Nation Multimedia Group Public Company Limited and its Subsidiaries

Interim financial statements and Review Report of Certified Public Accountant

For the three-month period ended 31 March 2008

Review Report of Certified Public Accountant

To the Board of Directors of Nation Multimedia Group Public Company Limited

I have reviewed the accompanying consolidated and separate balance sheets as at 31 March 2008, and the related statements of income, changes in shareholders' equity and cash flows for the three-month period then ended of Nation Multimedia Group Public Company Limited and its subsidiaries, and of Nation Multimedia Group Public Company Limited, respectively. The Company's management is responsible for the correctness and completeness of information presented in these financial statements. My responsibility is to issue a report on these financial statements based on my review. The consolidated and separate statements of income, changes in shareholders' equity and cash flows for the three-month period ended 31 March 2007 of Nation Multimedia Group Public Company Limited and its subsidiaries, and of Nation Multimedia Group Public Company Limited, respectively, were reviewed by another auditor whose report dated 11 May 2007 stated that nothing had come to his attention that caused him to believe that those financial statements were not presented fairly, in all material respects, in accordance with generally accepted accounting principles.

I conducted my review in accordance with the auditing standard on review engagements. This Standard requires that I plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit in accordance with generally accepted auditing standards. I have not performed an audit and, accordingly, I do not express an audit opinion on the reviewed financial statements.

Based on my review, nothing has come to my attention that causes me to believe that the financial statements referred to above are not presented fairly, in all material respects, in accordance with generally accepted accounting principles.

The consolidated and separate financial statements for the year ended 31 December 2007 of Nation Multimedia Group Public Company Limited and its subsidiaries, and of Nation Multimedia Group Public Company Limited, respectively, were audited by another auditor who expressed an unqualified opinion on those financial statements in his report dated 22 February 2008. The consolidated and separate balance sheets as at 31 December 2007, which are included in the accompanying financial statements for comparative purposes, are components of those financial statements.

(Vichien Thamtrakul) Certified Public Accountant Registration No. 3183

KPMG Phoomchai Audit Ltd. Bangkok 9 May 2008

Nation Multimedia Group Public Company Limited and its Subsidiaries Balance sheets

As at 31 March 2008 and 31 December 2007

| | Consoli | dated | Separ | ate |
|------|----------------------------------|--|---|---|
| | financial st | atements | financial sta | atements |
| Note | 2008 | 2007 | 2008 | 2007 |
| | (Unaudited) | | (Unaudited) | |
| | | (in thousan | nd Baht) | |
| | | | | |
| | 179,503 | 167,975 | 71,969 | 86,109 |
| | 103 | 435 | - | - |
| 3,4 | 738,172 | 851,711 | 524,817 | 649,169 |
| | 63,907 | 68,744 | 11,252 | 9,062 |
| 3 | 13,338 | 82,612 | 162,553 | 162,959 |
| | | | | |
| 3 | - | - | 166,000 | 169,500 |
| | 168,546 | 215,879 | 39,167 | 84,667 |
| | 121,453 | 96,345 | 60,935 | 62,918 |
| | 1,285,022 | 1,483,701 | 1,036,693 | 1,224,384 |
| | | | | |
| 3.5 | 100 054 | 112 320 | 519 002 | 523,147 |
| | * | * | * | 9,436 |
| | | • | | 12,648 |
| 6. 7 | * | ŕ | • | 1,128,775 |
| | | | * | 222,079 |
| 7 | * | , | * | , |
| | , | | , | |
| | 253,590 | 253,590 | 253,590 | 253,590 |
| | 112,795 | 114,523 | 98,086 | 99,417 |
| | 241,373 | 222,996 | 199,600 | 186,663 |
| | 2,726,204 | 2,664,041 | 2,508,173 | 2,435,755 |
| | 4,011,226 | 4,147,742 | 3,544,866 | 3,660,139 |
| | 3,4 3 3,5 3 6,7 7 | financial state Note 2008 (Unaudited) 179,503 103 3,4 738,172 63,907 3 13,338 3 - 168,546 121,453 1,285,022 3,5 100,054 3 951 12,754 6, 7 1,087,917 7 36,000 7 880,770 253,590 112,795 241,373 2,726,204 | (Unaudited) (in thousand 179,503 167,975 103 435 3,4 738,172 851,711 63,907 68,744 3 13,338 82,612 3 168,546 215,879 121,453 96,345 1,285,022 1,483,701 3,5 100,054 112,320 3 951 9,436 12,754 12,648 6, 7 1,087,917 1,716,449 7 36,000 222,079 7 880,770 - 253,590 253,590 112,795 114,523 241,373 222,996 2,726,204 2,664,041 | financial statements financial statements Note 2008 2007 2008 (Unaudited) (Unaudited) (Unaudited) 179,503 167,975 71,969 103 435 - 3,4 738,172 851,711 524,817 63,907 68,744 11,252 3 13,338 82,612 162,553 3 - - 166,000 168,546 215,879 39,167 121,453 96,345 60,935 1,285,022 1,483,701 1,036,693 3,5 100,054 112,320 519,002 3 951 9,436 951 12,754 12,648 12,754 6,7 1,087,917 1,716,449 507,420 7 36,000 222,079 36,000 7 880,770 - 880,770 253,590 253,590 253,590 112,795 114,523 98,086 241,37 |

Nation Multimedia Group Public Company Limited and its Subsidiaries Balance sheets

As at 31 March 2008 and 31 December 2007

| | | Consolie | dated | Separ | ate |
|---|------|---------------|-------------|---------------|-----------|
| | | financial sta | atements | financial sta | atements |
| Liabilities and shareholders' equity | | 2008 | 2007 | 2008 | 2007 |
| | | (Unaudited) | | (Unaudited) | |
| | | | (in thousan | d Baht) | |
| Current liabilities | | | | | |
| Bank overdrafts and short-term loans from | | | | | |
| financial institutions | | 830,002 | 878,985 | 713,271 | 751,715 |
| Trade accounts payable | 3, 8 | 156,832 | 188,933 | 155,369 | 194,406 |
| Current portion of long-term loans | | 94,508 | 12,008 | 87,500 | 5,000 |
| Current portion of debentures | | - | 1,000,000 | - | 1,000,000 |
| Short-term loans from related party | 3 | - | _ | - | 34,000 |
| Income tax payable | | 47,390 | 44,944 | 19,834 | 24,730 |
| Other current liabilities | 3 | 266,814 | 330,651 | 162,041 | 197,254 |
| Total current liabilities | | 1,395,546 | 2,455,521 | 1,138,015 | 2,207,105 |
| | | | | , | |
| Non-current liabilities | | | | | |
| Long-term loans from financial institutions | | 1,525,993 | 613,900 | 1,506,760 | 592,916 |
| Other non-current liabilities | | 161,516 | 155,825 | 159,201 | 154,134 |
| Total non-current liabilities | | 1,687,509 | 769,725 | 1,665,961 | 747,050 |
| Total liabilities | | 3,083,055 | 3,225,246 | 2,803,976 | 2,954,155 |
| | | | | | |
| Shareholders' equity | | | | | |
| Share capital | | | | | |
| Authorised share capital | | 2,500,000 | 2,500,000 | 2,500,000 | 2,500,000 |
| Issued and paid-up share capital | | 1,647,740 | 1,647,740 | 1,647,740 | 1,647,740 |
| Reserves | | | | | |
| Share premium | | 4 | 4 | 4 | 4 |
| Fair value changes | | (1,942) | (1,944) | (1,942) | (1,944) |
| Deficit | | (829,235) | (836,179) | (904,912) | (939,816) |
| Total equity attributable to the Company's | | | | | |
| shareholders | | 816,567 | 809,621 | 740,890 | 705,984 |
| Minority interest | | 111,604 | 112,875 | | |
| Total shareholders' equity | | 928,171 | 922,496 | 740,890 | 705,984 |
| | | | | | |
| Total liabilities and shareholders' equity | | 4,011,226 | 4,147,742 | 3,544,866 | 3,660,139 |
| | | | | | |

