bangkok Business Broadcasting Co., Ltd.</p> <p>Mar 2015 - Present      Director and Chairman Nation International Edutainment Plc.</p> <p>Aug 18, 2015 - Present      Honorary Member Nation University</p> <p><b>The Meeting Attendance / Meeting held (Frequency)</b></p> <p>Annual General Meeting of Shareholders      1/1</p>
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# Executive Board



**Mr. Thepchai Sae-Yong**

Director Executive Board

**Age** • 61 years

**Qualification**

- Secondary school
- Assumption Commercial College (ACC)

**Training Course**

- Thai Institute of Directors
- Directors Certification Program (DCP # 177)
- Thailand Energy Academy
- Thailand Energy Academy (TEA # 5)

**Training Course (s) 2015**

- N/A

**No. of Shares Held as at January 13, 2016**

- Mr. Thepchai Sae-Yong 10,000,000 shares (0.25%)
- Spouse - shares
- Minor child - shares

**Relationship with NMG's Executive**

- Mr. Suthichai Sae-Yoon Relationship: Elder brother

**Experience**

2008 - 2012	Managing Director Thai Public Broadcasting Service (TPBS)
2012 - Present	Group Editor-in-Chief Nation Multimedia Group Plc.
2012 - Present	Director Nation News Network Co., Ltd.
2013 - Present	Director Nation Broadcasting Corporation Plc.
2013 - 2014	Director Nation Multimedia Group Plc.
2014 - 2015	Director Nation International Edutainment Plc.

**The Meeting Attendance / Meeting held (Frequency)**

Annual General Meeting of Shareholders 1/1

# Executive Board



## Mr. Adisak Limprungpatanakij

Director Executive Board

**Age** • 55 years

**Qualification**

- BA. Faculty of Commerce and Accountancy, Thammasart University

**Training Course**

- Thai Institute of Directors
- Directors Certification Program (DCP # 71/2006) Thai Institute of Directors
- Capital Market Academy : Executive MBA (CMA # 19/2014)

**Training Course (s) 2015**

- Securities and Exchange Commission (SEC)
- “Roles of listed companies executives in the capital market development” (CEO Forum # 1/2015)

**No. of Shares held as at January 13, 2016**

- Mr. Adisak Limprungpatanakij 16,900,000 shares (0.42%)
- Mrs. Kamolthip Limprungpatanakij - shares
- Minor child - shares

**Relationship with NMG's Executive**

- N/A

**Experience**

1992 - 1999	Editor - Krungthep Turakij
1998 - 1999	President of The Economic Reporters Association
2009 - 2010	President of Satellite Television Association (Thailand)
2000 - Present	Director and Chief Executive Officer Nation Broadcasting Corporation Plc.
2010 - Present	Director Kom Chad Luck Media Co., Ltd.

2012 - Present

Director  
Nation Multimedia Group Plc.

2012 - Present

Director  
NBC Next Media Co., Ltd.

2012 - Present

Director  
NML Co.Ltd.

2012 - Present

Director  
Nation U Co., Ltd.

2012 - Present

Director  
NBC Next Vision Co., Ltd.

2015 - Present

Vice President  
Digital Television Association (Thailand).

Aug 18, 2015 - Present

Honorary Member  
Nation University

**The Meeting Attendance / Meeting held (Frequency)**

Annual General Meeting of Shareholders 1/1

# Executive Board



**Mr. Pana Janviroj**

Director Executive Board

**Age** • 57 years

**Qualification**

- MA., Tufts University, USA

**Training Course (s)**

- Thai Institute of Directors
- Directors Certification Program (DCP # 71/2006)
- Thai Listed Companies Association, The Stock Exchange of Thailand (TLCA)
- Risk Management Seminar & Workshop

**Training Course (s) 2015**

- Thai Institute of Directors
- Anti-Corruption for Executive Program (ACEP 15/2015)

**No. of Shares held as at January 13, 2016**

- Mr. Pana Janviroj 20,373,500 shares (0.50%)
- Mrs. Pusadee Janviroj - shares
- Minor child - shares

**Relationship with NMG's Executive**

- N/A

**Experience**

2008 - Present	Director Nation News Network Co., Ltd.
2011 - Present	Director Nation International Edutainment Plc.
2012 - Present	Director Nation Multimedia Group Plc.
2012 - Present	Director Yomiuri-Nation Information Service Co., Ltd.
2012 - Present	Director Nation Global Edutainment Co., Ltd
2014 - Present	Director WPS (Thailand) Co., Ltd.

