Interim financial statements
for the three-month period ended
31 March 2014
and

Independent auditor's report on review of interim financial information



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# Independent Auditor's Report on Review of Interim Financial Information

### To the Board of Directors of Nation Multimedia Group Public Company Limited

I have reviewed the accompanying consolidated and separate statements of financial position of Nation Multimedia Group Public Company Limited and its subsidiaries, and of Nation Multimedia Group Public Company Limited, respectively, as at 31 March 2014; the consolidated and separate statements of comprehensive income, changes in equity and cash flows for the three-month period ended 31 March 2014; and condensed notes ("interim financial information"). Management is responsible for the preparation and presentation of this interim financial information in accordance with Thai Accounting Standard 34, "Interim Financial Reporting". My responsibility is to express a conclusion on this interim financial information based on my review.

#### Scope of Review

I conducted my review in accordance with the Thai Standard on Review Engagements 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity". A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Thai Standards on Auditing and consequently does not enable me to obtain assurance that I would become aware of all significant matters that might be identified in an audit. Accordingly, I do not express an audit opinion.

#### Conclusion

Based on my review, nothing has come to my attention that causes me to believe that the accompanying interim financial information is not prepared, in all material respects, in accordance with Thai Accounting Standard 34, "Interim Financial Reporting".

(Winid Silamongkol) Certified Public Accountant Registration No. 3378

KPMG Phoomchai Audit Ltd. Bangkok 9 May 2014

# Nation Multimedia Group Public Company Limited and its Subsidiaries Statement of financial position

		Consolidated		Sepa	rate
		financial s	tatements	financial s	tatements
		31 March	31 December	31 March	31 December
Assets	Note	2014	2013	2014	2013
		(Unaudited)		(Unaudited)	
			(in thousa	nd Baht)	
Current assets					
Cash and cash equivalents		1,121,646	1,467,849	29,758	18,842
Current investments		308,320	138,320	-	-
Trade accounts receivable	4	585,749	757,771	598,072	554,966
Accrued income	3	195,403	165,421	74,656	35,363
Other receivables from related parties	3	14,240	13,608	662,666	290,376
Short-term loan to related party	3	-	-	118,000	120,000
Current portion of long-term loan to					
related party	3	-	-	-	21,000
Inventories		293,557	274,048	99,626	79,263
Deposit guarantee for licencing auction	7	-	74,000	-	-
Other current assets	_	335,260	183,644	145,627	71,280
Total current assets	_	2,854,175	3,074,661	1,728,405	1,191,090
Non-current assets					
Restricted deposits		2,663	2,590	-	-
Investments in subsidiaries and associate	5	21,625	27,791	2,023,694	2,023,694
Long-term investments in other companies		35,656	31,200	35,656	31,200
Investment properties		38,000	38,000	38,000	38,000
Property, plant and equipment	6	1,702,617	1,740,050	468,640	472,355
Intangible assets		77,157	83,929	27,659	30,434
Digital television licences	7	593,800	-	-	-
Deferred tax assets	8	103,754	98,775	55,760	55,084
Other non-current assets	-	192,979	255,722	135,822	196,826
Total non-current assets	-	2,768,251	2,278,057	2,785,231	2,847,593
m				4 =	4.050 505
Total assets	=	5,622,426	5,352,718	4,513,636	4,038,683

# Nation Multimedia Group Public Company Limited and its Subsidiaries Statement of financial position

		Consolidated		Separate			
		financial s	tatements	financial s	tatements		
		31 March	31 December	31 March	31 December		
Liabilities and equity	Note	2014	2013	2014	2013		
		(Unaudited)		(Unaudited)			
			(in thousa	nd Baht)			
Current liabilities							
Bank overdrafts and short-term loans							
from financial institutions		638,955	293,916	572,745	223,282		
Trade accounts payable	3	95,076	119,760	483,445	414,605		
Other payables to related parties	3	2,049	1,682	13,288	15,663		
Current portion of long-term loans							
from financial institutions		111,875	120,331	100,800	100,800		
Current portion of finance lease liabilities		2,657	7,825	2,657	2,612		
Accrued expenses	3	222,294	237,108	120,503	74,387		
Income tax payable		4,115	2,796	=	-		
Other current liabilities	-	325,625	345,146	65,344	56,596		
Total current liabilities		1,402,646	1,128,564	1,358,782	887,945		
Non-current liabilities							
Long-term loans from financial institutions		127,188	152,218	127,188	152,218		
Finance lease liabilities		5,118	5,800	5,118	5,800		
Employee benefit obligations	9	138,767	134,459	44,505	36,197		
Other non-current liabilities		143,181	147,048	112,204	112,234		
Total non-current liabilities	-	414,254	439,525	289,015	306,449		
Total liabilities	_	1,816,900	1,568,089	1,647,797	1,194,394		
Equity							
Share capital							
Authorised share capital		2,663,572	2,663,572	2,663,572	2,663,572		
Issued and paid-up share capital	:	1,751,121	1,751,121	1,751,121	1,751,121		
Additional paid in capital		, - ,	, ,	<b>, ,</b>	, - ,		
Premium on ordinary shares		784,502	784,502	784,502	784,502		
Premium on ordinary shares of subsidiaries		94,372	94,372	-	-		
Warrants	10	8,310	5,135	7,126	4,376		
Retained earnings							
Appropriated							
Legal reserve	11	12,500	11,700	12,500	11,700		
Unappropriated		661,441	650,841	295,046	280,611		
Other component of equity		15,544	11,979	15,544	11,979		
Equity attributable to owners	•			· · · · · · · · · · · · · · · · · · ·			
of the Company		3,327,790	3,309,650	2,865,839	2,844,289		
Non-controlling interests		477,736	474,979	-	- -		
Total equity		3,805,526	3,784,629	2,865,839	2,844,289		
Total liabilities and equity	:=	5,622,426	5,352,718	4,513,636	4,038,683		

Statement of comprehensive income (Unaudited)

		Consolidated		Separate		
		financial sta	tements	financial sta	tements	
		Three month pe	eriod ended	Three month pe	riod ended	
		31 Mar	ch	31 Mar	ch	
	Note	2014	2013	2014	2013	
			(in thousan	d Baht)		
Income	3					
Revenue from sale of goods and						
rendering of services		557,865	738,436	191,261	208,046	
Rental and service income		17,760	21,806	1,546	815	
Investment income		10,075	1,266	8,417	4,519	
Other income		16,896	16,368	9,517	11,742	
Total income	_	602,596	777,876	210,741	225,122	
Expenses						
Cost of sales of goods and rendering						
of services	3	378,504	454,426	74,353	90,957	
Selling expenses	3	61,104	61,971	36,243	16,088	
Administrative expenses	3	105,557	106,120	63,973	58,450	
Management benefit expenses		24,327	24,319	10,979	11,230	
Finance costs		17,232	25,503	11,525	20,928	
Total expenses	_	586,724	672,339	197,073	197,653	
Share of profit (loss) of equity-accounted investee	?					
Associate	5 _	296	(22)		<u>-</u>	
Profit before income tax expense		16,168	105,515	13,668	27,469	
Income tax (expense) benefit		(2,113)	(19,189)	1,567	(5,643)	
Profit for the period		14,055	86,326	15,235	21,826	

Statement of comprehensive income (Unaudited)