Nation Multimedia Group Public Company Limited and its Subsidiaries Statements of income

For the three-month periods ended 31 March 2008 and 2007 (Unaudited)

| | Consolida | | ated | Separa | ate |
|---|-----------|---------------|--------------|---------------|----------|
| | | financial sta | tements | financial sta | tements |
| | Note | 2008 | 2007 | 2008 | 2007 |
| | | | (in thousand | Baht) | |
| Revenues | 3 | | | | |
| Revenue from sale of goods and rendering | | | | | |
| of services | 10 | 702,631 | 694,171 | 514,121 | 519,416 |
| Rental and service income | | 17,061 | 11,961 | 89,169 | 100,638 |
| Interest income | | 5,016 | 5,034 | 7,911 | 8,800 |
| Dividend income | 5 | - | - | 35,000 | - |
| Other income | | 65,021 | 50,771 | 79,035 | 19,112 |
| Share of profits from investments accounted | | | | | |
| for using the equity method | | 483 | 386 | | |
| Total revenues | _ | 790,212 | 762,323 | 725,236 | 647,966 |
| Expenses | 3 | | | | |
| Cost of sale of goods and rendering of services | | 450,708 | 451,757 | 381,006 | 391,078 |
| Selling and administrative expenses | | 274,281 | 239,997 | 274,157 | 230,237 |
| Share of losses from investments accounted | | | | | |
| for using the equity method | | 12,749 | 1,304 | - | - |
| Total expenses | _ | 737,738 | 693,058 | 655,163 | 621,315 |
| Profit before interest and | | | | | |
| income tax expenses | | 52,474 | 69,265 | 70,073 | 26,651 |
| Interest expense | | (37,059) | (42,000) | (35,169) | (39,546) |
| Income tax expense | | (9,742) | (12,830) | - | - |
| Profit (loss) for the period | = | 5,673 | 14,435 | 34,904 | (12,895) |
| Profit (loss) for the period attributable to: | | | | | |
| Equity holders of the parent | 10 | 6,944 | 10,685 | 34,904 | (12,895) |
| Minority interest | | (1,271) | 3,750 | - | - |
| , | = | 5,673 | 14,435 | 34,904 | (12,895) |
| Earnings (loss) per share (Baht) | 11 | | | | |
| Basic | | 0.04 | 0.06 | 0.21 | (0.08) |
| Diluted | = | 0.04 | 0.06 | 0.21 | (0.08) |
| | _ | | | | (****) |

Nation Multimedia Group Public Company Limited and its Subsidiaries

Statements of changes in shareholders' equity

For the three-month periods ended 31 March 2008 and 2007 (Unaudited)

Consolidated financial statements

| | | Rese | rves | | Total equity | | |
|--------------------------------------|---------------|---------|------------|-----------------|-----------------|----------|---------------|
| | Issued and | | | | attributable to | | Total |
| | paid-up | Share | Fair value | | the Company's | Minority | shareholders' |
| | share capital | premium | change | Deficit | shareholders | interest | equity |
| | | | (| in thousand Bah | t) | | |
| Balance at 1 January 2007 | 1,647,730 | 115,558 | (40,627) | (154,222) | 1,568,439 | 106,598 | 1,675,037 |
| Changes in shareholders' equity for | | | | | | | |
| the period 2007 | | | | | | | |
| Changes in fair value of investments | | | | | | | |
| in listed securities | | | (271) | | (271) | | (271) |
| Net expense recognised directly in | | | | | | | |
| shareholders' equity | - | - | (271) | - | (271) | - | (271) |
| Net profit | | | | 10,685 | 10,685 | 3,750 | 14,435 |
| Balance at 31 March 2007 | 1,647,730 | 115,558 | (40,898) | (143,537) | 1,578,853 | 110,348 | 1,689,201 |
| Balance at 1 January 2008 | 1,647,740 | 4 | (1,944) | (836,179) | 809,621 | 112,875 | 922,496 |
| Changes in shareholders' equity for | | | | | | | |
| the period 2008 | | | | | | | |
| Changes in fair value of investments | | | | | | | |
| in listed securities | | | 2 | | 2 | | 2 |
| Net income recognised directly in | | | | | | | |
| shareholders' equity | - | - | 2 | - | 2 | - | 2 |
| Net profit (loss) | <u> </u> | | | 6,944 | 6,944 | (1,271) | 5,673 |
| Balance at 31 March 2008 | 1,647,740 | 4 | (1,942) | (829,235) | 816,567 | 111,604 | 928,171 |

Nation Multimedia Group Public Company Limited and its Subsidiaries

Statements of changes in shareholders' equity

For the three-month periods ended 31 March 2008 and 2007 (Unaudited)

Separate financial statements Reserves Total equity Issued and attributable to paid-up the Company's Share Fair value Deficit shareholders share capital premium change (in thousand Baht) Balance at 1 January 2007 1,647,730 115,558 (40,627)(254,471)1,468,190 Changes in shareholders' equity for the period 2007 Changes in fair value of investments in listed securities (271)(271)(271)Net expense recognised directly in shareholders' equity (271)(12,895)Net loss (12,895)Balance at 31 March 2007 115,558 (40,898)1,647,730 (267,366)1,455,024 Balance at 1 January 2008 1,647,740 (1,944)(939,816)705,984 4 Changes in shareholders' equity for the period 2008 Changes in fair value of investments in listed securities 2 Net income recognised directly in shareholders' equity Net profit 34,904 34,904 Balance at 31 March 2008 (1,942)1,647,740 (904,912)740,890

Nation Multimedia Group Public Company Limited and its Subsidiaries Statements of cash flows