2014 - Present	Director Nation Edutainment Co., Ltd.
Mar 2015 - Present	Chief Executive Officer Nation International Edutainment Plc.
May 2015 - Present	Director Thai Listed Companies Association
Aug 18, 2015 - Present	Honorary Member Nation University

**The Meeting Attendance / Meeting held (Frequency)**

Annual General Meeting of Shareholders	1/1
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# The Audit Committee

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**Mr. Chaveng Chariyapisuthi**  
Member of The Audit Committee

**Mr. Pakorn Borimasporn**  
Chairman  
of The Audit Committee

**Ms. Kaemakorn Vachiravarakar**  
Member of The Audit Committee

# The Audit Committee



**Mr. Pakorn Borimasporn**

Chairman of The Audit Committee

**Age** • 69 years

**Qualification**

- MA. in Electrical Engineering, Chulalongkorn University
- BA. in Electrical Engineering, Chulalongkorn University

**Training Course (s)**

- Thai Institute of Directors
- Directors Certification Program (DCP 17/2002)
- Directors Certification Program Refresher Course (RE DCP 1/2005)
- Capital Market Academy - The Stock Exchange of Thailand
- Capital Market Academy Leadership Program (CMA # 3)
- Thai Listed Companies Association, The Stock Exchange of Thailand (TLCA)
- Executive Development Program (EDP # 1)
- KPMG Phoomchai Holdings
- COSO 2013 : The Road to Transition

**Training Course (s) 2015**

- KPMG Phoomchai Holdings
- "Transfer pricing act : Tax consideration for Audit Committees" AC Forum 2015

**No. of Shares held as January 13, 2016**

- Mr. Pakorn Borimasporn 906,416 shares (0.02%)
- Spouse - shares
- Minor child - shares

**Relationship with NMG's Executive**

- N/A

**Experience**

1997 - Present Independent Director and Chairman of The Audit Committee  
Nation Multimedia Group Plc.

**Director of other listed company**

1993 - Present Director and Chief Executive Officer  
Lighting & Equipment Public Co., Ltd.

2004 - Present Chairman and Chairman of The Audit Committee  
Porn Prom Metal Public Co., Ltd.

**Director of other non - listed company**

1999 - Present Executive Chairman  
L&E Manufacturing Co.,Ltd.

2010 - Present Executive Chairman  
L&E Solidstate Co., Ltd.

2015 - Present Director  
Electrical and Electronics Institute

**Director of a competing company or a related business company**

- N/A

**Year of Directorship 18 Years 8 Months**

- Appointed as a director since April 29, 1997

The Meeting Attendance / Meeting held (Frequency)

Board of Directors	12/12
Audit Committee	4/4
Annual General Meeting of Shareholders	1/1

# The Audit Committee



## Mr. Chaveng Chariyapisuthi

Member of The Audit Committee

**Age** • 71 years

**Qualification**

- Assumption Commercial College Bangkok (ACC)

**Training Course (s)**

Thai Institute of Directors

- Director Accreditation Program (DAP # 36/2005)
- Understanding Fundamental Statement (UFS # 2)
- Finance for Non-Finance Director (FN # 31)
- Monitoring the System Internal Control and Risk Mgmt. # 1
- Audit Committee Program # 20

**Training Course (s) 2015**

- N/A

**No. of Shares Held as at January 13, 2016**

- Mr. Chaveng Chariyapisuthi - shares
- Spouse - shares
- Minor child - shares

**Relationship with NMG's Executive**

- N/A

**Experience**

1995 - Present Independent Director and Member of The Audit Committee  
Nation Multimedia Group Plc.

