Minutes of Annual General Meeting of Shareholders 2011 Of Nation Multimedia Group Public Company Limited

<u>Date and Place</u> The Meeting was held on April 7, 2011 at 2 pm, at the Conference Room, 5th Floor, Nation Building, 1854 Bangna-Trad, Bangna, Bangkok 10260

Preliminary Proceedings

Mr. Thanachai Theerapattanavong, Chairman of the Board of Directors and Chairman of the Meeting, introduced Mrs. Warangkana Kalayanapradit, the Company Secretary and Investor Relation who was assigned to moderate the meeting.

The Company Secretary introduced the members of the Company's Board of Directors who attended the Meeting to the Shareholders.

 Mr Thanachai Theerapattanavong
 Chairman of the Board of Directors and Chairman of the Executive Board
 Mr. Thanachai Santichaikul
 Vice Chairman and Chief Executive Officer

Independent Directors

3.Mr. Pakorn Borimasporn
 4. Mr. Chaveng Chariyapisuthi
 5. Mr. Yothin Nerngchamnong
 Independent Director and the Member of Audit Committee
 Independent Director and the Member of Audit Committee

6. Mr. Nissai Vejjajiva Independent Director

Non-Executive Directors

7. Mr. Nivat Changariyavong Director 8. Mr. Sermsin Samalapa Director

Executive Directors

9. Mr. Suthichai Yoon Director and Editor in Chief

10. Mr. Pana Janviroj Director and President of Nation News Network Co.,Ltd.,

English News Business Unit

A total of 10 of 11 directors attended the Meeting.

The Company's executives who attended the Meeting:

1. Ms. Duangkamol Chotana President of Krungthep Turakij Media Co., Ltd.,

Thai News Business Unit

2. Mr Pongsak Srisod President of Kom Chad Luek Media Co., Ltd.,

General News Business Unit

3. Mr Thongchai Bunsaringkaranont President of WPS (Thailand), Printing Business Unit

4. Ms. Phimpakan Yansrisirichai
 5. Ms. Nutvara Seangwarin
 6. Ms Phairin Nithipanich
 7. Ms Orapin Ngam-Wongwan
 8. Mr Tulsathit Taptim
 9. Mrs. Benchawan Srisuthisaart
 10. Ms. Mathaya Osathanond
 Chief Operating Officer - Advertising
 Senior Vice President - Advertising
 Editor of The Nation Newspaper
 Senior Vice President - Circulation
 Assistant Senior Vice President - Finance

10. Ms. Mathaya Osathanond
 11. Mr. Supoth Piansiri
 Assistant Senior Vice President - Finance
 Assistant Senior Vice President - Accounting

12. Mr Adisak Limprungpatakij President of Nation Broadcasting Corporation Plc Ltd
13. Mrs. Kesery Kanjana-vanit President of Nation International Edutainment Plc Ltd.

The Company Secretary introduced the auditors from KPMG Phoomchai Audit Ltd. attending the Meeting: Mr. Vichien Thamatrakul, Executive Director and Auditor, who signed the financial statements of the company and its subsidiaries.

The Company Secretary introduced legal consultant Mr. Phao Makcharoenvud, from Phao & Associate Law Office Ltd., whose representatives also attended the Meeting to witness the voting procedure of each item on the agenda.

The Company Secretary informed the Meeting that in order to conform to Corporate Governance relating to the protection of shareholders' rights and providing fair and equal treatment to all shareholders, the Company had issued written guidelines, conditions, and practices in attending the Meeting, authorizing proxies and casting vote. An invitation letter, with a copy of Chapter 6 of the Company's regulation on "Shareholders' Meeting" attached, had already been sent to all shareholders. The Company Secretary explained the Meeting procedures as follows:

1. The Company provided opportunities for shareholders to propose candidates for directorship and an agenda of the Annual General Meeting of Shareholders 2011. The name of the candidate must be proposed through the Board of Directors 3 months in advance of the Annual General Meeting date by sending detailed documents via postal mail to the Chairman of the Company from December 24, 2010 to February 4, 2011. The nomination form can be downloaded at www.nationgroup.com.

No nominations of Directors were made and no additional agenda were proposed by shareholders.