For the three-month periods ended 31 March 2008 and 2007 (Unaudited)

| | | Consoli | dated | Separa | ate |
|---|------|--------------|-------------|---------------|----------|
| | | financial st | atements | financial sta | tements |
| | Note | 2008 | 2007 | 2008 | 2007 |
| | | | (in thousan | d Baht) | |
| Cash flows from operating activities | | | | | |
| Profit (loss) for the period | | 5,673 | 14,435 | 34,904 | (12,895) |
| Adjustments for | | | | | |
| Depreciation and amortisation | | 53,096 | 63,303 | 33,863 | 32,767 |
| Interest income | | (83) | (101) | (2,978) | (3,867) |
| Recognised interest income from sale and | | | | | |
| lease back agreement | | (4,933) | (4,933) | (4,933) | (4,933) |
| Interest expense | | 37,059 | 42,000 | 35,169 | 39,546 |
| Dividend income | | - | - | (35,000) | - |
| (Reversal of) doubtful debts expense | | 2,000 | (3,815) | 5,785 | 1,856 |
| Reversal of accrued expense | | (4,896) | - | (4,896) | - |
| Loss on obsolete stocks | | 9,659 | 1,640 | - | - |
| (Reversal of) loss on impairment of investments | | - | - | 4,145 | (6,251) |
| Reversal of impairment losses of assets | 7 | (45,688) | - | (45,688) | - |
| Withholding tax deducted at source written-off | | 1,947 | 1,947 | - | - |
| Gain on disposal of property, plant and equipment | | (477) | (36,460) | (477) | - |
| Share of profits from investments accounted | | | | | |
| for using the equity method | | (483) | (386) | - | - |
| Share of losses from investments accounted | | | | | |
| for using the equity method | | 12,749 | 1,304 | - | - |
| Income tax expense | _ | 9,742 | 12,830 | <u> </u> | |
| | | 75,365 | 91,764 | 19,894 | 46,223 |
| Changes in operating assets and liabilities | | | | | |
| Trade accounts receivable | | 105,879 | 41,043 | 118,391 | 46,228 |
| Accrued income | | 4,837 | (8,722) | (2,189) | 2,934 |
| Inventories | | 37,674 | (2,414) | 45,500 | 1,880 |
| Other receivables from related parties | | 41,808 | (13,282) | (5,269) | 15,274 |
| Other current assets | | 8,486 | (12,703) | 6,144 | 1,721 |
| Other non-current assets | | (6,383) | 1,836 | 1,331 | (1,317) |
| Trade accounts payable | | (32,101) | 27,292 | (39,037) | (92,629) |
| Other current liabilities | | (44,593) | (18,764) | (16,025) | 2,756 |
| Other non-current liabilities | | 10,624 | 10,022 | 10,000 | 10,000 |
| Interest paid | | (56,303) | (63,016) | (54,357) | (60,463) |
| Income taxes paid | - | (21,776) | (25,290) | (13,133) | (13,364) |
| Net cash provided by (used in) operating activit | ties | 123,517 | 27,766 | 71,250 | (40,757) |

Nation Multimedia Group Public Company Limited and its Subsidiaries Statements of cash flows

For the three-month periods ended 31 March 2008 and 2007 (Unaudited)

| | Consolidated financial statements | | Separate | |
|---|-----------------------------------|-------------|---------------|-----------|
| | | | financial sta | tements |
| | 2008 | 2007 | 2008 | 2007 |
| | | (in thousan | d Baht) | |
| Cash flows from investing activities | | | | |
| Interest received | 83 | 101 | 2,978 | 3,867 |
| Dividend received | - | - | 35,000 | - |
| Decrease (increase) in current investments | | | | |
| in fixed deposits | 332 | (9) | - | - |
| Short-term loans to related parties | - | - | (7,000) | (50,685) |
| Proceeds from short-term loans to related parties | - | 109 | 10,500 | 30,000 |
| Purchase of investments in subsidiaries and | | | | |
| associates | - | (42,875) | - | (1,250) |
| Proceeds from sale of long-term investments | | | | |
| in related parties | 8,485 | - | 8,485 | - |
| Purchase of property, plant and equipment | (28,158) | (265,773) | (20,517) | (247,423) |
| Purchase of intangible assets | (4,346) | (9,520) | (4,743) | (9,528) |
| Purchase of office spaces | (33,126) | - | (33,126) | - |
| Sale of property, plant and equipment | 477 | | 477 | |
| Net cash used in investing activities | (56,253) | (317,967) | (7,946) | (275,019) |
| | | | | |
| Cash flows from financing activities | | | | |
| Increase (decrease) in bank overdrafts and | | | | |
| short-term loans from financial institutions | (48,984) | 668,220 | (38,444) | 659,468 |
| Repayment of short-term loans from | | | | |
| related parties | - | - | (34,000) | - |
| Proceeds from short-term loans from | | | | |
| related parties | - | - | - | 10,000 |
| Proceeds from long-term loans from financial | | | | |
| institutions | 1,000,000 | 300,000 | 1,000,000 | 300,000 |
| Repayment of long-term loans from financial | | | | |
| institutions | (6,752) | (43,880) | (5,000) | (42,128) |
| Repayment of debentures | (1,000,000) | (600,000) | (1,000,000) | (600,000) |
| Net cash provided by (used in) financing activities | (55,736) | 324,340 | (77,444) | 327,340 |
| Net increase (decrease) in cash and cash | | | | |
| equivalents | 11,528 | 34,139 | (14,140) | 11,564 |
| Cash and cash equivalents at beginning of period | 167,975 | 189,987 | 86,109 | 141,177 |
| Cash and cash equivalents at end of period | 179,503 | 224,126 | 71,969 | 152,741 |
| | | | | |

| Note | Contents |
|------|--|
| 1 | General information |
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| 5 | Investments in subsidiaries and associates |
| 6 | Property, plant and equipment |
| 7 | Assets identified for sale |
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These notes form an integral part of the financial statements.

The interim financial statements were authorised for issue by the directors on 9 May 2008.

1 General information

Nation Multimedia Group Public Company Limited, the "Company", is incorporated in Thailand and has its registered office at 1854, Bangna-Trad Road, Kwang Bangna, Khet Bangna, Bangkok, Thailand.

The Company was listed on the Stock Exchange of Thailand in June 1988.

The principal activities of the Company are the publishing and distribution of newspapers, publishing, providing advertising and news services. Details of the Company's subsidiaries as at 31 March 2008 and 31 December 2007 were as follows:

| | | | Ownershi | Ownership interest | |
|---|------------------------|---------------|----------|--------------------|--|
| | | | 31 | 31 | |
| | | Country of | March | December | |
| Name of the entity | Type of business | incorporation | 2008 | 2007 | |
| | | | (% | 6) | |
| Direct subsidiaries | | | | | |
| Nation Broadcasting Corporation Limited | Advertising media | Thailand | 99.99 | 99.99 | |
| Nation Digital Media Co., Ltd. | Information services | Thailand | 99.99 | 99.99 | |
| Nation International Co., Ltd. | Publishing | Thailand | 99.94 | 99.94 | |
| Nation Books International Co., Ltd. | Publishing | Thailand | 99.99 | 99.99 | |
| WPS (Thailand) Co., Ltd. | Publishing services | Thailand | 84.50 | 84.50 | |
| NML Co., Ltd. | Delivery of publishing | Thailand | 99.99 | 99.99 | |
| Indirect subsidiaries | | | | | |
| Nation Radio Network Co., Ltd. | Advertising media | Thailand | 99.97 | 99.97 | |
| Nation Edutainment Co., Ltd. | Publishing | Thailand | 99.99 | 99.99 | |
| Nation Egmont Edutainment Co., Ltd. | Publishing | Thailand | 49.99 | 49.99 | |

2 Basis of preparation of the financial statements

The interim financial statements issued for Thai reporting purposes are prepared in the Thai language. This English translation of the financial statements has been prepared for the convenience of readers not conversant with the Thai language.