**Director of other listed company**

- N/A

**Director of other non - listed company**

1983 - Present Executive Director  
Siam Steel Co., Ltd.  
1991 - Present Executive Director  
Siam Integrate Co., Ltd.

1991 - Present	Executive Director SST Holding Co., Ltd.
1991 - Present	Executive Director Siam Syndicate Technology Co., Ltd.
1991 - Present	Executive Director Siam Steel Works Co., Ltd.
2009 - Present	Executive Director Siam Asia Environment Co., Ltd.

**Director of a competing company or a related business company**

- N/A

**Year of Directorship 20 Years 8 Months**

- Appointed as a director since April 19, 1995

**The Meeting Attendance / Meeting held (Frequency)**

Board of Directors	4/12
Audit Committee	2/4
Annual General Meeting of Shareholders	1/1

# The Audit Committee



**Ms. Kaemakorn Vachiravarakarn**

Member of The Audit Committee

**Age** • 40 years

**Qualification**

- Master in Business Administration (M.B.A.), University of Hawaii at Manoa, U.S.A.
- Bachelor in Business Administration - Accounting major (International Program), Thammasat Business School, Thammasat University
- Certified Public Accountant

**Training Course (s)**

- Thai Institute of Directors
- Director Accreditation Program (DAP) Thai Program - DAP113/2014
- The Securities and Exchange Commission, Thailand
- Challenges facing audit committees on listed companies' sustainable development

**Training Course (s) 2015**

- Federation of Accounting Professions of Thailand
- Practice for TSQC1 for auditor that work alone
- Summary of TFRS for NPAs
- Audit sampling in practice

**No. of Shares Held as at January 13, 2016**

- Ms.Kaemakorn Vachiravaraka - shares
- Spouse - shares
- Minor child - shares

**Relationship with NMG's Executive**

- N/A

**Experience**

2013 - Present Independent Director and Member of The Audit Committee  
Nation Multimedia Group Plc.

**Director of other listed company**

2004 - 2011 Corporate secretary and AVP Strategic Financial Planning  
Natural Park Public Co., Ltd.

**Director of other non - listed company**

1997 - 1999 Assistant Auditor  
SGV Na Thalung Co., Ltd. (Now KPMG)

2001 - 2002 Senior Consultant - Business Recovery Service  
Inthanon Business Advisory Ltd.  
(Andersen Thailand, Now KPMG)

2002 - 2003 Senior Consultant - Business Recovery Service  
Ferrier Hodgson, NowBaker Tilly

2003 - Present Director  
I Do Idea Co., Ltd.

**Director of a competing company or a related business company**

- N/A

**Year of Directorship 2 Years 2 Months**

- Appointed as a director since October 17, 2013

**The Meeting Attendance / Meeting held (Frequency)**

Board of Directors	7/12
Audit Committee	2/4
Annual General Meeting of Shareholders	1/1

# Management Team

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**Mr. Pong-In Rakariyatham**  
Nation University President