Financial   Fin			Consolida	ated	Separate		
31 March         31 March         31 March         2014         2013         2014         2013         2014         2014         2016         2016         2018 <th cols<="" th=""><th></th><th></th><th>financial stat</th><th>tements</th><th>financial stat</th><th>tements</th></th>	<th></th> <th></th> <th>financial stat</th> <th>tements</th> <th>financial stat</th> <th>tements</th>			financial stat	tements	financial stat	tements
Note         2014         2013         2014         2013           Other comprehensive income           Net change in fair value of available-for-sale investments         4,456         20,879         4,456         20,879           Defined benefit plan actuarial losses         9         -         (44,928)         -         (18,424)           Reversal of (income tax) on other comprehensive income         8         (891)         4,657         (891)         (490)           Other comprehensive income for the period, net of income tax         3,565         (19,392)         3,565         1,965           Total comprehensive income for the period         17,620         66,934         18,800         23,791           Profit attributable to         2,655         12,347         -         -           Owners of the Company         11,405         86,326         15,235         21,826           Non-controlling interests         2,655         12,347         -         -           Total comprehensive income attributable to         34,965         54,587         18,800         23,791           Non-controlling interests         2,655         12,347         -         -           Total comprehensive income for the period         14,965         54,587			Three month pe	riod ended	Three month pe	riod ended	
(in thousand Baht)           Other comprehensive income           Net change in fair value of available-for-sale investments         4,456         20,879         4,456         20,879           Defined benefit plan actuarial losses         9         -         (44,928)         -         (18,424)           Reversal of (income tax) on other comprehensive income         8         (891)         4,657         (891)         (490)           Other comprehensive income for the period, net of income tax         3,565         (19,392)         3,565         1,965           Total comprehensive income for the period         17,620         66,934         18,800         23,791           Profit attributable to           Owners of the Company         11,400         73,979         15,235         21,826           Non-controlling interests         2,655         12,347         -         -           Profit for the period         14,055         86,326         15,235         21,826           Total comprehensive income attributable to           Owners of the Company         14,965         54,587         18,800         23,791           Non-controlling interests         2,655         12,347         -         -           Total compr			31 Marc	ch	31 Marc	ch	
Other comprehensive income         Net change in fair value of available-for-sale investments       4,456       20,879       4,456       20,879         Defined benefit plan actuarial losses       9       -       (44,928)       -       (18,424)         Reversal of (income tax) on other comprehensive income       8       (891)       4,657       (891)       (490)         Other comprehensive income for the period, net of income tax       3,565       (19,392)       3,565       1,965         Total comprehensive income for the period       17,620       66,934       18,800       23,791         Profit attributable to         Owners of the Company       11,400       73,979       15,235       21,826         Non-controlling interests       2,655       12,347       -       -         Profit for the period       14,965       54,587       18,800       23,791         Non-controlling interests       2,655       12,347       -       -         Owners of the Company       14,965       54,587       18,800       23,791         Non-controlling interests       2,655       12,347       -       -         Total comprehensive income for the period       17,620       66,934       18,800       <		Note	2014	2013	2014	2013	
Net change in fair value of available-for-sale investments				(in thousan	d Baht)		
investments         4,456         20,879         4,456         20,879           Defined benefit plan actuarial losses         9         -         (44,928)         -         (18,424)           Reversal of (income tax) on other comprehensive income         8         (891)         4,657         (891)         (490)           Other comprehensive income for the period, net of income tax         3,565         (19,392)         3,565         1,965           Total comprehensive income for the period         17,620         66,934         18,800         23,791           Profit attributable to           Owners of the Company         11,400         73,979         15,235         21,826           Non-controlling interests         2,655         12,347         -         -           Profit for the period         14,955         86,326         15,235         21,826           Total comprehensive income attributable to           Owners of the Company         14,965         54,587         18,800         23,791           Non-controlling interests         2,655         12,347         -         -           Total comprehensive income for the period         17,620         66,934         18,800         23,791 <td co<="" th=""><th>Other comprehensive income</th><th></th><th></th><th></th><th></th><th></th></td>	<th>Other comprehensive income</th> <th></th> <th></th> <th></th> <th></th> <th></th>	Other comprehensive income					
Defined benefit plan actuarial losses   9	Net change in fair value of available-for-sale						
Reversal of (income tax) on other comprehensive income   8   (891)   4,657   (891)   (490)	investments		4,456	20,879	4,456	20,879	
income         8         (891)         4,657         (891)         (490)           Other comprehensive income for the period, net of income tax         3,565         (19,392)         3,565         1,965           Total comprehensive income for the period         17,620         66,934         18,800         23,791           Profit attributable to Owners of the Company         11,400         73,979         15,235         21,826           Non-controlling interests         2,655         12,347         -         -         -           Profit for the period         14,965         54,587         18,800         23,791           Non-controlling interests         2,655         12,347         -         -         -           Total comprehensive income for the period         17,620         66,934         18,800         23,791           Earnings per share (in Baht)         13           Basic earnings per share         0.003         0.04         0.005         0.01	Defined benefit plan actuarial losses	9	-	(44,928)	-	(18,424)	
Other comprehensive income for the period, net of income tax         3,565         (19,392)         3,565         1,965           Total comprehensive income for the period         17,620         66,934         18,800         23,791           Profit attributable to Owners of the Company         11,400         73,979         15,235         21,826           Non-controlling interests         2,655         12,347         -         -         -           Profit for the period         14,055         86,326         15,235         21,826           Total comprehensive income attributable to Owners of the Company         14,965         54,587         18,800         23,791           Non-controlling interests         2,655         12,347         -         -         -           Total comprehensive income for the period         17,620         66,934         18,800         23,791           Earnings per share (in Baht)         13           Basic earnings per share         0.003         0.04         0.005         0.01	Reversal of (income tax) on other comprehensive						
net of income tax         3,565         (19,392)         3,565         1,965           Total comprehensive income for the period         17,620         66,934         18,800         23,791           Profit attributable to Owners of the Company Non-controlling interests         2,655         12,347         -         -           Profit for the period         14,055         86,326         15,235         21,826           Total comprehensive income attributable to Owners of the Company Non-controlling interests         2,655         12,347         -         -           Total comprehensive income for the period         17,620         66,934         18,800         23,791           Earnings per share (in Baht)         13           Basic earnings per share         0.003         0.04         0.005         0.01	income	8	(891)	4,657	(891)	(490)	
Profit attributable to         17,620         66,934         18,800         23,791           Profit attributable to         0wners of the Company         11,400         73,979         15,235         21,826           Non-controlling interests         2,655         12,347         -         -         -           Profit for the period         14,055         86,326         15,235         21,826           Total comprehensive income attributable to           Owners of the Company         14,965         54,587         18,800         23,791           Non-controlling interests         2,655         12,347         -         -           Total comprehensive income for the period         17,620         66,934         18,800         23,791           Earnings per share (in Baht)         13           Basic earnings per share         0.003         0.04         0.005         0.01	Other comprehensive income for the period,	_					
Profit attributable to           Owners of the Company         11,400         73,979         15,235         21,826           Non-controlling interests         2,655         12,347         -         -           Profit for the period         14,055         86,326         15,235         21,826           Total comprehensive income attributable to           Owners of the Company         14,965         54,587         18,800         23,791           Non-controlling interests         2,655         12,347         -         -         -           Total comprehensive income for the period         17,620         66,934         18,800         23,791           Earnings per share (in Baht)         13           Basic earnings per share         0.003         0.04         0.005         0.01	net of income tax		3,565	(19,392)	3,565	1,965	
Owners of the Company       11,400       73,979       15,235       21,826         Non-controlling interests       2,655       12,347       -       -         Profit for the period       14,055       86,326       15,235       21,826         Total comprehensive income attributable to         Owners of the Company       14,965       54,587       18,800       23,791         Non-controlling interests       2,655       12,347       -       -         Total comprehensive income for the period       17,620       66,934       18,800       23,791         Earnings per share (in Baht)       13         Basic earnings per share       0.003       0.04       0.005       0.01	Total comprehensive income for the period	=	17,620	66,934	18,800	23,791	
Non-controlling interests         2,655         12,347         -         -           Profit for the period         14,055         86,326         15,235         21,826           Total comprehensive income attributable to             Owners of the Company         14,965         54,587         18,800         23,791           Non-controlling interests         2,655         12,347         -         -         -           Total comprehensive income for the period         17,620         66,934         18,800         23,791           Earnings per share (in Baht)         13         Basic earnings per share         0.003         0.04         0.005         0.01	Profit attributable to						
Profit for the period         14,055         86,326         15,235         21,826           Total comprehensive income attributable to             Owners of the Company	Owners of the Company		11,400	73,979	15,235	21,826	
Total comprehensive income attributable to           Owners of the Company         14,965         54,587         18,800         23,791           Non-controlling interests         2,655         12,347         -         -         -           Total comprehensive income for the period         17,620         66,934         18,800         23,791           Earnings per share (in Baht)         13           Basic earnings per share         0.003         0.04         0.005         0.01	Non-controlling interests		2,655	12,347	-	-	
Owners of the Company       14,965       54,587       18,800       23,791         Non-controlling interests       2,655       12,347       -       -         Total comprehensive income for the period       17,620       66,934       18,800       23,791         Earnings per share (in Baht)       13         Basic earnings per share       0.003       0.04       0.005       0.01	Profit for the period	=	14,055	86,326	15,235	21,826	
Owners of the Company       14,965       54,587       18,800       23,791         Non-controlling interests       2,655       12,347       -       -         Total comprehensive income for the period       17,620       66,934       18,800       23,791         Earnings per share (in Baht)       13         Basic earnings per share       0.003       0.04       0.005       0.01	Total comprehensive income attributable to						
Non-controlling interests         2,655         12,347         -         -           Total comprehensive income for the period         17,620         66,934         18,800         23,791           Earnings per share (in Baht)         13           Basic earnings per share         0.003         0.04         0.005         0.01	•		14,965	54,587	18,800	23,791	
Total comprehensive income for the period         17,620         66,934         18,800         23,791           Earnings per share (in Baht)         13           Basic earnings per share         0.003         0.04         0.005         0.01					-	, =	
Basic earnings per share 0.003 0.04 0.005 0.01	<u> </u>	=			18,800	23,791	
Basic earnings per share 0.003 0.04 0.005 0.01	Earnings per share (in Baht)	13					
			0.003	0.04	0.005	0.01	
		=	0.003	0.04	0.004	0.01	

Statement of changes in equity (Unaudited)

#### **Consolidated financial statements**

Other

						component			
				Retai	ned earnings	of equity			
						Fair value	Equity		
		Issued and				changes in	attributable to	Non-	
		paid-up	Share premium	Legal		available-for-sale	owners of	controlling	Total
	Note	share capital	of subsidiaries	reserve	Unappropriated	investments	the Company	interests	equity
						(in thousand Baht)			
Three month period ended 31 March 2013									
Balance at 1 January 2013		873,302	79,740	5,200	438,428	10,587	1,407,257	229,815	1,637,072
Transactions with owners, recorded directly in equity									
Changes in ownership interests in subsidiaries									
Acquisition of non-controlling interests without									
a change in control			1,682		2,526		4,208	47,446	51,654
Total changes in ownership interests in subsidiries			1,682		2,526		4,208	47,446	51,654
Total transactions with owners, recorded									
directly in equity			1,682		2,526		4,208	47,446	51,654
Comprehensive income for the period									
Profit or loss		-	-	-	73,979	-	73,979	12,347	86,326
Other comprehensive income					(36,096)	16,704	(19,392)		(19,392)
Total comprehensive income for the period					37,883	16,704	54,587	12,347	66,934
Transfer to legal reserve	11			1,100	(1,100)				
Balance at 31 March 2013		873,302	81,422	6,300	477,737	27,291	1,466,052	289,608	1,755,660

Statement of changes in equity (Unaudited)

#### Consolidated financial statements

Other
component

						Retair	ned earnings	component of equity			
								Fair value	Equity		
		Issued and						changes in	attributable to	Non-	
		paid-up		Share premium		Legal		available-for-sale	owners of	controlling	Total
	Note	share capital	Share premium	of subsidiaries	Warrants	reserve	Unappropriated	investments	the Company	interests	equity
						(in th	housand Baht)				
Three month period ended 31 March 2014											
Balance at 1 January 2014		1,751,121	784,502	94,372	5,135	11,700	650,841	11,979	3,309,650	474,979	3,784,629
Transactions with owners, recorded directly in equity											
Contributions by and distributions to owners of the Company											
Share-based payment transactions	10	-	-	-	3,175	-	-	-	3,175	102	3,277
Total contributions by and distributions to											
owners of the Company		-			3,175	-		-	3,175	102	3,277
Total transactions with owners,											
recorded directly in equity					3,175	-			3,175	102	3,277
Comprehensive income for the period											
Profit or loss		-	-	-	-	-	11,400	-	11,400	2,655	14,055
Other comprehensive income		_				-		3,565	3,565		3,565
Total comprehensive income for the period		-	-			-	11,400	3,565	14,965	2,655	17,620
Transfer to legal reserve	11	-				800	(800)				
Balance at 31 March 2014		1,751,121	784,502	94,372	8,310	12,500	661,441	15,544	3,327,790	477,736	3,805,526

Statement of changes in equity (Unaudited)

### **Separate financial statements**

				Other component	
		Retained	earnings	of equity	
				Fair value	
	Issued and			changes in	
	paid-up			available-for-sale	Total
No	te share capital	Legal reserve	Unappropriated	investments	equity
			(in thousand Baht)	)	
Three month period ended 31 March 2013					
Balance at 1 January 2013	873,302	5,200	176,228	10,587	1,065,317
Comprehensive income for the period					
Profit or loss	-	-	21,826	-	21,826
Other comprehensive income			(14,739)	16,704	1,965
Total comprehensive income for the period			7,087	16,704	23,791
Transfer to legal reserve	!	1,100	(1,100)		-
Balance at 31 March 2013	873,302	6,300	182,215	27,291	1,089,108

The accompanying notes are an integral part of these financial statements.