2. The Company provided shareholders with opportunities to send in questions in advance of the Annual General Meeting of Shareholders via website: www.nationgroup.com or fax number 0-2338-3938 from March 7 2011 to March 21, 2011 in order to allow time for members of the Board and executives to gather information and prepare themselves for the Meeting.

No questions were sent in advance of the Meeting.

3. The Company provided shareholders with the opportunity to authorize a proxy to attend the Meeting. This year, Independent director and the Member of Audit Committee who was given authorization as a proxy for shareholders unable to attend the Meeting was Mr. Chaveng Chariyapisuthi, whose brief profile was attached to the meeting invitation letter.

The voting regulations for this Shareholders' Meeting are in accordance with the Company's regulations stated in Chapter 6 on "Shareholders' Meeting" numbers 35 and 36, which were attached to the meeting invitation letter sent to each shareholder in advance of the Meeting.

"Number 35. The Chairman of the Meeting is responsible for ensuring the meeting is held in compliance with the law and the Company's regulations on meetings and running the meeting in the order of agenda as stated in a meeting invitation letter unless two-thirds of shareholders attending the Meeting vote for a reorder of the agenda."

"Number 36. Unless regulations or law state otherwise, considerations or resolutions made by the Meeting are based on majority votes from shareholders attending the Meeting. The Shareholders are entitled to exercise their rights to vote their shares: one share, one vote. In the event that Shareholders have an interest in the agenda item, they relinquish their right to vote for this item, except for the voting for Directors. If approved and disapproved votes are equal, one vote from the Chairman is required to resolve a decision."

For each item on the agenda of this Meeting, providing neither disapproval nor abstention from any shareholders was made, the resolution shall be approved. However, in the case that either disapproval or abstention is made on any item, the Shareholders including proxies are required to raise their hands. They are required to cast their votes by filling out the ballots provided before commencement of the Meeting. The Chairman announces each item and the Shareholders are required to cast their votes and sign their name on the matching ballots. Authorized staff then collects the ballots for the vote count. Shareholders are entitled to exercise their rights to vote their shares: one share, one vote.

The regulations mentioned above apply to each item on the agenda, **except item 5**, which is to consider the election of Directors to replace those retiring by rotation. For this item, the Shareholders cast their votes individually. All ballots are collected for transparency and to be in accordance with the Corporate Governance Policy.

Any uncast vote is counted as approval.

Once the voting result is announced, the voting is finalized

The Company Secretary announced that the Company's shares that had been issued are 164,774,030 shares

- 25 Shareholders attended the Meeting with 55,256,189 shares accounting for 33.53 % of total shares
- 79 Proxies attended the Meeting with 77,751,098 shares accounting for 47.19 % of total shares
- A total of 104 shareholders attended the Meeting with 133,007,287 shares accounting for 80.72 % of total shares

The Meeting has a quorum.

The Company Secretary then introduced the following item in the agenda:

Item1. To consider adopting the minutes of the Annual General Meeting of Shareholders 2010

The Company Secretary proposed the Meeting to consider adopting the minutes of the Annual General Meeting of Shareholders 2010 held on April 27, 2010, the copy of which had been delivered to the Shareholders together with the notice of this Meeting.

No shareholder opposed or requested that the minutes be amended otherwise. The Company Secretary proposed the Meeting to consider the matter and resolve to adopt the minutes of the Annual General Meeting of Shareholders 2010.

Having considered the item 1, the Meeting adopted the minutes of the Annual General Meeting of Shareholders 2010 with the following vote results.

Approved 133,007,287 votes, accounting for 100% of shareholders attending the meeting with voting rights

Disapproved 0 votes, accounting for 0% of shareholders attending the meeting with voting rights

O votes, accounting for 0% of shareholders attending the meeting with voting rights

<u>Item 2.To consider approval and acknowledgement of the Company's operating results and the Report of the Board of Directors in the year 2010</u>

The Company Secretary invited Mr. Thanachai Santichaikul, Chief Executive Officer, to report the Company's operating results and the Board of Directors' report for the past year to the Meeting.