**Mr. Supoth Piansiri**  
Senior Vice President - Accounting

**Ms. Nutvara Seangwarin**  
Executive Vice President - Marketing  
and Public Relations Department

**Ms. Benjawan Phaochindamuk**  
Executive Vice President  
Krungthep Turakij Unit and NOW Channel

**Ms. Mathaya Osathanond**  
Senior Vice President - Finance  
/ Corporate Secretary

**Mr. Somsakul Phaochindamuk**  
Executive Vice President - NOW Channel

# Management Team



## Ms. Nutvara Seangwarin

Executive Vice President - Marketing and Public Relations Department

<p><b>Age</b></p> <ul style="list-style-type: none"> <li>• 48 years</li> </ul> <p><b>Qualification</b></p> <ul style="list-style-type: none"> <li>• Master of Public and Private Management Program, National Institute of Development Administration (NIDA)</li> <li>• BA Business Administration, Business Computer, Kasem Bundit University</li> </ul> <p><b>Training Course (s)</b></p> <p>Thai Institute of Directors</p> <ul style="list-style-type: none"> <li>• Directors Certification Program (DCP # 148/2011)</li> </ul> <p>Thai Listed Companies Association, The Stock Exchange of Thailand (TLCA)</p> <ul style="list-style-type: none"> <li>• Executive Development Program (EDP # 11)</li> </ul> <p>King Prajadhipok's Institute</p> <ul style="list-style-type: none"> <li>• Advanced Certificate Course in Politics and Governance in Democratic Systems for Executives # 9</li> </ul> <p><b>Training Course (s) 2015</b></p> <p>Commerce Academy</p> <ul style="list-style-type: none"> <li>• TOP Executive program in commerce and trade (TEPCOT # 8)</li> </ul> <p><b>No. of Shares Held as at January 13, 2016</b></p> <ul style="list-style-type: none"> <li>• Ms. Nutvara Seangwarin 383,100 shares (0.01%)</li> <li>• Spouse - shares</li> <li>• Minor child - shares</li> </ul> <p><b>Relationship with NMG's Executive</b></p> <ul style="list-style-type: none"> <li>• N/A</li> </ul> <p><b>Experience</b></p> <p>2007 - 2010 Senior Vice President Nation Multimedia Group Plc.</p> <p>2011 - 2012 Senior Vice President Krungthep Turakij Media Co., Ltd.</p>	<p>2012 - Present Director Krungthep Turakij Media Co., Ltd.</p> <p>2013 - Present Executive Vice President Nation Multimedia Group Plc.</p> <p><b>The Meeting Attendance / Meeting held (Frequency)</b></p> <p>Annual General Meeting of Shareholders 1/1</p>
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# Management Team



## Mr. Supoth Piansiri

Senior Vice President - Accounting

**Age** • 47 years

**Qualification**

- Bachelor Degree of Accounting (Auditing), 2<sup>nd</sup> Class Hons., The University of The Thai Chamber of Commerce
- Certified Public Accountants (Thailand) Registration No.4666

**Training Course (s)**

Faculty of Commerce and Accountancy, Chulalongkorn University

- Strategy Management Program Thai Institute of Directors
- Directors Certification Program (DCP # 150)

**Training Course (s) 2015**

Federation of Accounting Professions of Thailand

- CFO Current Issues

**No. of Shares Held as at January 13, 2016**

- Mr. Supoth Piansiri 650,000 shares (0.02%)
- Spouse - shares
- Minor child - shares

**Relationship with NMG's Executive**

- N/A

**Experience**

2010 - 2012	Assistant Senior Vice President - Accounting Nation Multimedia Group Plc.
2012 - Present	Senior Vice President - Accounting Nation Multimedia Group Plc.
2010 - Present	Director Kom Chad Luek Media Co.,Ltd
2010 - Present	Director Krungthep Turakij Media Co., Ltd.

2010 - Present

Director

Bangkok Business Broadcasting Co., Ltd.

2013 - Present

Director

WPS (Thailand) Co., Ltd.

May 2014 - Present

Director

Yomiuri-Nation Information Service Co., Ltd.

Aug 2014 - Present

Director

Nation Edutainment Co., Ltd.

Nov 2014 - Present

Vice - Rector for Administration

Nation University

Dec 2014 - Present

Director

Nation Global Edutainment Co., Ltd.