Statement of changes in equity (Unaudited)

### Separate financial statements

							Other component	
					Retair	ned earnings	of equity	
							Fair value	
		Issued and					changes in	
		paid-up			Legal		available-for-sale	
	Note	share capital	Share premium	Warrants (	reserve in thousand I	Unappropriated <i>Baht</i> )	investments	Total equity
Three month period ended 31 March 2014								
Balance at 1 January 2014		1,751,121	784,502	4,376	11,700	280,611	11,979	2,844,289
Transactions with owners, recorded directly in equity								
Contributions by and distributions to								
owners of the Company								
Share-based payment transactions	10			2,750				2,750
Total contributions by and distributions								
to owner of the Company		-	-	2,750	-	-	-	2,750
Total transactions with owners, recorded								
directly in equity		-	-	2,750	-	-	-	2,750
Comprehensive income for the period								
Profit or loss		-	-	-	-	15,235	-	15,235
Other comprehensive income							3,565	3,565
Total comprehensive income for the period		_				15,235	3,565	18,800
Transfer to legal reserve	11				800	(800)		
Balance at 31 March 2014		1,751,121	784,502	7,126	12,500	295,046	15,544	2,865,839

# Nation Multimedia Group Public Company Limited and its Subsidiaries Statement of cash flows (Unaudited)

	Consolio	lated	Separate			
	financial sta	atements	financial sta	atements		
	Three month p	eriod ended	Three month p	eriod ended		
	31 Ma	rch	31 March			
	2014	2013	2014	2013		
		(in thouse	and Baht)			
Cash flows from operating activities						
Profit for the period	14,055	86,326	15,235	21,826		
Adjustments for						
Depreciation	53,098	54,001	7,216	7,456		
Amortisation of assets	11,353	14,034	4,736	5,278		
Investment income	(10,075)	(1,266)	(8,417)	(4,519)		
Finance costs	17,232	25,503	11,525	20,928		
Reversal of bad and doubtful debts expense	(3,312)	(5,697)	(5,061)	(6,158)		
Impairment losses on long-term investments in						
other companies	-	63	-	63		
Reversal of loss on decline in value of inventories	(2,862)	(2,287)	(1)	(805)		
Loss on disposal of investments in other companies	-	2	-	2		
(Gain) loss on disposal of equipment	60	(1,864)	-	(1,870)		
Employee benefit obligations	2,853	2,710	898	725		
Share-based payment transactions	3,175	-	2,750	-		
Share of (profit) loss of investment in associate,						
net of income tax	(296)	22	-	-		
Income tax expense (benefit)	2,113	19,189	(1,567)	5,643		
	87,394	190,736	27,314	48,569		
Changes in operating assets and liabilities						
Trade accounts receivable	175,334	124,174	(38,045)	(231,236)		
Accrued income	(29,982)	(85,085)	(39,293)	(7,314)		
Other receivables from related parties	(576)	(14,586)	(365,325)	71,471		
Inventories	(16,647)	(24,581)	(20,362)	(23,341)		
Other current assets	(91,839)	8,964	(14,075)	(9,043)		
Restricted deposits	(73)	(1,174)	-	-		
Other non-current assets	1,667	34,774	(72)	36,042		
Trade accounts payable	(23,618)	(8,459)	69,906	109,105		
Other payables to related parties	367	920	(2,375)	4,369		
Accrued expenses	(17,618)	4,698	43,312	5,180		
Other current liabilities	(17,782)	4,951	8,748	(8,206)		
Employee benefit obligations	-	(8,152)	-	(212)		
Other non-current liabilities	(3,867)	3,710	(30)	165		
Cash generated (used in) from operating activities	62,760	230,890	(330,297)	(4,451)		
Income tax paid	(6,664)	(3,792)	=			
Net cash from (used in) operating activities	56,096	227,098	(330,297)	(4,451)		

# Nation Multimedia Group Public Company Limited and its Subsidiaries Statement of cash flows (Unaudited)

	Consolidated		Separa	ate	
	financial st	atements	financial sta	tements	
	Three month p	eriod ended	Three month period end		
	31 Ma	ırch	31 Ma	rch	
	2014	2013	2014	2013	
		(in thousa	nd Baht)		
Cash flows from investing activities					
Interest received	10,075	1,266	1,955	4,519	
Dividends income	6,462	-	6,462	-	
Current investments	(170,000)	-	-	-	
Proceeds from short-term loan to related party	-	-	2,000	-	
Proceeds from long-term loan to related party	-	-	21,000	23,000	
Cash inflow on refund deposit guarantee for licencing auction	14,000	-	-	-	
Cash outflow on digital television licences	(533,800)	-	-	-	
Purchase of equipment	(18,112)	(23,557)	(4,567)	(7,217)	
Sale of equipment	179	2,552	-	1,888	
Purchase of intangible assets	(3,777)	(5,703)	(1,157)	-	
Net cash outflow on investment in subsidiary	-	(130,000)	-	-	
Net cash from (used in) investing activities	(694,973)	(155,442)	25,693	22,190	
Cash flows from financing activities					
Interest paid	(12,657)	(20,558)	(7,999)	(17,690)	
Bank overdrafts and short-term loans from					
financial institutions	345,039	62,871	349,463	70,910	
Finance lease payments	(5,958)	(9,194)	(744)	(901)	
Repayment of long-term loans from financial institutions	(33,750)	(68,824)	(25,200)	(62,100)	
Repayment of long-term loan from other party		(6,186)		(6,186)	
Net cash from (used in) financing activities	292,674	(41,891)	315,520	(15,967)	
Net increase (decrease) in cash and cash equivalents	(346,203)	29,765	10,916	1,772	
Cash and cash equivalents at 1 January	1,467,849	179,044	18,842	20,234	
Cash and cash equivalents at 31 March	1,121,646	208,809	29,758	22,006	
Non-cash transaction					
Purchase of equipment	8,734	44,130	3,337	10,925	

# Notes to the interim financial statements

For the three-month period ended 31 March 2014 (Unaudited)

Note	Contents
1	General information
2	Basis of preparation of the interim financial statements
3	Related parties
4	Trade accounts receivable
5	Investments in subsidiaries and associate
6	Property, plant and equipment
7	Digital television licences
8	Deferred tax
9	Employee benefit obligations
10	Warrants
11	Legal reserve
12	Segment information
13	Earnings per share
14	Commitments with non-related parties
15	Events after the reporting period
16	Reclassification of accounts

Notes to the interim financial statements

For the three-month period ended 31 March 2014 (Unaudited)

These notes form an integral part of the interim financial statements.

The interim financial statements issued for Thai regulatory reporting purposes are prepared in the Thai language. These English language financial statements have been prepared from the Thai language statutory financial statements, and were approved and authorised for issued by the Board of Directors on 9 May 2014.

#### 1 General information

Nation Multimedia Group Public Company Limited, the "Company", is incorporated in Thailand and has its registered office at 1858/118-119,121-122,124-130, 27<sup>th</sup>-32<sup>nd</sup> floors, Bangna-Trad Road, Kwang Bangna, Khet Bangna, Bangkok, Thailand.

The Company was listed on the Stock Exchange of Thailand in June 1988.

The principal businesses of the Company are the publishing and distribution of newspapers, providing advertising and news services.

Details of the Company's subsidiaries and jointly-controlled entity as at 31 March 2014 and 31 December 2013 were as follows:

Name of entities Type of business		Country of incorporation		ip interest %)
Disease and additional and		-	31 March 2014	31 December 2013
Direct subsidiaries	D 1 4' CTV	771 '1 1	71.20	71 20
Nation Broadcasting Corporation Public Company Limited	Production of TV programs and radio programs and providing advertisements through TV media, radio media and new media forms	Thailand	71.30	71.30
Nation International Edutainment Public Company Limited	Importing publishing and distribution of publications	Thailand	83.76	83.76
Nation News Network Co., Ltd.	Publishing and distribution of english newspapers, publishing and advertising media	Thailand	99.99	99.99
NML Co., Ltd.	Delivery of publishing	Thailand	99.99	99.99
Kom Chad Luek Media Co., Ltd.	Publishing and distribution of newspapers, publishing and advertising media	Thailand	99.99	99.99

Notes to the interim financial statements

For the three-month period ended 31 March 2014 (Unaudited)

Name of entities	of entities Type of business incorporat			ership interest		
Traine of chittees	Type of business	meorporation	31	31		
			March 2014	December 2013		
Krungthep Turakij Media Co., Ltd.	Publishing and distribution of newspapers, publishing and advertising media	Thailand	99.99	99.99		
Nation U Co., Ltd.	Education services	Thailand	90.00	90.00		
WPS (Thailand) Co., Ltd.	Publishing services	Thailand	84.50	84.50		
Indirect subsidiaries						
NNN Next Frontier Co., Ltd.	Production of TV programs and advertisements through TV media	Thailand	99.99	99.99		
Bangkok Business Broadcasting Co., Ltd.	Production of TV programs and advertisements through TV media	Thailand	99.99	99.99		
Nation University	Education services	Thailand	90.00	90.00		
Nation Edutainment Co., Ltd.	Publishing	Thailand	83.75	83.75		
Nation Kids Co., Ltd.	Production of TV programs and advertisements through TV media	Thailand	83.75	83.75		
Nine Be Bright Co.,Ltd.	Education services	Thailand	50.25	50.25		
NBC Nextmedia Co., Ltd.	New media advertising	Thailand	71.30	71.30		
NBC Next Screen Co., Ltd.	Production of TV programs and advertisements through TV media	Thailand	71.30	71.30		
NBC Next Vision Co., Ltd.	Production of TV programs and advertisements through TV media	Thailand	71.30	71.30		
Indirect jointly-controlled entity						
Nation Egmont Edutainment Co., Ltd.	Publishing	Thailand	41.87	41.87		

Notes to the interim financial statements

For the three-month period ended 31 March 2014 (Unaudited)

#### 2 Basis of preparation of the interim financial statements

#### (a) Statement of compliance

The interim financial statements are prepared on a condensed basis in accordance with Thai Accounting Standard (TAS) No. 34 (revised 2012) *Interim Financial Reporting*; guidelines promulgated by the Federation of Accounting Professions (FAP); and applicable rules and regulations of the Thai Securities and Exchange Commission.

The interim financial statements are prepared to provide an update on the financial statements for the year ended 31 December 2013. They do not include all of the financial information required for full annual financial statements but focus on new activities, events and circumstances to avoid repetition of information previously reported. Accordingly, these interim financial statements should be read in conjunction with the financial statements of the Company and its subsidiaries for the year ended 31 December 2013.

The accounting policies and methods of computation applied in these interim financial statements are consistent with those applied in the financial statements for the year ended 31 December 2013 except that the Group has adopted all the new and revised TFRS that are effective for annual periods beginning on or after 1 January 2014. The adoption of these new and revised TFRS did not have any material effect on the accounting policies, methods of computation, financial performance or position of the Group.

#### (b) Functional and presentation currency

The interim financial statements are presented in Thai Baht, which is the Group's functional currency. All financial information presented in Thai Baht has been rounded in the notes to the financial statements to the nearest thousand unless otherwise stated.

#### (c) Use of estimates and judgements

The preparation of interim financial statements in conformity with TFRS requires management to make judgements, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets, liabilities, income and expenses. Actual results may differ from these estimates.

In preparing these interim financial statements, the significant judgements made by management in applying the Group's accounting policies and the key sources of estimation uncertainty were the same as those that applied to the financial statements for the year ended 31 December 2013.

Notes to the interim financial statements

For the three-month period ended 31 March 2014 (Unaudited)

### 3 Related parties

For the purposes of these financial statements, parties are considered to be related to the Group if the Group has the ability, directly or indirectly, to control or joint control the party or exercise significant influence over the party in making financial and operating decisions, or vice versa, or where the Group and the party are subject to common control or common significant influence. Related parties may be individuals or other entities.