The CEO explained that in 2010 the economic situation fluctuated very much. In 1st and 2nd quarters the political turmoil hampered the advertising market but gained a fast recovery in the 3rd and 4th quarters resulting in the increase of revenue from sales and services from Bt 2,317 million in 2009 to Bt 2,697 million in 2010, amounting to 16%. Advertising sales increased 25%, Circulation revenue dropped 5%, and Printing Business revenue increased 32%. The revenue growth is the result of the Company's purchasing of an associate company and change the status to subsidiary, thus the required adjustment in the bookkeeping resulted in revenue growth.

The 25% increase in the advertising revenue, from Bt1,488 million in 2009 to Bt1,857 million in 2010, derived from the Company's various businesses: advertising sales in printed media 22%, advertising sales from broadcasting business 30%, in the proportion of 67:33.

Revenue from circulation reduced 5%, divided into: newspaper circulation 1%, and comic books and pocket books 14%. The big decrease of the latter was directly affected by last year's political crisis with major protesting sites covering the areas where major comic book distributors and book shops are situated. Although the pocket books enjoyed a high growth, its proportion of income was much less than the one from newspapers, that is 26 to 74.

When comparing the Company's revenue from sales and services in 2009 against 2010, in 2009 the revenue from newspaper business amounted to 73%, broadcasting business 21%, and edutainment business and foreign books 6%. In 2010 the revenue from print business was 71%, broadcasting business was 24% and edutainment and foreign books was 5%.

As for newspaper business in 2009, the advertising revenue was 67% while the circulation revenue was 33%. In 2010 the advertising revenue reached 72% and the circulation revenue 28%

Overall operating result of Nation Multimedia Group Public Company Limited and its subsidiaries ending on December 31, 2010 recorded a profit of Bt101 million. Profit from adjusting method of bookkeeping from changing associate company to subsidiary Bt 122 million, gain from a bargain purchase shares in an associate to a subsidiary Bt91 million. Another source of revenue that is included in the operating result is the gain from listing NINE, a subsidiary, in the MAI, that started trading in November 2010. But only 4 million shares were offered for trading together with the IPO shares, therefore the gain from this transaction was not significant.

The operating results for the year 2010 therefore recorded as a net profit of Bt 314 million, compared to a net loss of Bt 47 million in 2009.

The Chairman provided shareholders with an opportunity to pose questions and express their views.

A Representative from Thai Investors Association raised 3 questions:

- 1. According to the Balance Sheet, the proportion of the current liabilities and current assets are very close; I would like to know the Company's current assets management policies.
- 2. The remuneration of the Company's executives in the Note 27 to the Consolidated Financial Statements has a sharp increase: I would like to know the details of this figure.
- 3. From the Statement of Cash Flows, in the investing activities section, Bt450 million was spent on new equipment and intangible assets. This is a big increase from last year; could you explain the reason?

The Chief Executive Officer's explanations are as follows:

- 1. The reason for the close proportion of the current liabilities and current assets is that it includes 2 sums of loan; one is a short-term loan worth Bt 600 million; which is a major amount of the current liabilities. The other is a long-term loan of Bt300 million, which is due within 1 year. As for the management of the short-term loan, in general when the promissory notes are due, a renewal is always granted. However, the Company has always been working closely with our financial institutions.
- 2. The remuneration of the Company's executives: since two of the Company's subsidiaries were listed in the MAI, there is a need to employ more executives. At the same time, the subsidiaries need more executives whose responsibilities are to report to the Stock Exchange of Thailand so it is necessary to promote some employees to an executive post. Lastly, due to the acquisition of the associate to subsidiary, we have to add their executives onto the Company's list as well. This is why the remuneration expense of 2010 is much higher than of last year.
- 3. As for the increase of equipment and intangible assets in 2010, part of it derived from the investment on digital equipment of NBC, a subsidiary which was listed in the MAI. The spending was according to the plan which had already been reported to the Stock Exchange of Thailand. Another reason is that from the acquisition of the associate to subsidiary, the Company is required to record the associate's assets to be subsidiary in full.

No additional questions were posed and no additional views were expressed.

The Company Secretary then asked the Meeting to vote for the item 2, to consider approval and acknowledgement of the Company's operating results and the Report of the Board of Directors for the year 2010.