The interim financial statements are prepared on a condensed basis in accordance with Thai Accounting Standard No. 41 (revised 2007) *Interim Financial Reporting* including related interpretations and guidelines promulgated by the Federation of Accounting Professions, applicable rules and regulations of the Securities and Exchange Commission and with generally accepted accounting principles in Thailand.

The interim financial statements are prepared to provide an update on the financial statements for the year ended 31 December 2007. They focus on new activities, events and circumstances to avoid repetition of information previously reported. Accordingly, these interim financial statements should be read in conjunction with the financial statements for the year ended 31 December 2007.

The interim financial statements are presented in Thai Baht, rounded to the nearest thousand unless otherwise stated.

In 2008, the Group adopted the following new Thai Accounting Standards (TAS) which are relevant to its operations:

| TAS 25 (revised 2007) | Cash Flows Statements |
|-----------------------|---|
| TAS 29 (revised 2007) | Leases |
| TAS 31 (revised 2007) | Inventories |
| TAS 35 (revised 2007) | Presentation of Financial Statements |
| TAS 39 (revised 2007) | Accounting Policies, Changes in Accounting Estimates and Errors |
| TAS 41 (revised 2007) | Interim Financial Reporting |
| TAS 43 (revised 2007) | Business Combinations |
| TAS 51 | Intangible Assets |

The adoption of these new and revised TAS does not have any material impact on the consolidated and separate financial statements.

Accounting policies and methods of computation applied in the interim financial statements for the three-month period ended 31 March 2008 are consistent with those applied in the financial statements for the year ended 31 December 2007.

3 Related party transactions and balances

Related parties are those parties linked to the Group as shareholders or by common shareholders or directors. Transactions with related parties are conducted at prices based on market prices or, where no market price exists, at contractually agreed prices.

Relationships with related parties that control or jointly control the Company or are being controlled or jointly controlled by the Company or have transactions with the Group were as follows:

| Name of entities | Country of incorporation/nationality | Nature of relationships |
|--|--------------------------------------|--|
| Nation Broadcasting Corporation Limited | Thailand | Subsidiary, 99.99% shareholding, some common directors |
| Nation Digital Media Co., Ltd. | Thailand | Subsidiary, 99.99% shareholding, some common directors |
| Nation International Co., Ltd. | Thailand | Subsidiary, 99.94% shareholding, some common directors |
| Nation Books International Co., Ltd. | Thailand | Subsidiary, 99.99% shareholding, some common directors |

| Name of entities | Country of incorporation/nationality | Nature of relationships |
|---|--------------------------------------|---|
| WPS (Thailand) Co., Ltd. | Thailand | Subsidiary, 84.50% shareholding, some common directors |
| NML Co., Ltd. | Thailand | Subsidiary, 99.99% shareholding, some common directors |
| Nation Radio Network Co., Ltd. | Thailand | 99.97% shareholding by Nation Broadcasting Corporation Limited, some common directors |
| Nation Edutainment Co., Ltd. | Thailand | 99.99% shareholding by Nation Books International Co., Ltd., some common directors |
| Nation Egmont Edutainment Co., Ltd. | Thailand | 49.99% shareholding by Nation Books International Co., Ltd., some common directors |
| Yomiuri-Nation Information Service Limted | Thailand | Associate, 44.98% shareholding, some common directors |
| Kyodo Nation Printing Services Co., Ltd. | Thailand | 48.99% shareholding by WPS (Thailand) Co., Ltd., some common directors |
| Nation Properties Co., Ltd. | Thailand | Related party, 18% shareholding |
| Thai Portal Co., Ltd. | Thailand | 19% shareholding by Nation Digital Media Co., Ltd. |
| Media Expertise International (Thailand) Ltd. | Thailand | A director is related to the Company |
| Media Magnet Co., Ltd. | Thailand | Related party, 19% shareholding |
| Media Pulse Co., Ltd. | Thailand | A director is related to the Company |
| Nation Tuahthai Co., Ltd. | Thailand | Related party, 19% shareholding |
| Nation Printing Complex Co., Ltd. | Thailand | Related party, 19% shareholding |

The pricing policies for particular types of transactions are explained further below:

| Transactions | Pricing policies |
|---|---|
| Sale of goods, rendering of services and others | General market price |
| Interest income on loans | Fixed rate which approximates loan rate of the financial institutions |
| Expenses | Negotiable rate which approximates market rate |
| Interest expense on borrowings | Fixed rate which approximates loan rate of the financial institutions |

Significant transactions for the three-month periods ended 31 March 2008 and 2007 with related parties were summarised as follows:

| | Consolidated financial statements | | Separate financial statements | |
|--|-----------------------------------|------------|-------------------------------|---------|
| | | | | |
| | 2008 | 2007 | 2008 | 2007 |
| | | (in thouse | and Baht) | |
| Subsidiaries | | | | |
| Sale of goods and rendering of services | - | - | 81,661 | 97,269 |
| Interest income | - | - | 2,978 | 3,794 |
| Other income | - | - | 14,375 | 10,120 |
| Printing, cost of service and other expenses | - | - | 135,412 | 138,165 |
| Interest expense | - | - | 574 | 441 |
| Associates | | | | |
| Sale of goods and rendering of services | 80 | 180 | 80 | 180 |
| Income from sale of printing machine | - | 334,993 | - | - |
| Other related parties | | | | |
| Sale of goods and rendering of services | 11,598 | - | 175 | - |
| Interest income | 20 | 30 | 20 | 30 |
| Printing, cost of service and other expenses | 29,587 | 15,224 | 28,913 | 15,224 |

Balances as at 31 March 2008 and 31 December 2007 with related parties were as follows:

| Trade accounts receivable from retailed parties | | | | | |
|---|--------------|------------|-----------|------------|--|
| | Consolidated | | Separate | | |
| | | statements | - | statements | |
| | 31 | 31 | 31 | 31 | |
| | March | December | March | December | |
| | 2008 | 2007 | 2008 | 2007 | |
| | 2008 | (in thousa | | 2007 | |
| Subsidiary | | (in inousu | на Бані) | | |
| Nation Radio Network Co., Ltd. | | | 1,590 | 1,590 | |
| Nation Radio Network Co., Etd. | - | - | 1,390 | 1,390 | |
| Associates | | | | | |
| Kyodo Nation Printing Services Co., Ltd. | 35,393 | 24,886 | | | |
| Yomiuri-Nation Information Services Limited | 601 | 456 | _ | _ | |
| i omiun-ivation information Service Limited | 001 | 430 | - | - | |
| Other related parties | | | | | |
| NPG Training & Conference Resort Co., Ltd. | | 5,306 | | 5,297 | |
| | 40.261 | | 20,132 | | |
| Media Expertise International (Thailand) Ltd. | 49,261 | 57,123 | | 19,597 | |
| Media Pulse Co., Ltd. | 9,529 | 9,555 | 6,356 | 6,356 | |
| Others | 3,826 | 4,944 | 3,755 | 4,942 | |
| | 98,610 | 102,270 | 31,833 | 37,782 | |
| Less allowance for doubtful accounts | (60,472) | (65,679) | (25,456) | (30,753) | |
| Net | 38,138 | 36,591 | 6,377 | 7,029 | |
| | | | | | |
| | 2008 | 2007 | 2008 | 2007 | |
| | | (in thousa | nd Baht) | | |
| Bad and doubtful debts expenses for the | | | | | |
| three-month periods ended 31 March | | | | | |
| | | | | | |
| Other receivables from related parties | | | | | |
| | Conso | lidated | Sep | arate | |
| | financial | statements | financial | statements | |
| | 31 | 31 | 31 | 31 | |
| | March | December | March | December | |
| | 2008 | 2007 | 2008 | 2007 | |
| | | (in thousa | nd Baht) | | |
| Subsidiaries | | , | , | | |
| Nation Edutainment Co., Ltd. | - | - | 5,266 | 7,157 | |
| Nation Broadcasting Corporation Limited | _ | _ | 22,438 | 19,575 | |
| Nation International Co., Ltd. | _ | _ | 27,120 | 27,110 | |
| | | | | | |
| Nation Books International Co., Ltd. | - | - | 8,018 | 5,918 | |
| WPS (Thailand) Co., Ltd. | - | - | 91,255 | 91,837 | |
| Nation Egmont Edutainment Co., Ltd. | - | - | 4,190 | 3,399 | |
| NML Co., Ltd. | - | - | 14,220 | 9,216 | |
| Others | - | - | 21 | 70 | |
| | | | | | |
| Associates | 10.055 | 52 (00 | 220 | 2.55 | |
| Kyodo Nation Printing Services Co., Ltd. | 13,855 | 52,608 | 330 | 252 | |
| Yomiuri-Nation Information Service | | | | | |
| Limited | 73 | 58 | 11 | 58 | |
| | | | | | |

| Other receivables from relate | ed parties | | | | | |
|---|--------------|----------|----------------------|---|---------------------|------------|
| J | 1 | | Conso | lidated | Sepa | arate |
| | | | financial s | statements | financial statement | |
| | | | 31 | 31 | 31 | 31 |
| | | | March | December | March | December |
| | | | 2008 | 2007 | 2008 | 2007 |
| | | | | (in thousa | nd Baht) | |
| Other related parties | | | | | | |
| NPG Training & Conference | Resort Co., | Ltd. | - | 109,145 | - | 37,545 |
| Thai Portal Co., Ltd. | | | 17,346 | 17,413 | - | - |
| Media Expertise International | (Thailand) | Ltd. | 14,764 | 17,762 | 14,364 | 17,307 |
| Media Pulse Co., Ltd. | | | 1,148 | 1,109 | 1,028 | 988 |
| Others | | | 2,229 | 2,572 | 1,158 | 1,567 |
| | | | 49,415 | 200,667 | 189,419 | 221,999 |
| Less allowance for doubtful ac | ecounts | | (36,077) | (118,055) | (26,866) | (59,040) |
| Net | | | 13,338 | 82,612 | 162,553 | 162,959 |
| | | | | | | |
| | | | 2008 | 2007 | 2008 | 2007 |
| | | | 2000 | (in thousa | | 2007 |
| Bad and doubtful debts expen | ses for the | | | (************************************** | | |
| three-month periods ended 31 | | | _ | _ | _ | _ |
| r | | | | | | |
| Short-term loans to related po | ırties | | | | | |
| , | | est rate | Conso | lidated | Sepa | arate |
| | | annum | financial statements | | | statements |
| | 31 | 31 | 31 | 31 | 31 | 31 |
| | March | December | March | December | March | December |
| | 2008 | 2007 | 2008 | 2007 | 2008 | 2007 |
| | | (%) | | (in thousan | | |
| Subsidiaries | | | | , | , | |
| Nation Broadcasting | | | | | | |
| Corporation Limited | 7 | 7 | - | _ | 25,000 | 35,500 |
| WPS (Thailand) Co., Ltd. | 7 | 7 | _ | - | 120,000 | 117,000 |
| NML Co., Ltd. | 7 | 7 | _ | _ | 21,000 | 17,000 |
| , | | | | | 166,000 | 169,500 |
| | | | | | | |
| Other related parties NPG Training & Conference | | | | | | |
| Resort Co., Ltd. | | | | 438,350 | | 438,350 |
| Nation Tuahthai Co., Ltd. | = | - | 3,700 | 3,700 | 3,700 | 3,700 |
| Nation Tuantilal Co., Ltd. | _ | - | | | | |
| | | | 3,700 | 442,050 | 3,700 | 442,050 |
| I 11 | 4 - | | 3,700 | 442,050 | 169,700 | 611,550 |
| Less allowance for doubtful accounts | | | (3,700) | (442,050) | (3,700) | (442,050) |
| Short-term loans to related p | parties, net | | | | 166,000 | 169,500 |
| | | | 2000 | 2007 | 2000 | 2007 |
| | | | 2008 | 2007 | 2008 | 2007 |
| Rad and doubtful dabta average | eag for the | | | (in thousa | na Dani) | |
| Bad and doubtful debts expens | | | | | | |
| three-month periods ended 31 | iviaicii | | | | | |

Movements during the three-month periods ended 31 March 2008 and 2007 of loans to related parties were as follows:

| Short-term loans to related parties | Conso | lidated | Sepa | rate | |
|--|-------|------------|----------------------|----------|--|
| | | statements | financial statements | | |
| | 2008 | 2007 | 2008 | 2007 | |
| | | (in thousa | | | |
| Subsidiaries | | , | , | | |
| At 1 January | - | - | 169,500 | 199,500 | |
| Increase | - | - | 7,000 | 53,000 | |
| Decrease | | | (10,500) | (30,000) | |
| At 31 March | | | 166,000 | 222,500 | |
| | | | | | |
| Other related parties | | | | | |
| At 1 January | 3,700 | 442,159 | 3,700 | 442,050 | |
| Increase | - | - | - | - | |
| Decrease | | (109) | | | |
| At 31 March | 3,700 | 442,050 | 3,700 | 442,050 | |
| Total short-term loans to related parties | | | | | |
| At 1 January | 3,700 | 442,159 | 173,200 | 641,550 | |
| Increase | - | - | 7,000 | 53,000 | |
| Decrease | - | (109) | (10,500) | (30,000) | |
| At 31 March | 3,700 | 442,050 | 169,700 | 664,550 | |
| Trade accounts payable to related parties | | | | | |
| Trute decounts payable to retailed parties | Conso | lidated | Sepa | rate | |
| | | statements | financial statements | | |
| | 31 | 31 | 31 | 31 | |
| | March | December | March | December | |
| | 2008 | 2007 | 2008 | 2007 | |
| | | (in thousa | | | |