Relationships with subsidiaries, associate, jointly-controlled entity and other related parties were as follows:

Name of entities	Country of incorporation/ nationality	Nature of relationships
1 (41110 01 01111100	2202022000	1 (4042 0 01 2 01401011511145
Nation Broadcasting Corporation Public Company Limited	Thailand	Subsidiary, 71.30% shareholding, some common directors
Nation International Edutainment Public Company Limited	Thailand	Subsidiary, 83.76% shareholding, some common directors
Nation News Networks Co., Ltd.	Thailand	Subsidiary, 99.99% shareholding, some common directors
NML Co., Ltd.	Thailand	Subsidiary, 99.99% shareholding, some common directors
Kom Chad Luek Media Co., Ltd.	Thailand	Subsidiary, 99.99% shareholding, some common directors
Krungthep Turakij Media Co., Ltd.	Thailand	Subsidiary, 99.99% shareholding, some common directors
Nation U Co., Ltd.	Thailand	Subsidiary, 90.00% shareholding, some common directors
WPS (Thailand) Co., Ltd.	Thailand	Subsidiary, 84.50% shareholding, some common directors
NNN Next Frontier Co., Ltd.	Thailand	99.99% shareholding by Nation News Networks Co., Ltd., some common directors (liquidated and in process of dissolution)
Bangkok Business Broadcasting Co., Ltd.	Thailand	99.99% shareholding by Krungthep Turakij Media Co., Ltd., some common directors
Nation University	Thailand	University, a license holding by Nation U Co., Ltd.
Nation Edutainment Co., Ltd.	Thailand	99.99% shareholding by Nation International Edutainment Public Company Limited, some common directors

Notes to the interim financial statements

For the three-month period ended 31 March 2014 (Unaudited)

Name of entities	Country of incorporation/ nationality	Nature of relationships
Nation Kids Co., Ltd.	Thailand	99.99% shareholding by Nation International Edutainment Public Company Limited, some common directors
Nine Be Bright Co.,Ltd.	Thailand	59.99% shareholding by Nation International Edutainment Public Company Limited, some common directors
NBC Nextmedia Co., Ltd.	Thailand	99.99% shareholding by Nation Broadcasting Corporation Public Company Limited, some common directors
NBC Next Screen Co., Ltd.	Thailand	99.99% shareholding by Nation Broadcasting Corporation Public Company Limited some common directors. (liquidated and in the process of dissolution)
NBC Next Vision Co., Ltd.	Thailand	99.99% shareholding by Nation Broadcasting Corporation Public Company Limited some common directors.
Nation Egmont Edutainment Co., Ltd.	Thailand	Jointly-controlled entity, 49.99% shareholding by Nation International Edutainment Public Company Limited, some common directors
Yomiuri-Nation Information Service Limited	Thailand	Associate, 45.00% shareholding, some common directors
Thai Portal Co., Ltd.	Thailand	Related party, 19.00% shareholding by Kom Chad Luek Media Co., Ltd.
Nation Properties Co., Ltd.	Thailand	Related party, 19.80% shareholding

The pricing policies for transactions with related parties are explained further below:

## Transactions Pricing policies

Sale of goods and rendering of services Interest income on loans	General market price Approximate loan rate of the financial institutions
Other income	Negotiable rate
Printing, cost of rendering of	
services and other expenses	Actual cost allocation rate and negotiable rate
Interest expense on borrowings	Approximate loan rate of the financial institutions

# Nation Multimedia Group Public Company Limited and its Subsidiaries Notes to the interim financial statements

For the three-month period ended 31 March 2014 (Unaudited)

Significant transactions for the three-month periods ended 31 March 2014 and 2013 with related parties were as follows:

	Consoli	dated	Separate	
	financial st	atements	financial statements	
Three-month period ended 31 March	2014	2013	2014	2013
		(in thousa	nd Baht)	
Subsidiaries				
Sales of goods and rendering of services	-	-	187,321	167,302
Investment income	-	-	1,919	4,516
Other income	-	-	5,684	5,421
Printing, cost of rendering of services and				
other expenses	-	-	13,670	12,278
Indirect jointly-controlled entity				
Sales of goods and rendering of services	12,054	21,242	-	-
Investment income	1,062	722	-	-
Other income	52	29	-	-
Printing, cost of rendering of services and				
other expenses	863	3,514	-	-
Associate				
Sales of goods and rendering of services	901	1,028	30	30
Investment income	-	-	6,462	-

Balances as at 31 March 2014 and 31 December 2013 with related parties were as follows:

Trade accounts receivable from	Conso	olidated	Separate		
related parties	financial	statements	financial s	financial statements	
_	31	31	31	31	
	March	December	March	December	
	2014	2013	2014	2013	
		(in thousa	nd Baht)		
Subsidiaries					
Nation Broadcasting Corporation Public					
Company Limited	-	-	3,451	2,370	
Nation International Edutainment Public					
Company Limited	-	-	14,987	15,041	
Nation Edutainment Co., Ltd.	-	-	13,018	11,500	
NML Co., Ltd.	-	-	24,684	18,624	
Nation News Network Co., Ltd.	-	-	67,249	47,957	
Kom Chad Luek Media Co., Ltd.	-	-	216,850	186,143	
Krungthep Turakij Media Co., Ltd.	-	-	70,498	65,094	
WPS (Thailand) Co., Ltd.	-	-	49,003	48,247	
Nation University	-	-	259	110	
NBC Next Screen Co., Ltd.	-	-	2,616	2,616	
NBC Next Vision Co., Ltd.	-	-	9,469	3,272	
Bangkok Business Broadcasting Co., Ltd.	-	-	201	-	
Nation Kids Co., Ltd.	-	-	11	-	

Notes to the interim financial statements

For the three-month period ended 31 March 2014 (Unaudited)

Trade accounts receivable from related parties		lidated statements	Separate financial statements	
•	31	31	31	31
	March	December	March	December
	2014	2013	2014	2013
	201.	(in thousa		2010
Indirect jointly-controlled entity		(in mouse	rice Berrie)	
Nation Egmont Edutainment Co., Ltd.	87,895	84,155	1,952	1,874
Tutton Egmont Edutamment Co., Etc.	01,055	01,133	1,732	1,071
Associate				
Yomiuri-Nation Information Service Limited	193	224	11	11
Tolliuli Tation information Service Emilieu	175	224	1.1	11
Other related parties				
Others	67	67	_	_
others	88,155	84,446	474,259	402,859
Less allowance for doubtful accounts	(67)	(67)	474,239	402,039
Net	88,088	84,379	474,259	402,859
Net	00,000	04,379	474,259	402,059
	2014	2012	2014	2012
	2014	2013	2014	2013
D 1 11 1:0111:		(in thousa	ind Baht)	
Bad and doubtful debts expense for the				
three-month period ended 31 March				_
Other receivables from related parties	Consoli	idatad	Cons	wata
Other receivables from retated bartles	Consolidated		Separate	
<b>J</b>				
,	financial st	tatements	financial s	tatements
,	<b>financial s</b> t	tatements 31	financial s	tatements 31
,	financial st 31 March	tatements 31 December	financial s 31 March	tatements 31 December
	<b>financial s</b> t	tatements 31 December 2013	financial s 31 March 2014	tatements 31
	financial st 31 March	tatements 31 December	financial s 31 March 2014	tatements 31 December
Subsidiaries	financial st 31 March	tatements 31 December 2013	financial s 31 March 2014	tatements 31 December
Subsidiaries Nation Broadcasting Corporation Public	financial st 31 March	tatements 31 December 2013	financial s 31 March 2014 ad Baht)	31 December 2013
Subsidiaries Nation Broadcasting Corporation Public Company Limited	financial st 31 March	tatements 31 December 2013	financial s 31 March 2014	tatements 31 December
Subsidiaries Nation Broadcasting Corporation Public Company Limited Nation International Edutainment Public	financial st 31 March	tatements 31 December 2013	financial s 31 March 2014 ad Baht) 1,991	tatements 31 December 2013
Subsidiaries Nation Broadcasting Corporation Public Company Limited Nation International Edutainment Public Company Limited	financial st 31 March	tatements 31 December 2013	financial s 31 March 2014 ad Baht)  1,991 5,143	1 December 2013 715 5,911
Subsidiaries Nation Broadcasting Corporation Public Company Limited Nation International Edutainment Public Company Limited Nation Edutainment Co., Ltd.	financial st 31 March	tatements 31 December 2013	financial s 31 March 2014 ad Baht)  1,991  5,143 846	715 5,911 751
Subsidiaries Nation Broadcasting Corporation Public Company Limited Nation International Edutainment Public Company Limited Nation Edutainment Co., Ltd. WPS (Thailand) Co., Ltd.	financial st 31 March	tatements 31 December 2013	financial s 31 March 2014 ad Baht)  1,991  5,143 846 78,736	715 5,911 76,482
Subsidiaries Nation Broadcasting Corporation Public Company Limited Nation International Edutainment Public Company Limited Nation Edutainment Co., Ltd. WPS (Thailand) Co., Ltd. NML Co., Ltd.	financial st 31 March	tatements 31 December 2013	financial s 31 March 2014 ad Baht)  1,991  5,143 846 78,736 24,640	715 5,911 76,482 33,443
Subsidiaries Nation Broadcasting Corporation Public Company Limited Nation International Edutainment Public Company Limited Nation Edutainment Co., Ltd. WPS (Thailand) Co., Ltd. NML Co., Ltd. Nation News Network Co., Ltd.	financial st 31 March	tatements 31 December 2013	financial s 31 March 2014 ad Baht)  1,991  5,143 846 78,736 24,640 6,398	715 5,911 76,482 33,443 10,359
Subsidiaries Nation Broadcasting Corporation Public Company Limited Nation International Edutainment Public Company Limited Nation Edutainment Co., Ltd. WPS (Thailand) Co., Ltd. NML Co., Ltd. NML Co., Ltd. Nation News Network Co., Ltd. Krungthep Turakij Media Co., Ltd.	financial st 31 March	tatements 31 December 2013	financial s 31 March 2014 ad Baht)  1,991  5,143 846 78,736 24,640 6,398 10,931	715 5,911 76,482 33,443 10,359 2,333
Subsidiaries Nation Broadcasting Corporation Public Company Limited Nation International Edutainment Public Company Limited Nation Edutainment Co., Ltd. WPS (Thailand) Co., Ltd. NML Co., Ltd. Nation News Network Co., Ltd. Krungthep Turakij Media Co., Ltd. Kom Chad Luek Media Co., Ltd.	financial st 31 March	tatements 31 December 2013	financial s 31 March 2014 ad Baht)  1,991  5,143 846 78,736 24,640 6,398 10,931 11,312	715 5,911 76,482 33,443 10,359 2,333 12,123
Subsidiaries Nation Broadcasting Corporation Public Company Limited Nation International Edutainment Public Company Limited Nation Edutainment Co., Ltd. WPS (Thailand) Co., Ltd. NML Co., Ltd. Nation News Network Co., Ltd. Krungthep Turakij Media Co., Ltd. Kom Chad Luek Media Co., Ltd. Nation University	financial st 31 March	tatements 31 December 2013	financial s 31 March 2014 ad Baht)  1,991  5,143 846 78,736 24,640 6,398 10,931 11,312 111,797	715 5,911 76,482 33,443 10,359 2,333 12,123 109,907
Subsidiaries Nation Broadcasting Corporation Public Company Limited Nation International Edutainment Public Company Limited Nation Edutainment Co., Ltd. WPS (Thailand) Co., Ltd. WPS (Thailand) Co., Ltd. NML Co., Ltd. Nation News Network Co., Ltd. Krungthep Turakij Media Co., Ltd. Kom Chad Luek Media Co., Ltd. Nation University NBC Next Screen Co., Ltd.	financial st 31 March	tatements 31 December 2013	financial s 31 March 2014 ad Baht)  1,991  5,143 846 78,736 24,640 6,398 10,931 11,312 111,797 16	715 5,911 751 76,482 33,443 10,359 2,333 12,123 109,907 15
Subsidiaries Nation Broadcasting Corporation Public Company Limited Nation International Edutainment Public Company Limited Nation Edutainment Co., Ltd. WPS (Thailand) Co., Ltd. NML Co., Ltd. Nation News Network Co., Ltd. Krungthep Turakij Media Co., Ltd. Kom Chad Luek Media Co., Ltd. Nation University NBC Next Screen Co., Ltd. NBC Next Vision Co., Ltd.	financial st 31 March	tatements 31 December 2013	financial s 31 March 2014 ad Baht)  1,991  5,143 846 78,736 24,640 6,398 10,931 11,312 111,797 16 248	715 5,911 751 76,482 33,443 10,359 2,333 12,123 109,907 15 111
Subsidiaries Nation Broadcasting Corporation Public Company Limited Nation International Edutainment Public Company Limited Nation Edutainment Co., Ltd. WPS (Thailand) Co., Ltd. WPS (Thailand) Co., Ltd. NML Co., Ltd. Nation News Network Co., Ltd. Krungthep Turakij Media Co., Ltd. Kom Chad Luek Media Co., Ltd. Nation University NBC Next Screen Co., Ltd.	financial st 31 March	tatements 31 December 2013	financial s 31 March 2014 ad Baht)  1,991  5,143 846 78,736 24,640 6,398 10,931 11,312 111,797 16	715 5,911 751 76,482 33,443 10,359 2,333 12,123 109,907 15
Subsidiaries Nation Broadcasting Corporation Public Company Limited Nation International Edutainment Public Company Limited Nation Edutainment Co., Ltd. WPS (Thailand) Co., Ltd. NML Co., Ltd. Nation News Network Co., Ltd. Krungthep Turakij Media Co., Ltd. Kom Chad Luek Media Co., Ltd. Nation University NBC Next Screen Co., Ltd. NBC Next Vision Co., Ltd. Bangkok Business Broadcasting Co., Ltd.	financial st 31 March	tatements 31 December 2013	financial s 31 March 2014 ad Baht)  1,991  5,143 846 78,736 24,640 6,398 10,931 11,312 111,797 16 248	715 5,911 751 76,482 33,443 10,359 2,333 12,123 109,907 15 111
Subsidiaries Nation Broadcasting Corporation Public Company Limited Nation International Edutainment Public Company Limited Nation Edutainment Co., Ltd. WPS (Thailand) Co., Ltd. WPS (Thailand) Co., Ltd. NML Co., Ltd. Nation News Network Co., Ltd. Krungthep Turakij Media Co., Ltd. Kom Chad Luek Media Co., Ltd. Nation University NBC Next Screen Co., Ltd. NBC Next Vision Co., Ltd. Bangkok Business Broadcasting Co., Ltd. Indirect jointly-controlled entity	financial st 31 March 2014	tatements 31 December 2013 (in thousar	financial s 31 March 2014 ad Baht)  1,991  5,143 846 78,736 24,640 6,398 10,931 11,312 111,797 16 248 410,319	715 5,911 751 76,482 33,443 10,359 2,333 12,123 109,907 15 111 38,000
Subsidiaries Nation Broadcasting Corporation Public Company Limited Nation International Edutainment Public Company Limited Nation Edutainment Co., Ltd. WPS (Thailand) Co., Ltd. NML Co., Ltd. Nation News Network Co., Ltd. Krungthep Turakij Media Co., Ltd. Kom Chad Luek Media Co., Ltd. Nation University NBC Next Screen Co., Ltd. NBC Next Vision Co., Ltd. Bangkok Business Broadcasting Co., Ltd.	financial st 31 March	tatements 31 December 2013	financial s 31 March 2014 ad Baht)  1,991  5,143 846 78,736 24,640 6,398 10,931 11,312 111,797 16 248	715 5,911 751 76,482 33,443 10,359 2,333 12,123 109,907 15 111