The Meeting resolved to adopt the Company's operating results and the Report of the Board of Directors in the year 2010, as follows:

Approved 133,007,287 votes, accounting for 100% of shareholders attending the meeting with voting rights

Disapproved 0 votes, accounting for 0% of shareholders attending the meeting with voting rights

Abstained 0 votes, accounting for 0% of shareholders attending the meeting with voting rights

<u>Item 3.To consider acknowledgement and approval of the Balance Sheet and Profit & Loss Statement for the year ended December 31, 2010.</u>

The Company Secretary proposed that the Meeting consider and approve the Balance Sheet and Profit & Loss Statement for the year ended December 31, 2010, which were certified by the auditor and reviewed by the audit committee for accuracy in accordance with generally accepted accounting principles, as shown in the Company's 2010 Annual Report earlier submitted to shareholders, along with invitation letters.

The Chairman provided shareholders with opportunities to raise questions and express their views.

No additional questions were posed and no additional views were expressed. The Company Secretary then asked the Meeting to vote for item 3, to consider acknowledgement and approval of the Balance Sheet and Profit & Loss Statement for the year ended December 31, 2010.

The Meeting resolved to acknowledge and approve the Balance Sheet and Profit & Loss Statement for the year ended December 31, 2010.

Approved 133,007,287 votes, accounting for 100% of shareholders attending the meeting with voting rights

Disapproved 0 votes, accounting for 0% of shareholders attending the meeting with voting rights

Abstained 0 votes, accounting for 0% of shareholders attending the meeting with voting rights

<u>Item 4. To consider approval of the dividends payment omission for the operating results of the year ended</u> December 31, 2010.

The Company Secretary declared to the Meeting that according to the Company's Article of Association, clause 42, which stated that "the Company is prohibited from paying dividends from any type of money source, except profits", the Company had a policy not to pay dividends of more than 65 percent of the company's net profit. This also depended on investment plans, necessities and other future appropriations. In 2010, the Company's operating results recorded a profit in consolidated and separate financial statements but has a deficit both in consolidated and separate financial statements. Thus, from the Article of Association, the Company was unable to pay dividends, so the Company Secretary proposed to the Meeting to omit this year's payment of dividends.

The Chairman provided shareholders with opportunities to raise questions and express their views.

No additional questions were posed and no additional views were expressed. The Company Secretary then asked the Meeting to vote for item 4, to consider approval of the dividends payment omission for the operating results of the year ended December 31, 2010.

The Meeting resolved to approve the dividends payment omission for the operating results of the year ended December 31, 2010.

Approved 133,007,287 votes, accounting for 100% of shareholders attending the meeting with voting rights

Disapproved 0 votes, accounting for 0% of shareholders attending the meeting with voting rights

Abstained 0 votes, accounting for 0% of shareholders attending the meeting with voting rights

Item 5.To consider the election of Directors in place of those retiring by rotation

The company Secretary declared to the Meeting that in accordance with the Company's Articles of Association clauses 15, one-third of the Directors must retire by rotation at the Annual General Meeting of the Shareholders. Currently the Company had 11 Directors so 4 persons would be due to retire by rotation in 2011. They were:

1. Mr. Thanachai Santichaikul Director

2. Mr. Pakorn Borimasporn Independent Director and the Chairman of Audit Committee

3. Mr Pana Janviroj,4. Mr. Nivat ChangariyavongDirector

The Company Secretary stated that the company had provided an opportunity for minor shareholders to propose candidate Directors with their approval and supporting information three months in advance, prior to the Annual General Meeting of the Shareholders. The form could be downloaded at www.nationgroup.com and the information could be sent to the Chairman via post from December 24, 2010 until February 4, 2011. **However, no shareholders nominated candidate Directors.**

The Company's Board of Directors resolved to propose the Meeting to elect those 4 Directors retiring by rotation for another term as follows:

1. Mr. Thanachai Santichaikul Director

2. Mr. Pakorn Borimasporn Independent Director and the Chairman of Audit Committee

3. Mr. Pana Janviroj,4. Mr. Nivat ChangariyavongDirector

The details of profiles and past working records of those 4 Directors were presented in the letter of invitation to the Annual General Meeting of the Shareholders in advance.

The Chairman provided an opportunity to all Shareholders to pose questions.