Aug 2015 - Present

Honorary Member

Nation University

**The Meeting Attendance / Meeting held (Frequency)**

Annual General Meeting of Shareholders 1/1

# Management Team



**Ms. Mathaya Osathanond**

Senior Vice President - Finance / Corporate Secretary

**Age** • 46 years

**Qualification**

- BA. Accounting, Faculty of Commerce and Accountancy, Thammasat University

**Training Course (s)**

- Thai Institute of Directors
- Directors Certification Program (DCP # 150)

**Training Course (s) 2015**

- Federation of Accounting Professions of Thailand
- CFO Current Issues

**No. of Shares Held as at December 30, 2015**

- Ms. Mathaya Osathanond 100,000 shares (0.00%)
- Spouse - shares
- Minor child - shares

**Relationship with NMG's Executive**

- N/A

**Experience**

2006 - Present	Director Nation Edutainment Co., Ltd.
2008 - Present	Director Nation News Network Co., Ltd.
2011 - Present	Director Nation Global Edutainment Co., Ltd.
2012 - Present	Senior Vice President - Finance Nation Multimedia Group Plc.
2013 - Present	Corporate Secretary Nation Multimedia Group Plc.

**The Meeting Attendance / Meeting held (Frequency)**

Annual General Meeting of Shareholders 1/1

# Management Team



## Ms. Benjawan Phaochindamuk

Executive Vice President - Krunthep Trukij Unit and NOW Channel

**Age** • 50 years

**Qualification**

- Benjamarachalai School Under the Royal Patronage
- Faculty of Economics, Thammasat University

**Training Course**

- MINI-CISA  
The Securities Analysts Association (SAA)

**Training Course (s) 2015**

- N/A

**No. of Shares Held as at January 13, 2016**

- Ms. Benjawan Phaochindamuk 419,150 shares (0.01%)
- Spouse - shares
- Minor child - shares

**Relationship with NMG's Executive**

- Spouse of Mr. Somsakul Phaochindamuk

**Experience**

1989 - Present      Executive Vice President  
Nation Multimedia Group Plc.

# Management Team



**Mr. Somsakul Phaochindamuk**

Executive Vice President - NOW Channel

**Age** • 51 years

**Qualification**

- Ramkhamhang University (B.A.)
- Mahidol University (M.A.)

**Training Course (s) 2015**

- N/A

**No. of Shares Held as at January 13, 2016**

- Mr. Somsakul Phaochindamuk - shares
- Spouse - shares
- Minor child - shares

**Relationship with NMG's Executive**

- Spouse of Benjawan Phaochindamuk

**Experience**

1999 - Present      Executive Vice President  
Nation Multimedia Group Plc.

# Management Team



## Mr. Pong-In Rakariyatham

**Nation University President**

**Age**

- 63 years

**Qualification**

- Ph.D (Remote Sensing), Paul Saba University of Poitiers, France, 1984
- Post. Grad. Dipl. in Photogrammetry. ITC, Enschede, The Netherlands, 1978
- B.Sc. (Geography), Ching Mai University, Thailand, 1976
- B.Eng. (civil), Ching Mai University, Thailand, 1973

**Training Course**

- Office of the Higher Education Commission
- University Senior Executive Development (Group.7) Ministry of Information and Communication Technology
- CIO - 16 (Chief Information Officer - 16) National Institute of Development Administration
- Social Science Research Methodology, 1976

**Training Course (s) 2015**

- N/A

**No. of Shares Held as at January 20, 2016**

- Mr. Pong-In Rakariyathamn 300,000 shares (0.01%)
- Spouse is correct - shares
- Minor child - shares

**Relationship with NMG's Executive**

- N/A

**Experience**

2011 - Present	President Nation University
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# Executive Editor



**Ms. Chalao Kanchana**

Executive Editor - Krungthep Turakij  
Newspaper



**Mr. Budit Chantasrikum**

Executive Editor - News Nation & Executive  
Editor - NOW26 Channal



**Ms. Jintana Panyaarvudh**

Executive Editor - The Nation  
Newspaper



**Mr. Banyong Intana**

Executive Editor - Kom Chad Luek  
Newspaper



**Ms. Wichitral Sirivarakul**

Senior Vice President - Marketing  
and public relations

# Business Group Structure

## Nation Multimedia Group Public Limited Company.