Notes to the interim financial statements

For the three-month period ended 31 March 2014 (Unaudited)

Other receivables from related parties	Consol financial s 31		Separate financial statements 31 31		
	March	December	March	December	
	2014	2013	2014	2013	
		(in thousa	nd Baht)		
Associate	100	104		1	
Yomiuri-Nation Information Service Limited	102	184	-	1	
Other related parties					
Thai Portal Co., Ltd.	17,345	17,345	-	-	
Others	2,772	2,740	2,766	2,734	
	34,291	33,659	665,372	293,082	
Less allowance for doubtful accounts	(20,051)	(20,051)	(2,706)	(2,706)	
Net	14,240	13,608	662,666	290,376	
	2014	2013	2014	2013	
	2014	(in thousa		2013	
Bad and doubtful debts expense for the		(iii iiio iisti			
three-month period ended 31 March			_		
Accrued income - related parties	Consol	lidated	Sepa	ırate	
•	financial s	statements		statements	
	31	31	31	31	
	March	December	March	December	
	2014	2013	2014	2013	
		(in thousa	nd Baht)		
Nation Broadcasting Corporation Public			10	27	
Company Limited	-	-	10	27	
Nation International Edutainment Public			57	60	
Company Limited Nation Edutainment Co., Ltd.	-	-	3	4	
NML Co., Ltd.	-	-	6	6	
Nation News Network Co., Ltd.	_	_	3,350	146	
Kom Chad Luek Media Co., Ltd.	_	_	6,679	158	
Krungthep Turakij Media Co., Ltd.	-	-	5,581	6,619	
WPS (Thailand) Co., Ltd.	-	-	7	7	
Bangkok Business Broadcasting Co., Ltd.	-	-	64	-	
Indirect jointly-controlled entity					
Indirect jointly-controlled entity Nation Egmont Edutainment Co., Ltd.	179	433	5	5	

Notes to the interim financial statements

For the three-month period ended 31 March 2014 (Unaudited)

Short-term loan to related party	Interest rate			olidated statements	•	arate statements
				31	31	31
			March	December	March	December
	2014	2013	2014	2013	2014	2013
	(% per d	annum)		(in thousar	ıd Baht)	
Subsidiary	, ,	,		,	,	
WPS (Thailand)						
Co., Ltd.	5.23	5.49	_	_	118,000	120,000
			-		118,000	120,000
Less allowance for dou	ibtful account	S	-	-	-	-
Short-term loan to re	lated party, r	net	-	-	118,000	120,000
			2014	2013	2014	2013
			2011	(in thousa		2013
Bad and doubtful debt	s expense for	the				
three-month period e	ended 31 Marc	eh				

Movements during the three-month periods ended 31 March 2014 and 2013 of short-term loan to related party were as follows:

	Consolidated		Separate	
Short-term loans to related party	financial s	tatements	financial statements	
Three-month period ended 31 March	2014	2013	2014	2013
		(in thous	and Baht)	
Subsidiaries				
At 1 January	-	-	120,000	120,000
Increase	-	-	-	-
Decrease	-	-	(2,000)	-
At 31 March			118,000	120,000

Long-term loan to related party	Interest rate			olidated statements	-	arate statements
			31	31	31	31
			March	December	March	December
	2014	2013	2014	2013	2014	2013
	(% pe	r annum)		(in thouse	and Baht)	
Subsidiary Current portion	_					
WPS (Thailand) Co., Ltd.	-	8.66				21,000

Movements during the three-month periods ended 31 March 2014 and 2013 of long-term loan to related party were as follows:

	Conso	Separate			
Long-term loan to related party	financial s	statements	financial statements		
Three-month period ended 31 March	2014	2013	2014	2013	
		(in thousa	sand Baht)		
Subsidiary					
At 1 January	-	-	21,000	136,000	
Increase	-	-	-	-	
Decrease			(21,000)	(23,000)	
At 31 March	-	-	-	113,000	

Notes to the interim financial statements

For the three-month period ended 31 March 2014 (Unaudited)

Trade accounts payable - related parties	Consolidated financial statements 31 31		Separate financial statements 31 31		
	March	December	March	December	
	2014	2013	2014	2013	
	2011	(in thousa		2013	
Subsidiaries		(in inousen	ia Bani)		
Nation Broadcasting Corporation Public					
Company Limited	_	_	4,553	842	
Nation International Edutainment Public			1,555	012	
Company Limited	_	_	1,199	1,194	
WPS (Thailand) Co., Ltd.	_	_	1,081	223	
NML Co., Ltd.	_	_	256	324	
Nation News Network Co., Ltd.	_	_	101,371	86,237	
Kom Chad Luek Media Co., Ltd.	-	-	227,868	201,633	
	-	-			
Krungthep Turakij Media Co., Ltd.	-	-	134,852	105,019	
Indirect jointly-controlled entity					
Nation Egmont Edutainment Co., Ltd.	141	92	_		
Total	141	92	471,180	395,472	
10121 =	141	92	4/1,100	393,412	
Other payables - related parties	Consolidated		Separate		
Omer payables - retailed parties	financial statements			statements	
	31	31	31	31	
	March	December	March	December	
	2014	2013	2014	2013	
	2014	(in thousa		2013	
Subsidiaries		(in inousur	ia Bani)		
Nation Broadcasting Corporation Public					
Company Limited			244	787	
Nation International Edutainment Public	-	-	244	767	
			206	501	
Company Limited	-	-			
WPS (Thailand) Co., Ltd.			1,035	997	
NML Co., Ltd.	-	-	31	6	
Nation News Network Co., Ltd.	-	-	626	1,202	
Kom Chad Luek Media Co., Ltd.	-	-	2,601	4,215	
Krungthep Turakij Media Co., Ltd.	-	-	3,516	4,726	
Nation University	-	-	4,500	3,000	
Indirect jointly-controlled entity					
• •	1,952	1,600	529	229	
Nation Egmont Edutainment Co., Ltd.	1,932	1,000	329	229	
Associate					
Yomiuri-Nation Information Service Limited	15	_	_	_	
Tollian Tration information betwee Ellinted	13	_		_	
Other related parties					
Others	82	82	_	-	
Total	2,049	1,682	13,288	15,663	
10tai	2,049	1,002	13,200	15,005	

Notes to the interim financial statements

For the three-month period ended 31 March 2014 (Unaudited)

Accrued expenses - related parties		olidated statements	Separate financial statements		
	31 31		31	31	
	March	December	March	December	
	2014	2013	2014	2013	
		(in thousar	and Baht)		
Subsidiaries					
WPS (Thailand) Co., Ltd.	-	-	429	183	
NML Co., Ltd.	-	-	6	-	
Nation News Network Co., Ltd.	-	-	6,145	3,438	
Krungthep Turakij Media Co., Ltd.	-	-	26,784	2,987	
Kom Chad Luek Media Co., Ltd.	-	-	19,718	-	
Total	-	-	53,082	6,608	

#### Significant agreements with related party

#### Short-term loan agreement

As at 31 March 2014, the Company entered into a short-term loan agreement with a subsidiary ("WPS (Thailand) Co., Ltd."), amounted to Baht 118 million. The loan was promissory note and repayable at call. This loan bore interest at the average Minimum Loan Rate (average MLR) of various financial institutions plus 0.5% per annum.

#### Long-term loan agreement

On 25 February 2010, the Company entered into a long-term loan agreement with a subsidiary ("WPS (Thailand) Co., Ltd.") amounted to Baht 288 million and converted a short-term loan of Baht 62 million to long-term loan, totalling of Baht 350 million. This loan bore interest at the average Minimum Loan Rate (average MLR) of two local financial institutions plus cost of borrowings.

Such loan was repayable in monthly instalments of not less than Baht 9 million on the 25<sup>th</sup> of each month starting from 26 February 2010.