No questions were posed by Shareholders. The Company Secretary proposed the Meeting to consider voting for item 5, to consider the election of Directors in place of those retiring by rotation. For a transparent voting and in line with the Company's good governance principles, the Company Secretary proposed the Meeting to consider voting for one Director at a time separately. All Shareholders used voting cards for their votes, which were then collected by the Company's staff to calculate the results. The voting results were announced to the Shareholders after the voting had finished.

The voting results to elect Directors in place of those retiring by rotation were as follows:

1) Mr. Thanachai Santichaikul for another term as Director, with the following votes:

Approved 133,007,287 votes, accounting for 100% of shareholders attending the meeting with voting rights

Disapproved 0 votes, accounting for 0% of shareholders attending the meeting with voting rights

Abstained 0 votes, accounting for 0% of shareholders attending the meeting with voting rights

2) Mr. Pakorn Borimasporn for another term as Independent Director and the Chairman of Audit Committee, with the following votes:

Approved 133,007,287 votes, accounting for 100% of shareholders attending the meeting with voting rights

Disapproved 0 votes, accounting for 0% of shareholders attending the meeting with voting rights

Abstained 0 votes, accounting for 0% of shareholders attending the meeting with voting rights

3) Mr. Pana Janviroj for another term as Director, with the following votes:

Approved 133,007,287 votes, accounting for 100% of shareholders attending the meeting with voting rights

Disapproved 0 votes, accounting for 0% of shareholders attending the meeting with voting rights

Abstained 0 votes, accounting for 0% of shareholders attending the meeting with voting rights

4) Mr. Nivat Changariyavong for another term as Director, with the following votes:

Approved 133,007,287 votes, accounting for 100% of shareholders attending the meeting with voting rights

Disapproved 0 votes, accounting for 0% of shareholders attending the meeting with voting rights

Abstained 0 votes, accounting for 0% of shareholders attending the meeting with voting rights

Item 6.To consider the remuneration of the Company's Directors for the Year 2011

The Company Secretary declared that the Company's Board of Directors see it a sensitive issue to nominate and consider remuneration for a media company. The Company has a policy that the Company's Board of Directors should, by themselves, nominate Directors and set their remunerations. The remuneration must be at the same rate as that of industry standard and also of the average rate of a business of a similar size.

In 2011, the Board of Directors proposed the increase of remuneration for Directors who were the Company's Executives: the Chairman of the Board of Directors would receive the same rate of remuneration as the Chairman of the Audit Committee and the Directors who were Executives would receive the same rate of remuneration as the Directors who were Non Executive Directors.

The Board of Directors proposed the Meeting to consider approval of the annual remuneration of the Company's Directors for the year 2011, which will be paid quarterly with no other forms of compensation, as follows:

	Annual Remuneration 2011 Year of Proposal				Annual Remuneration 2010			
Name/Position								
	Remuneration	Meeting Allowance	Other	Total	Remuneration	Meeting Allowance	Other	Total
Chairman of the Board of Directors -Mr. Thanachai Theerapattanavong	400,000	-	-	400,000	-	-	-	-
Independent Directors - Mr. Nissai Vejjajiva	200,000	-	-	200,000	200,000	-	_	200,000
Non-Executive Directors -Mr.Nivat Changariyavong -Mrs.Christine Debiais Brendle -Mr Sernsin Samalapa	200,000 200,000 200,000	- - -	- - -	200,000 200,000 200,000	200,000 200,000 34,000		- - -	200,000 200,000 34,000
Chairman of Audit Committee : -Mr.Pakorn Borimasporn	400,000	-	-	400,000	400,000	-	-	400,000
Audit Committee : -Mr.Chaveng Chariyapisuthi -Mr.Yothin Nerngchamnong	300,000 300,000		-	300,000 300,000	300,000 300,000		-	300,000 300,000
Executive Directors: -Mr.Thanachai Santichaikul -Mr.Suthichai Yoon -Mr.Pana Janviroj	200,000 200,000 200,000	-	-	200,000 200,000 200,000	None	-	-	None
Total	2,800,000			2,800,000	1,634,000			1,634,000

The Chairman provided an opportunity for all shareholders to ask questions but neither questions nor opinions were posed by Shareholders. The Company Secretary proposed the Meeting to consider voting for item 6, to consider remuneration of Independent Directors and Non-Executive Directors for the year 2011.