| | Consolidated financial statements | | - | arate statements |
|---|-----------------------------------|------------|----------|---------------------|
| | 31 | 31 | 31 | 31 |
| | March | December | March | December |
| | 2008 | 2007 | 2008 | 2007 |
| | | (in thousa | nd Baht) | |
| Subsidiaries | | | | |
| Nation Books International Co., Ltd. | - | = | 13,076 | 16,189 |
| WPS (Thailand) Co., Ltd. | - | - | 69,975 | 66,666 |
| Nation Broadcasting Corporation Limited | - | - | 11,534 | 12,278 |
| Nation Egmont Edutainment Co., Ltd. | - | - | 412 | 1,778 |
| NML Co., Ltd. | - | - | 6,176 | 11,753 |
| Nation Radio Network Co., Ltd. | - | - | 420 | 420 |
| Nation Edutainment Co., Ltd. | - | - | - | 56 |
| Associate | | | | |
| Kyodo Nation Printing Services Co., Ltd. | 32,519 | 43,080 | 13,473 | 26,641 |
| Other related parties | | | | |
| Media Expertise International (Thailand) Ltd. | 1,636 | 1,496 | 1,636 | 1,496 |
| Nation Properties Co., Ltd. | 191 | 193 | - | 2 |
| Others | 1,500 | 750 | 1,500 | 750 |
| Total | 35,846 | 45,519 | 118,202 | 138,029 |

Nation Multimedia Group Public Company Limited and its Subsidiaries Notes to the interim financial statements

For the three-month period ended 31 March 2008 (Unaudited)

| Other paya | bles to | related | parties |
|------------|---------|---------|---------|
|------------|---------|---------|---------|

| | Consolidated financial statements | | Separate | | |
|--|-----------------------------------|------------|-----------|------------|--|
| | | | financial | statements | |
| | 31 | 31 | 31 | 31 | |
| | March | December | March | December | |
| | 2008 | 2007 | 2008 | 2007 | |
| | | (in thousa | nd Baht) | | |
| Subsidiaries | | | | | |
| Nation Books International Co., Ltd. | - | - | 1,250 | 4,637 | |
| WPS (Thailand) Co., Ltd. | - | - | 1,028 | 1,600 | |
| Nation Digital Media Co., Ltd. | - | - | 2,233 | 2,233 | |
| Nation Broadcasting Corporation Limited | - | - | 3,070 | 2,965 | |
| Nation Radio Network Co., Ltd. | - | - | 326 | 326 | |
| Nation Egmont Edutainment Co., Ltd. | - | - | 41 | 6,444 | |
| Nation Edutainment Co., Ltd. | - | - | 516 | 574 | |
| NML Co., Ltd. | - | - | 1,347 | 1,077 | |
| Associate | | | | | |
| Kyodo Nation Printing Services Co., Ltd. | 211 | 20 | - | - | |
| Other related parties | | | | | |
| Nation Properties Co., Ltd. | 1,432 | 672 | 1,299 | 604 | |
| Others | 902 | 169 | 28 | 26 | |
| Total | 2,545 | 861 | 11,138 | 20,486 | |

Short-term loans from related party

| Short-term touns from retail | eu pariy | | | | | |
|------------------------------|----------------------------|----------|-----------------------------------|----------|-------------------------------|----------|
| | Interest rate per annum | | Consolidated financial statements | | Separate financial statements | |
| | | | | | | |
| | 31 | 31 | 31 | 31 | 31 | 31 |
| | March | December | March | December | March | December |
| | 2008 | 2007 | 2008 | 2007 | 2008 | 2007 |
| | (%) | | (in thousa | | nd Baht) | |
| Subsidiary | | | | | | |
| Nation Books | | | | | | |
| International Co., Ltd. | - | 7 | | | - | 34,000 |

Movements during the three-month periods ended 31 March 2008 and 2007 of loans from related party were as follows:

Short-term loans from related parties

| Separate | |
|----------|--|
| atements | |
| 2007 | |
| | |
| | |
| 25,000 | |
| 10,000 | |
| - | |
| 35,000 | |
| | |

Significant agreements with related parties

Lease agreements

In 2005, the Company entered into lease agreements with a subsidiary to lease out printing machines and related equipment. Under these agreements, the subsidiary has a commitment to pay the monthly rental fees as specified in the agreements. These agreements are for periods of from 12 months to 57 months. Under the agreements, the subsidiary has the option either to return the leased printing machines and related equipment to the Company or to purchase at the prices as specified in the agreements.

Annual lease fees as specified in the agreements are as follows:

| Lease fees in year | In thousand Baht |
|--------------------|------------------|
| 2005 | 257,139 |
| 2006 | 310,292 |
| 2007 | 291,997 |
| 2008 | 266,642 |
| 2009 | 205,886 |
| 2010 | 272,048 |

Joint venture agreement

On 15 November 2006, WPS (Thailand) Co., Ltd. (WPS), a subsidiary of the Company entered into a joint venture agreement with two foreign companies to set up Kyodo Nation Printing Services Co., Ltd., a joint venture for operating commercial printing business. The joint venture's registered capital was Baht 350 million (divided into 3,500,000 shares at Baht 100 par value). WPS invested in 1,714,999 shares and paid in capital by selling commercial printing machine and related equipment at the amount of Baht 337.6 million, which value was appraised by an independent appraisal company to the joint venture. The joint venture was registered with the Ministry of Commerce on 22 January 2007.

4 Trade accounts receivable

| | | Consolidated | | Sepa | rate |
|---|------|--------------|------------|-------------|-----------|
| | | financial s | tatements | financial s | tatements |
| | | 31 | 31 | 31 | 31 |
| | | March | December | March | December |
| | Note | 2008 | 2007 | 2008 | 2007 |
| | | | (in thousa | nd Baht) | |
| Related parties | 3 | 98,610 | 102,270 | 31,833 | 37,782 |
| Other parties | | 952,478 | 1,056,600 | 716,758 | 830,279 |
| | | 1,051,088 | 1,158,870 | 748,591 | 868,061 |
| Less allowance for doubtful accounts | | (275,746) | (265,451) | (208,874) | (202,913) |
| allowance for goods returned | | (37,170) | (41,708) | (14,900) | (15,979) |
| Total | | 738,172 | 851,711 | 524,817 | 649,169 |
| | | 2008 | 2007 | 2008 | 2007 |
| | | | (in thousa | nd Baht) | |
| Bad and doubtful debts expenses for the | ne | | | | |
| three-month periods ended 31 March | | 7,562 | 3,664 | 5,961 | 2,791 |