On 20 January 2011, the Company entered into the memorandum of change in long-term loan agreement with a subsidiary ("WPS (Thailand) Co., Ltd.") whereby the Company permitted such subsidiary to repay in monthly instalments of not less than Baht 5 million from January 2011 to June 2011 and repay in monthly instalments of not less than Baht 9 million from July 2011 onwards.

On 20 July 2011, the Company entered into the 2<sup>nd</sup> memorandum of change in long-term loan agreement with a subsidiary ("WPS (Thailand) Co., Ltd.") whereby the Company permitted such subsidiary to repay in monthly instalments of not less than Baht 5 million from July 2011 to December 2012 and repay in monthly instalments of not less than Baht 9 million from January 2013 onwards.

# Nation Multimedia Group Public Company Limited and its Subsidiaries Notes to the interim financial statements For the three-month period ended 31 March 2014 (Unaudited)

## 4 Trade accounts receivable

		Consol	idated	Separate		
		financial s	tatements	financial statements		
		31	31	31	31	
		March	December	March	December	
	Note	2014	2013	2014	2013	
			(in thousa	nd Baht)		
Related parties	3	88,155	84,446	474,259	402,859	
Other parties	_	616,622	792,113	198,352	227,499	
Total		704,777	876,559	672,611	630,358	
Less allowance for doubtful accounts		(93,055)	(97,895)	(58,315)	(64,281)	
allowance for goods returned	_	(25,973)	(20,893)	(16,224)	(11,111)	
Net	=	585,749	757,771	598,072	554,966	
		2014	2013	2014	2013	
			(in thousa	and Baht)		
Reversal of bad and doubtful debts exp for the three-month period	ense					
ended 31 March	_	(3,312)	(5,183)	(5,061)	(5,644)	

Aging analyses for trade accounts receivable were as follows:

	Conso	lidated	Separate		
	financial s	statements	financial statements		
	31	31	31	31	
	March	December	March	December	
	2014	2013	2014	2013	
		(in thousa	nd Baht)		
Related parties					
Within credit terms	88,088	84,379	120,637	120,258	
Overdue:					
Less than 6 months	-	-	156,679	118,657	
6-12 months	-	-	151,601	125,735	
Over 12 months	67	67	45,342	38,209	
	88,155	84,446	474,259	402,859	
Less allowance for doubtful accounts	(67)	(67)	-	-	
allowance for goods return	-	-	-	-	
	88,088	84,379	474,259	402,859	

# Nation Multimedia Group Public Company Limited and its Subsidiaries Notes to the interim financial statements

For the three-month period ended 31 March 2014 (Unaudited)

	Consol		Separate		
	financial s	tatements	financial statements		
	31	31	31	31	
	March	December	March	December	
	2014	2013	2014	2013	
		(in thousa	nd Baht)		
Other parties					
Within credit terms	281,494	411,922	83,710	105,373	
Overdue:					
Less than 6 months	211,441	257,491	56,383	59,657	
6-12 months	34,256	37,343	6,675	10,322	
Over 12 months	89,431	85,357	51,584	52,147	
	616,622	792,113	198,352	227,499	
Less allowance for doubtful accounts	(92,988)	(97,828)	(58,315)	(64,281)	
allowance for goods returned	(25,973)	(20,893)	(16,224)	(11,111)	
	497,661	673,392	123,813	152,107	
Net	585,749	757,771	598,072	554,966	

The normal credit term granted by the Group ranges from 7 days to 90 days.

### 5 Investments in subsidiaries and associate

	Consoli	dated	Separate		
	financial st	atements	financial statements		
Three-month period ended 31 March	2014	2013	2014	2013	
		(in thousa	nd Baht)		
At 1 January	27,791	26,985	2,023,694	741,900	
Share of profit (loss) of investment in			-	-	
associate	296	(22)			
Dividend income	(6,462)				
At 31 March	21,625	26,963	2,023,694	741,900	

During the three month period ended 31 March 2014, there was no acquisitions and disposals of investments in subsidiaries and associate.

## Nation Multimedia Group Public Company Limited and its Subsidiaries Notes to the interim financial statements For the three-month period ended 31 March 2014 (Unaudited)

Investments in subsidiaries and associate as at 31 March 2014 and 31 December 2013, and dividend income from those investments for the three-month periods ended 31 March 2014 and 2013 were as follows:

#### **Consolidated financial statements**

Associate		nership terest	Paid-u	o capital	C	Cost	Ec	quity	Dividend in the three- period of	-month
	31	31	31	31	31	31	31	31	31	31
	March	December	March	December	March	December	March	December	March	March
	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013
	(%)				(in thousar	nd Baht)				
Yomiuri-Nation Information Service Limited	45.00	45.00	4,000	4,000	1,800	1,800	21,625	27,791	6,462	

# Nation Multimedia Group Public Company Limited and its Subsidiaries Notes to the interim financial statements For the three-month period ended 31 March 2014 (Unaudited)

#### Separate financial statements

											Dividend i	ncome for
	Own	ership									the three	e-month
Name of subsidiary and associate	inte	erest	Paid-u	p capital	C	Cost	Impa	irment	At co	st - net	period	ended
	31	31	31	31	31	31	31	31	31	31	31	31
	March	December	March	December	March	December	March	December	March	December	March	March
	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013
	(	%)				(in thouse	and Baht)					
Subsidiaries												
Nation Broadcasting Corporation												
Public Company Limited	71.30	71.30	534,413	534,413	984,802	984,802	-	-	984,802	984,802	-	-
Nation International Edutainment												
Public Company Limited	83.76	83.76	170,048	170,048	372,994	372,994	-	-	372,994	372,994	-	-
Kom Chad Luek Media Co., Ltd.	99.99	99.99	25,000	25,000	99,990	99,990	96,392	96,392	3,598	3,598	-	-
NML Co., Ltd.	99.99	99.99	50,000	50,000	50,000	50,000	40,000	40,000	10,000	10,000	-	-
Nation News Network Co., Ltd.	99.99	99.99	50,000	50,000	50,000	50,000	-	-	50,000	50,000	-	-
Krungthep Turakij Media Co., Ltd.	99.99	99.99	25,000	25,000	25,000	25,000	-	-	25,000	25,000	-	-
Nation U Co., Ltd.	90.00	90.00	170,000	170,000	153,000	153,000	-	-	153,000	153,000	-	-
WPS (Thailand) Co., Ltd.	84.50	84.50	500,000	500,000	422,500	422,500	-	-	422,500	422,500	-	-
Associate												
Yomiuri-Nation Information												
Service Limited	45.00	45.00	4,000	4,000	1,800	1,800	-	-	1,800	1,800	6,462	-
Total					2,160,086	2,160,086	136,392	136,392	2,023,694	2,023,694	6,462	-

All subsidiaries and associate were incorporated in Thailand.

Notes to the interim financial statements

For the three-month period ended 31 March 2014 (Unaudited)

#### 6 Property, plant and equipment

Acquisitions, disposals and transfers of property, plant and equipment during the three-month periods ended 31 March 2014 and 2013 were as follows:

	Consolidated financial statements								
Three-month period ended 31 Ma	<i>arch</i> 20	14	2013						
_		Disposals and		Disposals and					
	Acquisitions	transfers	Acquisitions	transfers					
	and transfers	out - net	and transfers	out - net					
	in - at cost	book value	in - at cost	book value					
		(in thouse	ınd Baht)						
Leasehold improvements	-	-	311	217					
Machinery and equipment	-	-	30	22					
Furniture, fixtures and office									
equipment	11,971	239	2,690	143					
Vehicles	1,692	-	10,823	306					
Assets under construction and									
installation	4,151	1,910	1,719	-					
Total	17,814	2,149	15,573	688					

#### Separate financial statements 2014 2013 Three-month period ended 31 March Disposals and Disposals and Acquisitions transfers Acquisitions transfers and transfers out - net and transfers out - net in - at cost book value in - at cost book value (in thousand Baht) Leasehold improvements 84 Furniture, fixtures and office equipment 3,501 352 18 Vehicles 10,489 Total 3,501 10,925 18

Notes to the interim financial statements

For the three-month period ended 31 March 2014 (Unaudited)

### 7 Digital television licences

An indirect subsidiary ("Bangkok Business Broadcasting Co., Ltd."), is the winner of the auction for commercial digital terrestrial TV licence at national level for a variety standard definition channel category at a bid price of Baht 2,200 million. The indirect subsidiary paid the first instalment, which was 50% of minimum bid price and 10% of the exceeding of the minimum bid price, totalling Baht 334 million, excluded value added tax (net of guaranteed deposit amounting to Baht 38 million, which was paid on 29 October 2013) and placed the letter of guarantee issued by a financial institution for the remaining licence fee to the Nation Broadcasting and Telecommunications Commission ("NBTC") on 7 February 2014.

An indirect subsidiary ("NBC Next Vision Co., Ltd."), is the winner of the auction for commercial digital terrestrial TV licence at national level for a news channel category at a bid price of Baht 1,338 million. The indirect subsidiary paid the first instalment, which was 50% of minimum bid price and 10% of the exceeding of the minimum bid price, totalling Baht 199.80 million, excluded value added tax (net of guaranteed deposit amounting to Baht 22 million, which was paid on 29 October 2013) and placed the letter of guarantee issued by a financial institution for the remaining licence fee to the Nation Broadcasting and Telecommunications Commission ("NBTC") on 7 February 2014.

Two indirect subsidiaries has already received the commercial digital terrestrial TV licences at national level on 25 April 2014, for a period of 15 years, commencing from 25 April 2014 to 24 April 2029.

In October 2013, an indirect subsidiary ("Nation Kids Co.,Ltd.") paid the auction deposit of commercial digital terrestrial TV licence at national level for a kids and family channel category amounting to Baht 14 million, to attend the said auction in December 2013. However, the indirect subsidiary has already refunded the entire amount of auction deposit in January 2014.