The Meeting resolved to approve remuneration of the Company's Directors as mentioned above with the following votes:

Approved 133,007,287 votes, accounting for 100% of shareholders attending the meeting with voting rights

Disapproved 0 votes, accounting for 0% of shareholders attending the meeting with voting rights

Abstained 0 votes, accounting for 0% of shareholders attending the meeting with voting rights

Item 7. To consider appointment of the Company's Auditors and to set fees for the year 2011

The Company Secretary declared to the Meeting that the Board of Directors, following the consideration and suggestion of the Auditing Committee, agreed to propose to the Meeting to appoint KPMG Phoomchai Audit Ltd. to be auditors for the year 2011 by appointing:

- 1. Mr. Vichien Thamtrakul, Certified Public Accountant, Registration No. 3183, to be the authorized person who signed and certified the Company's Financial Statements for the year 2011 as in the fourth year or
- 2. Mr. Winid Silamongkol, Certified Public Accountant, Registration No. 3378, or
- 3. Mr. Charoen Phosamritlert, Certified Public Accountant, RegistrationNo. 4068 to be the Companyand its subsidiaries' auditors for the year 2011.

These three auditors did not have any relationship or interest in the Company, subsidiaries, management, major shareholders or anyone related to these persons. Thus, these auditors were free to audit and comment on the Company's Financial Statements.

For other service fees, the Company and its subsidiaries did not receive other auditing services from the accounting company of which the auditors were members or from individuals or businesses related to those persons or their affiliated companies in the previous year.

The Chairman provided shareholders with opportunities to raise questions and express their views.

No additional questions were posed and no additional views were expressed.

The Company Secretary then asked the Meeting to vote for the agenda 7, to consider appointment of the Company's Auditor and to set fees for the year 2011.

The Meeting resolved to appoint Mr. Vichien Thamtrakul, Certified Public Accountant, Registration No. 3183, or Mr. Winid Silamongkol, Certified Public Accountant, Registration No. 3378, or Mr. Charoen Phosamritlert, Certified Public Accountant, Registration No. 4068 from KPMG Phoomchai Audit Ltd. to be the Company and its subsidiaries' auditors for the year 2011. The audit fee of the Company and its 8 subsidiaries for the year 2011 would be Bt 3.350.000.

The Meeting approved the appointment of Mr. Vichien Thamtrakul, Certified Public Accountant, Registration No. 3183, or Mr. Winid Silamongkol, Certified Public Accountant, Registration No. 3378, or Mr. Charoen Phosamritlert, Certified Public Accountant, Registration No. 4068 from KPMG Phoomchai Audit Ltd. to be the auditors for the year 2011 for the Company and its subsidiaries, with the audit fee at Bt 3,350,000 with the following votes:

Approved 133,007,287 votes, accounting for 100% of shareholders attending the meeting with voting rights

Disapproved 0 votes, accounting for 0% of shareholders attending the meeting with voting rights

Abstained 0 votes, accounting for 0% of shareholders attending the meeting with voting rights

Item 8. To consider other matters (if any)

The Chairman informed the Meeting that this is a no-vote item so Shareholders can raise more questions.

The Representative from Thai Investors Association asked the Board of Directors whether the setting up of another two subsidiaries; Krungthep Turakij Media Co.,Ltd. and Kom Chad Luek Media Co.,Ltd. were completely undertaken yet and when the revenues and expenses would be announced.

Mr Thanachai Santichaikul,CEO, answered that the two subsidiaries had been successfully set up in the fourth quarter of 2010 in compliance with the long-term plan in restructuring the Company. This is to groom a new generation of Executives. At the same time the revenues and expenses of each subsidiary would be declared separately leading to a smooth and effective management. The Company would have 100% shares in both subsidiaries.

No other in	atters were considered.	
The Chairn	nan expressed his thanks to the Shareh	nolders for attending the Meeting.
The Meetin	g adjourned at 14.55 hrs.	
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Signature_		Chairman
	Mr. Thanachai Theerapattanavong	
Signature_		Vice Chairman
	Mr. Thanachai Santichaikul	