

The Results of the Consolidated Financial Statements

The consolidated financial statements of Nation Multimedia Group Public Company Limited and its subsidiaries for the nine-month period ended 30 September 2013 represented an operating profit before income tax of Baht 290.38 million. An inclusion of income tax of Baht 63.09 million resulted in operations for the nine-month period of 2013 had profit of Baht 227.29 million. Compared to the same period of last year, it showed a profit of Baht 120.04 million. The significance of Group's operation results was summarized as follows:

1. Revenue from sales and services for the nine-month period of 2013 increased by 1% compared to the same period of 2012. The main reason is from advertising revenue increased by 8% as there were from print ads and broadcast business unit increased by 8% as well as new media advertising increased by 13% whereas event revenues dropped. Circulation revenues decreased by 5%. Moreover, education revenue increased since its has incurred in March 2012.
2. Cost of sales and expenses for the nine-month period of 2013 decreased by 3% compared to the same period of 2012 due to the group has a policy to maintain of expenses monitor.

Conclusion :

The Group reported an operating profit before income tax for the nine-month period ended 30 September 2013 was at Baht 290.38 million. An inclusion of income tax of Baht 63.09 million resulted in profit of Baht 227.29 million. Compared to the same period of last year, it showed a profit of Baht 120.04 million.