#### 8 Deferred tax

Deferred tax assets and liabilities as at 31 March 2014 and 31 December 2013 were as follows:

	Conso	lidated	Separate		
	financial s	financial statements financial st			
	31 March 31 December		31 March	31 December	
	2014	2013	2014	2013	
		(in thousar	nd Baht)		
Deferred tax assets	110,909	105,608	60,306	59,018	
Deferred tax liabilities	(7,155)	(6,833)	(4,546)	(3,934)	
Deferred tax assets - net	103,754	98,775	55,760	55,084	

Notes to the interim financial statements

For the three-month period ended 31 March 2014 (Unaudited)

Movements in total deferred tax assets and liabilities during the three-month periods ended 31 March 2014 and 2013 were as follows:

Consolidated	financial	ctotomonto
Consolidated	tinanciai	cratements

		(Charged)			
	At		Other	At	
	1 January	Profit or	comprehensive	31 March	
	2014	loss	income	2014	
		(in thous	sand Baht)		
Deferred tax assets					
Investment properties	1,336	-	-	1,336	
Trade accounts receivable	20,389	(186)	-	20,203	
Inventories	10,413	(572)	-	9,841	
Other current assets	6,492	-	_	6,492	
Provisions	26,087	821	-	26,908	
Share-based payment transactions	-	1,718	-	1,718	
Loss carry forward	40,891	3,520	-	44,411	
Total	105,608	5,301	-	110,909	
Deferred tax liabilities					
Property, plant and equipment	3,442	(535)	-	2,907	
Marketable securities	2,995	-	891	3,886	
Upfront fee of long-term loans	,			,	
from financial institutions	396	(34)	_	362	
Total	6,833	(569)	891	7,155	
Net	98,775	5,870	(891)	103,754	

Notes to the interim financial statements

For the three-month period ended 31 March 2014 (Unaudited)

	At	(Chargeu) /	credited to: Other	At
	1 January	Profit or		31 March
	2013	loss	comprehensive income	2013
	2013		and Baht)	2013
Deferred tax assets		(in inous	ина Бані)	
Investment properties	1,336			1,336
Trade accounts receivable	25,110	(27)		25,083
Inventories	11,903	(299)	_	11,604
Other current assets	5,985	665	_	6,650
Provisions	15,755	(720)	8,832	23,867
Loss carry forward	60,057	(6,474)	-	53,583
Total	120,146	(6,855)	8,832	122,123
10141	120,140	(0,033)	0,032	122,123
Deferred tax liabilities				
Property, plant and equipment	4,796	(342)	-	4,454
Marketable securities	2,647	-	4,175	6,822
Upfront fee of long-term loans				
from financial institutions	833	(118)	-	715
Others	107	(30)	-	77
Total	8,383	(490)	4,175	12,068
_		(5.25)	4.4	440.0
Net _	111,763	(6,365)	4,657	110,055
		Separate financial statements (Charged) / credited to:		
		-	/ credited to:	
	At	(Charged)	/ credited to: Other	At
	1 January	(Charged) Profit or	/ credited to: Other comprehensive	31 March
		(Charged) Profit or loss	/ credited to: Other comprehensive income	
	1 January	(Charged) Profit or loss	/ credited to: Other comprehensive	31 March
Deferred tax assets	1 January 2014	(Charged) Profit or loss	/ credited to: Other comprehensive income	31 March 2014
Investment properties	1 January 2014	Profit or loss (in thou.	/ credited to: Other comprehensive income	31 March 2014
Investment properties Trade accounts receivable	1 January 2014 1,336 11,381	(Charged) Profit or loss	/ credited to: Other comprehensive income	31 March 2014 1,336 11,293
Investment properties Trade accounts receivable Inventories	1 January 2014 1,336 11,381 622	Profit or loss (in thou.	/ credited to: Other comprehensive income	31 March 2014 1,336 11,293 622
Investment properties Trade accounts receivable Inventories Other current assets	1 January 2014 1,336 11,381 622 6,492	Profit or loss (in thou.	/ credited to: Other comprehensive income	31 March 2014 1,336 11,293 622 6,492
Investment properties Trade accounts receivable Inventories Other current assets Provisions	1 January 2014 1,336 11,381 622 6,492 7,239	Profit or loss (in thou.  - (88) - 1,662	/ credited to: Other comprehensive income	31 March 2014 1,336 11,293 622 6,492 8,901
Investment properties Trade accounts receivable Inventories Other current assets Provisions Share-based payment transactions	1 January 2014 1,336 11,381 622 6,492 7,239	(Charged)  Profit or loss (in thou.)  - (88) - 1,662 1,425	/ credited to: Other comprehensive income	31 March 2014 1,336 11,293 622 6,492 8,901 1,425
Investment properties Trade accounts receivable Inventories Other current assets Provisions Share-based payment transactions Loss carry forward	1 January 2014 1,336 11,381 622 6,492 7,239 - 31,948	(Charged)  Profit or loss (in thou: - (88) - 1,662 1,425 (1,711)	/ credited to: Other comprehensive income	31 March 2014 1,336 11,293 622 6,492 8,901 1,425 30,237
Investment properties Trade accounts receivable Inventories Other current assets Provisions Share-based payment transactions	1 January 2014 1,336 11,381 622 6,492 7,239	(Charged)  Profit or loss (in thou.)  - (88) - 1,662 1,425	/ credited to: Other comprehensive income	31 March 2014 1,336 11,293 622 6,492 8,901 1,425
Investment properties Trade accounts receivable Inventories Other current assets Provisions Share-based payment transactions Loss carry forward Total	1 January 2014 1,336 11,381 622 6,492 7,239 - 31,948	(Charged)  Profit or loss (in thou: - (88) - 1,662 1,425 (1,711)	/ credited to: Other comprehensive income	31 March 2014 1,336 11,293 622 6,492 8,901 1,425 30,237
Investment properties Trade accounts receivable Inventories Other current assets Provisions Share-based payment transactions Loss carry forward Total  Deferred tax liabilities	1 January 2014 1,336 11,381 622 6,492 7,239 - 31,948 59,018	(Charged)  Profit or loss (in thou.)  - (88) - 1,662 1,425 (1,711) 1,288	/ credited to: Other comprehensive income	31 March 2014 1,336 11,293 622 6,492 8,901 1,425 30,237 60,306
Investment properties Trade accounts receivable Inventories Other current assets Provisions Share-based payment transactions Loss carry forward Total	1 January 2014 1,336 11,381 622 6,492 7,239 - 31,948 59,018	(Charged)  Profit or loss (in thou: - (88) - 1,662 1,425 (1,711)	/ credited to: Other comprehensive income sand Baht)	31 March 2014 1,336 11,293 622 6,492 8,901 1,425 30,237 60,306
Investment properties Trade accounts receivable Inventories Other current assets Provisions Share-based payment transactions Loss carry forward Total  Deferred tax liabilities Property, plant and equipment Marketable securities	1 January 2014 1,336 11,381 622 6,492 7,239 - 31,948 59,018	(Charged)  Profit or loss (in thou.)  - (88) - 1,662 1,425 (1,711) 1,288	/ credited to: Other comprehensive income	31 March 2014 1,336 11,293 622 6,492 8,901 1,425 30,237 60,306
Investment properties Trade accounts receivable Inventories Other current assets Provisions Share-based payment transactions Loss carry forward Total  Deferred tax liabilities Property, plant and equipment Marketable securities Upfront fee of long-term loans	1 January 2014 1,336 11,381 622 6,492 7,239 - 31,948 59,018	(Charged)  Profit or loss (in thou.)  - (88) - 1,662 1,425 (1,711) 1,288  (245)	/ credited to: Other comprehensive income sand Baht)	31 March 2014 1,336 11,293 622 6,492 8,901 1,425 30,237 60,306
Investment properties Trade accounts receivable Inventories Other current assets Provisions Share-based payment transactions Loss carry forward Total  Deferred tax liabilities Property, plant and equipment Marketable securities	1 January 2014 1,336 11,381 622 6,492 7,239 - 31,948 59,018	(Charged)  Profit or loss (in thou.)  - (88) - 1,662 1,425 (1,711) 1,288	/ credited to: Other comprehensive income sand Baht)	31 March 2014 1,336 11,293 622 6,492 8,901 1,425 30,237 60,306
Investment properties Trade accounts receivable Inventories Other current assets Provisions Share-based payment transactions Loss carry forward Total  Deferred tax liabilities Property, plant and equipment Marketable securities Upfront fee of long-term loans from financial institutions	1 January 2014 1,336 11,381 622 6,492 7,239 - 31,948 59,018 543 2,995 396	(Charged)  Profit or loss (in thou.)  - (88) - 1,662 1,425 (1,711) 1,288  (245) - (34)	/ credited to: Other comprehensive income sand Baht)	31 March 2014  1,336 11,293 622 6,492 8,901 1,425 30,237 60,306  298 3,886 362

Notes to the interim financial statements

For the three-month period ended 31 March 2014 (Unaudited)

	Separate financial statements						
	At		Other	At			
	1 January	Profit or	comprehensive	31 March			
	2013	loss	income	2013			
		(in thous	and Baht)				
Deferred tax assets							
Investment properties	1,336	-	-	1,336			
Trade accounts receivable	12,181	(14)	-	12,167			
Inventories	623	(1)	-	622			
Other current assets	7,296	-	-	7,296			
Provisions	2,751	169	3,685	6,605			
Loss carry forward	56,000	(5,915)	-	50,085			
Total	80,187	(5,761)	3,685	78,111			
Deferred tax liabilities							
Property, plant and equipment	565	-	-	565			
Marketable securities	2,647	-	4,175	6,822			
Upfront fee of long-term loans							
from financial institutions	833	(118)	-	715			
Total	4,045	(118)	4,175	8,102			
Net	76,142	(5,643)	(490)	70,009			

## 9 Employee benefit obligations

		solidated Il statements	_	arate statements
	31	31	31	31
	March	December	March	December
	2014	2013	2014	2013
		(in thouse	and Baht)	
Statement of financial position obligation for:				
Post-employment benefits	138,767	134,459	44,505	36,197
	Cons	solidated	Separate	
	financia	l statements	financial statements	
Three-month period ended 31 March	2014	2013	2014	2013
•		(in thouse	and Baht)	
Statement of comprehensive income: Recognised in profit or loss: Post-employment benefits	4,252	3,984	1,343	1,055
Recognised in other comprehensive income:				
Actuarial losses recognised in the period		44,928		18,424

The Group operate defined benefit plans based on the requirement of Thai Labour Protection Act B.E. 2541 (1998) to provide retirement benefits to employees based on pensionable remuneration and length of service.

Notes to the interim financial statements

For the three-month period ended 31 March 2014 (Unaudited)

The statement of financial position obligation was determined as follows:

		olidated statements	Separate financial statements		
	31	31	31	31	
	March	December	March	December	
	2014	2013	2014	2013	
		(in thousa	and Baht)		
Present value of unfunded obligations	138,767	134,459	44,505	36,197	
Statement of financial position obligation	138,767	134,459	44,505	36,197	

Movement in the present value of the defined benefit obligations:

	Consol	idated	Sepa	rate
	financial s	tatements	financial s	tatements
Three-month period ended 31 March	2014	2013	2014	2013
		(in thousa	nd Baht)	
Defined benefit obligations at 1 January	134,459	81,987	36,197	13,758
Transfer in	56	-	6,965	-
Benefits paid by the plan	-	(8,152)	-	(212)
Current service costs and interest	4,252	3,984	1,343	1,055
Actuarial losses in other comprehensive				
income		44,928		18,424
Defined benefit obligations at 31 March	138,767	122,747	44,505	33,025

Expense recognised in profit or loss:

	Conso	lidated	Separate		
	financial	statements	financial statements		
Three-month period ended 31 March	2014	2013	2014	2013	
		(in thouse	ınd Baht)		
Current service costs	2,853	2,710	898	725	
Interest on obligation	1,399	1,274	445	330	
Total	4,252	3,984	1,343	1,055	

The expense is recognised in the following line items in the statement of comprehensive income:

		olidated statements	Separate financial statements	
Three-month period ended 31 March	2014	2013	2014	2013
-		(in thousa	and Baht)	
Cost of sales of goods and rendering of				
services	1,533	1,479	160	119
Administrative expenses	1,320	1,231	738	606
Finance costs	1,399	1,274	445	330
Total	4,252	3,984	1,343	1,055

Notes to the interim financial statements

For the three-month period ended 31 March 2014 (Unaudited)

Actuarial losses recognised in other comprehensive income:

	Conse	olidated	Separate		
	financial	statements	financial statements		
Three-month period ended 31 March	2014	2013	2014	2013	
		(in thouse	and Baht)		
Included in retained earnings					
At 1 January	44,928	-	18,424	-	
Recognised during the period		44,928		18,424	
At 31 March	44,928	44,928	18,424	18,424	

Principal actuarial assumptions at the reporting date (expressed as weighted averages):

	Cons financial	Separate financial statements		
	31	31	30	31
	March	December	March	December
	2014	2013	2014	2013
		(%)		
Discount rate	3.9 - 4.1	3.9 - 4.1	4.1	4.1
Future salary increases	4.0 - 7.0	4.0 - 7.0	4.0 - 7.0	4.0 - 7.0

Assumptions regarding future mortality are based on published statistics and mortality tables.