The aging analyses for trade accounts receivable were as follows:

| | Conso | lidated | Separate | | |
|--------------------------------------|-------------|------------|-------------|-----------|--|
| | financial s | statements | financial s | tatements | |
| | 31 | 31 | 31 | 31 | |
| | March | December | March | December | |
| | 2008 | 2007 | 2008 | 2007 | |
| | | (in thousa | nd Baht) | | |
| Related parties | | | | | |
| Within credit terms | 11,741 | 12,677 | 535 | 1,264 | |
| Overdue: | | | | | |
| Less than 6 months | 30,334 | 25,702 | 3,215 | 2,832 | |
| 6-12 months | 7,294 | 18,936 | 2,028 | 10,392 | |
| Over 12 months | 49,241 | 44,955 | 26,055 | 23,294 | |
| | 98,610 | 102,270 | 31,833 | 37,782 | |
| Less allowance for doubtful accounts | (60,472) | (65,679) | (25,456) | (30,753) | |
| Net | 38,138 | 36,591 | 6,377 | 7,029 | |
| Other parties | | | | | |
| Within credit terms | 694,562 | 831,748 | 549,307 | 696,655 | |
| Overdue: | , | , | , | , | |
| Less than 6 months | 128,313 | 99,397 | 69,210 | 40,634 | |
| 6-12 months | 16,888 | 14,468 | 10,211 | 7,640 | |
| Over 12 months | 112,715 | 110,987 | 88,030 | 85,350 | |
| | 952,478 | 1,056,600 | 716,758 | 830,279 | |
| Less allowance for doubtful accounts | (215,274) | (199,772) | (183,418) | (172,160) | |
| allowance for goods returned | (37,170) | (41,708) | (14,900) | (15,979) | |
| Net | 700,034 | 815,120 | 518,440 | 642,140 | |
| Total | 738,172 | 851,711 | 524,817 | 649,169 | |

The normal credit term granted by the Group is 90 days.

5 Investments in subsidiaries and associates

| | Consoli | dated | Separate | |
|---|----------------------|-------------|----------------------|---------|
| | financial statements | | financial statements | |
| | 2008 | 2007 | 2008 | 2007 |
| | | (in thousar | nd Baht) | |
| At 1 January | 112,320 | 19,804 | 523,147 | 495,974 |
| Share of net losses of investments | | | | |
| - equity method | (12,266) | (918) | - | - |
| Acquisitions | - | 42,875 | - | 1,250 |
| Unrealised gain on sale of fixed assets | - | (35,016) | - | - |
| Allowance for impairment | <u> </u> | | (4,145) | 6,251 |
| At 31 March | 100,054 | 26,745 | 519,002 | 503,475 |

351,000

171,950

171,950

351,000

Total

Investments in subsidiaries and associates as at 31 March 2008 and 31 December 2007, and dividend income for the three-month periods ended 31 March 2008 and 2007 were as follows:

Consolidated financial statements Dividend income for Ownership interest Cost method Equity method three months ended Paid-up capital Impairment At equity - net 31 31 31 31 31 31 31 31 31 31 31 31 31 31 March December March December March December March December March December March December March March 2008 2007 2008 2007 2008 2007 2008 2007 2008 2007 2008 2007 2008 2007 (%) (in thousand Baht) Associates Yomiuri-Nation Information Service 22,162 Limited 44.98 44.98 1,000 1,000 450 450 22,645 22,162 22,645 Kyodo Nation Printing Services Co., Ltd. 41.40 41.40 350,000 350,000 171,500 171,500 77,409 90,158 77,409 90,158

100,054

112,320

100,054

112,320

Separate financial statements

| | | | | | | | | | | | Dividend in | ncome for |
|--------------------------------------|---------|--------------|---------|-----------|---------|----------|-----------|-----------|---------|----------|-------------|-----------|
| | Ownersl | hip interest | Paid-up | o capital | Cost m | nethod | Impai | rment | At cos | t - net | three mon | ths ended |
| | 31 | 31 | 31 | 31 | 31 | 31 | 31 | 31 | 31 | 31 | 31 | 31 |
| | March | December | March | December | March | December | March | December | March | December | March | March |
| | 2008 | 2007 | 2008 | 2007 | 2008 | 2007 | 2008 | 2007 | 2008 | 2007 | 2008 | 2007 |
| | (| %) | | | | | (in thous | and Baht) | | | | |
| Subsidiaries | | | | | | | | | | | | |
| Nation Broadcasting Corporation | | | | | | | | | | | | |
| Limited | 99.99 | 99.99 | 240,000 | 240,000 | 239,994 | 239,994 | 141,568 | 145,770 | 98,426 | 94,224 | - | - |
| Nation Digital Media Co., Ltd. | 99.99 | 99.99 | 100,000 | 100,000 | 99,990 | 99,990 | 96,422 | 96,392 | 3,568 | 3,598 | - | - |
| Nation International Co., Ltd. | 99.94 | 99.94 | 1,000 | 1,000 | 1,000 | 1,000 | 606 | 575 | 394 | 425 | - | - |
| Nation Books International Co., Ltd. | 99.99 | 99.99 | 70,000 | 70,000 | 69,999 | 69,999 | - | - | 69,999 | 69,999 | 35,000 | - |
| WPS (Thailand) Co., Ltd. | 84.50 | 84.50 | 500,000 | 500,000 | 422,500 | 422,500 | 76,335 | 68,049 | 346,165 | 354,451 | - | - |
| NML Co., Ltd. | 99.99 | 99.99 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | - | - | - | - |
| Associate | | | | | | | | | | | | |
| Yomiuri-Nation Information | | | | | | | | | | | | |
| Service Limited | 44.98 | 44.98 | 1,000 | 1,000 | 450 | 450 | | | 450 | 450 | | |
| Total | | | 917,000 | 917,000 | 838,933 | 838,933 | 319,931 | 315,786 | 519,002 | 523,147 | 35,000 | |

6 Property, plant and equipment

Acquisitions, disposals and transfers of property, plant and equipment during the three-month periods ended 31 March 2008 and 2007 were as follows:

| | Consolidated financial statements | | | | | |
|---------------------------|-----------------------------------|---------------|------------------|---------------|--|--|
| | 200 | 08 | 200 | 07 | | |
| | | Disposals | | Disposals | | |
| | Acquisitions | and transfers | Acquisitions | and transfers | | |
| | and transfers in | out – net | and transfers in | out-net | | |
| | - at cost | book value | - at cost | book value | | |
| | | (in thous | and Baht) | | | |
| Land and improvements | 3,011 | 35,921 | 405 | - | | |
| Building and improvements | 1,748 | 604,742 | 20,251 | - | | |
| Unused building | 33,126 | 229,713 | - | - | | |
| Leasehold improvements | - | 2,430 | - | - | | |
| Machinery and equipment | - | - | 232,966 | 231,494 | | |
| Furniture, fixtures and | | | | | | |
| office equipment | 15,750 | 7,964 | 8,633 | - | | |
| Transportation equipment | 6,521 | - | 1,276 | - | | |
| Assets under construction | | | | | | |
| and installation | 53 | | 3,572 | | | |
| Total | 60,209 | 880,770 | 267,103 | 231,494 | | |

Separate financial statements 2008 2007 Disposals Disposals Acquisitions and transfers Acquisitions and transfers and transfers in out – net and transfers in out – net - at cost book value - at cost book value (in thousand Baht) 35,921 Land and improvements Building and improvements 604,742 3,003 229,713 Unused building 33,126 2,430 Leasehold improvements 232,966 232,966 Machinery and equipment Furniture, fixtures and 7,964 6,606 office equipment 14,130 Transportation equipment 6,387 1,276 Assets under construction 3,572 and installation 880,770 232,966 **Total** 53,643 247,423

As discussed in Note 7, the Company sold certain assets and has transferred the right of the assets to the purchaser on 30 April 2008. Therefore, the Company reclassified these assets to assets identified for sale as at 31 March 2008.