#### 10 Warrants

As the Thai Financial Reporting Standards 2 (TFRS 2): Share-based Payment was effective for the share-based payment awards granted on or after 1 January 2011. Therefore, according to the TFRS 2, ESOP has to be measured by using the fair value of the warrants on the grant date.

The expenses for share-based payment transactions for the three-month period ended 31 March 2014 were Baht 3.18 million and Baht 2.75 million for the consolidated and separate financial statements, respectively.

Movements during the three-month period ended 31 March 2014 in the warrants and fair value of the warrants were as follows:

	Consol	idated	Separate		
	financial s	statement	financial s	tatement	
	Number		Number		
	of warrant	Fair value	of warrant	Fair value	
	(	thousand units /	thousand Baht	)	
At 1 January	4,057	5,135	3,617	4,376	
Issued warrants during the period	4,821	3,574	3,831	2,985	
Forfeited during the period	(2,294)	(399)	(1,559)	(235)	
At 31 March	6,584	8,310	5,889	7,126	

#### 11 Legal reserve

Section 116 of the Public Companies Act B.E. 2535 requires that a public company shall allocate not less than 5% of its annual net profit, less any accumulated losses brought forward (if any), to a reserve account ("legal reserve"), until this account reaches an amount not less than 10% of the registered authorised capital. The legal reserve is not available for dividend distribution.

# Nation Multimedia Group Public Company Limited and its Subsidiaries Notes to the interim financial statements For the three-month period ended 31 March 2014 (Unaudited)

## 12 Segment information

## Information about reportable segments:

A Business segments	Publish	ing and	Broadcasting									
Three-month period	adver	tising	Printing	service	Edutaiı	nment	and ne	w media	Oth	iers	T	otal
ended 31 March	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013
						(in thousand	d Baht)					
External revenue	311,387	418,071	19,079	18,916	31,659	71,204	156,862	200,736	38,878	29,509	557,865	738,436
Inter-segment revenue	394,343	347,387	83,174	102,939	17,987	24,985	20,713	15,149	38,470	39,853	554,687	530,313
Other income	6,925	9,776	1,886	2,350	22,531	23,153	7,264	189	6,125	3,972	44,731	39,440
Total revenue	712,655	775,234	104,139	124,205	72,177	119,342	184,839	216,074	83,473	73,334	1,157,283	1,308,189
Segment profit (loss)												
before income tax	(3,189)	92,988	14,739	15,821	(394)	19,768	4,954	28,490	2,390	(37)	18,500	157,030
Segment assets as at												
31 March/31 December	1,564,629	1,621,544	937,563	953,875	569,180	567,353	2,219,333	1,862,461	331,721	347,485	5,622,426	5,352,718

Notes to the interim financial statements

For the three-month period ended 31 March 2014 (Unaudited)

#### Reconciliations of reportable segment profit or loss

Three-months period ended 31 March	2014	2013
	(in thousand Baht)	
Profit or loss		
Total profit for reportable segments	18,500	157,030
Elimination of inter-segment profits	(2,628)	(51,493)
Share of profit (loss) of equity accounted investees	296	(22)
Consolidated profit before income tax	16,168	105,515

#### Geographical segments

The Group is managed and operates principally in Thailand. Management considers that the Group operates in single geographic area.

#### 13 Earnings per share

#### Basic earnings per share

The calculations of basic earnings per share for the three-month periods ended 31 March 2014 and 2013 were based on the profit for the periods attributable to ordinary shareholders of the Company and the number of ordinary shares outstanding during the periods as follows:

	Consolidated financial statements			arate statements
Three-months period ended 31 March	2014	2013	2014	2013
	(in	thousand share	hares)	
Profit for the period attributable to ordinary shareholders of				
the Company (basic)	11,400	73,979	15,235	21,826
Number of ordinary shares outstanding (basic)	3,304,002	1,647,740	3,304,002	1,647,740
Earnings per share (basic) (in Baht)	0.003	0.04	0.005	0.01

Notes to the interim financial statements

For the three-month period ended 31 March 2014 (Unaudited)

#### Diluted earnings per share

The calculations of diluted earnings per share for the three-month periods ended 31 March 2014 and 2013 were based on the profit for the periods attributable to ordinary shareholders of the Company and the number of ordinary shares outstanding during the periods after adjusting for the effects of all dilutive potential ordinary shares as follows:

	Consolidated financial statements		Separate financial statements		
Three-months period ended 31 March	2014	2013	2014	2013	
	(in	thousand Baht/	thousand share	es)	
Profit for the period attributable to ordinary shareholders of					
the Company (basic)	11,400	73,979	15,235	21,826	
Number of ordinary shares outstanding (basic)	3,304,002	1.647.740	3,304,002	1,647,740	
Effect of exercise of shares options	273,701	-	273,701	_	
Number of ordinary shares outstanding (diluted)	3,577,703	1,647,740	3,577,703	1,647,740	
Earnings per share (diluted) (in Baht)	0.003	0.04	0.004	0.01	

## 14 Commitments with non-related parties

	Consolidated		Separate	
	financial s	statements	financial statements	
	31 31		31	31
	March	December	March	December
	2014	2013	2014	2013
		(in thousa	nd Baht)	
Non-cancellable operating lease commitments				
Within one year	155,218	86,283	21,255	29,027
After one year but within five years	2,931,465	135,888	-	120
After five years	1,647,505	18,671		
Total	4,734,188	240,842	21,255	29,147

	Consolidated financial statements		Separate financial statements		
	31	31 31		31	
	March	December	March	December	
	2014	2013	2014	2013	
	(in thousand)				
Other commitments					
Unused letters of credit (USD)	563	-	563	-	
Forward contracts (USD)	565	-	565	-	

**Notes to the interim financial statements** 

For the three-month period ended 31 March 2014 (Unaudited)

	Consolidated financial statements		Separate financial statements	
	31	31	31	31
	March	December	March	December
	2014	2013	2014	2013
		(in thousa	nd Baht)	
Unused letters of credit	3,171	4,622	2,872	4,622
Guarantee credit lines of subsidiaries				
with financial institutions	-	-	85,000	85,000
Bank guarantees	3,196,700	26,548	11,689	10,859

- a) The Company and its subsidiaries entered into lease and service agreements for their office premises and facilities with a local company for the period of 2-3 years, expiring in various periods up to 30 November 2014 with an option to be renewable.
- b) A subsidiary entered into news supply agreement with a foreign company for a period of 5 years, commencing from 1 June 2011 to 31 May 2016 with an option to be renewable.
- c) Two indirect subsidiaries entered into service agreements covering television broadcasting satellite services with two local company. The details are as follows:

<b>Contract date</b>	<b>Contract period</b>	<b>Periods</b>	<u>Total fee</u>
3 December 2013	1 January 2014 to 30 June 2017	3 years 6months	USD 0.93 million
3 December 2013	1 January 2014 to 30 June 2017	3 years 6months	USD 0.02 million
3 December 2013	1 January 2014 to 31 October 2019	5 years 10 months	USD 1.25 million
3 December 2013	1 January 2014 to 31 October 2019	5 years 10 months	USD 0.03 million
3 December 2013	1 January 2014 to 31 October 2019	5 years 10months	USD 1.25 million
3 December 2013	1 January 2014 to 31 October 2019	5 years 10months	USD 0.03 million
3 December 2013	1 January 2014 to 31 March 2020	6 years 3 months	USD 0.97 million
3 December 2013	1 January 2014 to 31 March 2020	6 years 3 months	USD 0.03 million

- d) The indirect jointly-controlled entity entered into the warehouse rental agreements with two local companies. The indirect jointly-controlled entity agreed to pay rental fees at the rate specified in the agreements. The agreements have durations for 3 years, expiring on 9 September 2014 and 31 December 2016, respectively.
- e) A subsidiary entered into a rights for broadcasting agreement with a local company for the period of 2 years, commencing from 15 July 2012 to 15 July 2014.

Notes to the interim financial statements

For the three-month period ended 31 March 2014 (Unaudited)

- f) Two indirect subsidiaries entered into a Standard Definition Terrestrial Digital Television Network Services agreement with Thai Royal Army for a period of 14 years and 5 months, commencing from 16 January 2014 to 31 May 2028. The indirect subsidiaries committed to pay the licence fees for such channels amounting to Baht 1,569.47 million.
- g) A subsidiary entered into lease agreement for office premises with a local company for the period of 9 years, commencing from 15 March 2014 to 14 March 2023.

#### 15 Event after the reporting period

- a) At the annual general meeting of shareholders of the Company held on 4 April 2014, the shareholders approved the appropriation of dividend from the 2013 operating results of Baht 0.02 per share, amounting to Baht 66.08 million. The dividend will be paid to shareholders in April 2014.
- b) At the annual general meeting of shareholders of a subsidiary ("Nation International Edutainment Public Company Limited") held on 2 April 2014, the shareholders approved the appropriation of dividend from the 2013 operating results of Baht 0.10 per share, amounting to Baht 17.00 million. The dividend will be paid to shareholders in April 2014.
- c) At the annual general meeting of shareholders of a subsidiary ("Nation Broadcasting Corporation Public Company Limited") held on 3 April 2014, the shareholders approved the appropriation of dividend from the 2013 operating results of Baht 0.14 per share, amounting to Baht 46.42 million. The dividend of Baht 0.11 per share, amounting to Baht 30.39 million was paid to shareholders as the interim dividend during the year 2013, and the remaining dividend of Baht 0.03 per share, amounting to Baht 16.03 million will be paid to shareholders in April 2014.

#### 16 Reclassification of accounts

Certain accounts in the statements of financial position as at 31 December 2013 and the statements of comprehensive income for the three-month period ended 31 March 2013, which are included in the 2014 interim financial statements for comparative purposes, have been reclassified to conform to the presentation in the 2014 interim financial statements.

				2013		
	(	Consolidated			Separate	<b>:</b>
	financial statements			financial statements		
	Before		After	Before		After
	reclass.	Reclass.	reclass. (in thous	reclass. and Baht)	Reclass.	reclass.
Statement of financial position as at 31 December 2013						
Other current liabilities Other payables from	346,828	(1,682)	345,146	72,259	(15,663)	56,596
related parties	-	1,682	1,682	-	15,663	15,663

Notes to the interim financial statements

For the three-month period ended 31 March 2014 (Unaudited)

				2013		
	Consolidated financial statements			Separate financial statements		
	Before		After	Before	<b>.</b>	After
	reclass.	Reclass.	reclass. (in thous	reclass. sand Baht)	Reclass.	reclass.
Statement of comprehensive income for the three-month period ended 31 March 2013 Cost of sale of goods						
and rendering of services	455,116	(690)	454,426	91,031	(74)	90,957
Administrative expenses	106,704	(584)	106,120	58,706	(256)	58,450
Finance costs	24,229	1,274	25,503	20,598	330	20,928