7 Assets identified for sale

| | Consol | idated | Separate financial statements | | |
|-------------------------------------|-------------|------------|-------------------------------|----------|--|
| | financial s | tatements | | | |
| | 31 | 31 | 31 | 31 | |
| | March | December | March | December | |
| | 2008 | 2007 | 2008 | 2007 | |
| | | (in thousa | and Baht) | | |
| Cost | | | | | |
| Land and improvements | 41,770 | - | 41,770 | - | |
| Building and improvements | 1,345,698 | - | 1,345,698 | - | |
| Unused building | 347,630 | - | 347,630 | - | |
| Leasehold improvements | 3,716 | - | 3,716 | - | |
| Furniture, fixtures and | | | | | |
| office equipment | 88,077 | | 88,077 | | |
| | 1,826,891 | - | 1,826,891 | - | |
| Less: accumulated depreciation | (440,872) | - | (440,872) | = | |
| | 1,386,019 | - | 1,386,019 | - | |
| Less: allowance for impairment loss | (505,249) | - | (505,249) | - | |
| Net | 880,770 | - | 880,770 | - | |

The Board of Directors of the Company's Meetings held on 10 August 2007 and 9 November 2007 approved in principle to sell the Company's land and office building that included unused building. Subsequently, on 23 January 2008, the Board of Directors of the Company approved to sell the Company's land, head office buildings and Nation Tower building. The Company has to first purchase certain office space in the buildings from the present owners for an amount not exceeding Baht 130 million.

The Management Committee's Meeting held on 1 February 2008 acknowledged that the last price offered for such assets is Baht 955 million. This sale price is lower than the net book value of Company's assets, cost of purchase office space back and the estimate related expenses by approximately Baht 550.9 million. The Company, accordingly, recorded an allowance for impairment in value of such assets as at 31 December 2007 of Baht 550.9 million. As at 31 March 2008, the Company reversed Baht 45.7 million of the allowance for impairment because of the decrease in rates of property transfers and special business tax.

During 1 January 2008 to 31 March 2008, the Company purchased office space in the buildings from the present owners for Baht 33.1 million. In April 2008, the Company purchased additional office space in the buildings from the present owners for Baht 75.1 million.

On 25 April 2008, the Company entered into a promise to sale and purchase agreement of the Company's land, head office buildings and Nation Tower building with a local company at the price of Baht 955 million. The book value of the assets sold net of accumulated depreciation and allowance for impairment loss was Baht 948.6 million. As at 30 April 2008, the Company transferred the rights to the assets to the purchaser and received cash in full amount. Therefore, the Company has reclassified the assets sold to assets identified for sale as at 31 March 2008.

8 Trade accounts payable

| | | Consolidated financial statements | | Separate | | |
|-----------------|------|-----------------------------------|----------|----------------------|----------|--|
| | | | | financial statements | | |
| | | 31 | 31 | 31 | 31 | |
| | | March | December | March | December | |
| | Note | 2008 | 2007 | 2008 | 2007 | |
| | | (in thousand Baht) | | | | |
| Related parties | 3 | 35,846 | 45,519 | 118,202 | 138,029 | |
| Other parties | | 120,986 | 143,414 | 37,167 | 56,377 | |
| Total | | 156,832 | 188,933 | 155,369 | 194,406 | |

9 Shareholder warrants

The Annual General Meeting of the Company's shareholders on 25 March 2002 approved the issue of 39,426,525 units of warrants to shareholders. One warrant carried the right to purchase one common share in the Company at Baht 14 per share. The term of the warrants was 5 years from 22 August 2002, the date of issue, which expired on 22 August 2007.

In 2007, holders of 1,034 units of warrants exercised their rights to purchase 1,034 common shares in the Company at Baht 14 per share for a total consideration of Baht 14,476. The outstanding unexercised warrants expired on 22 August 2007.

10 Segment information

Segment information is presented in respect of the Group's business and geographic statements. The primary format, business segments, is based on the Group's management and internal reporting structure.

Business segments

The Group comprises the following main business segments:

| Segment 1 | Publishing and advertising |
|-----------|----------------------------|
| Segment 2 | Printing service |
| Segment 3 | Edutainment |
| Segment 4 | Broadcasting and new media |
| Segment 5 | Others |

Revenue and results, based on business segments, in the consolidated financial statements for the three-month periods ended 31 March 2008 and 2007 were as follows:

| | 2008 | 2007 |
|-----------------|------------|-----------|
| | (in thousa | nd Baht) |
| Segment revenue | | |
| Segment 1 | 514,121 | 519,416 |
| Segment 2 | 114,893 | 139,550 |
| Segment 3 | 130,060 | 143,278 |
| Segment 4 | 78,114 | 63,453 |
| Segment 5 | 43,531 | 44,342 |
| Eliminations | (178,088) | (215,868) |
| Total | 702,631 | 694,171 |

Nation Multimedia Group Public Company Limited and its Subsidiaries Notes to the interim financial statements

For the three-month period ended 31 March 2008 (Unaudited)

| | 2008 | 2007 |
|-----------------|------------|----------|
| | (in thousa | nd Baht) |
| Segment results | | |
| Segment 1 | 6,944 | 10,685 |
| Segment 2 | (8,548) | 16,586 |
| Segment 3 | 6,611 | 17,388 |
| Segment 4 | 4,158 | (597) |
| Segment 5 | (5,737) | 145 |
| Eliminations | 3,516 | (33,522) |
| Total | 6,944 | 10,685 |

Geographic segments

Management considers that the Group operates in a single geographic area, namely in Thailand, and has, therefore, only one major geographic segment.

11 Earnings (loss) per share

Basic earnings (loss) per share

The calculation of basic earnings per share in the consolidated and separate financial statements for the three-month period ended 31 March 2008 was based on the consolidated and separate net profit for that period attributable to ordinary shareholders of Baht 6.9 million and Baht 34.9 million, respectively, (2007: consolidated net profit and separate net loss for the three-month period ended 31 March 2007 of Baht 10.7 million and Baht 12.9 million, respectively) and the number of shares outstanding during the period of 164,774 thousand shares (2007:164,749 thousand shares).

12 Commitments with non-related parties

| | Consolidated | | Separate | | |
|---|--------------|------------|----------------------|----------|--|
| | financial s | statements | financial statements | | |
| | 31 | 31 | 31 | 31 | |
| | March | December | March | December | |
| | 2008 | 2007 | 2008 | 2007 | |
| | | (in thousa | nd Baht) | | |
| Non-cancellable operating lease commitments | | , | , | | |
| Within one year | 191,764 | 213,292 | 191,764 | 213,292 | |
| After one year but within five years | 355,884 | 394,855 | 355,884 | 394,855 | |
| Total | 547,648 | 608,147 | 547,648 | 608,147 | |
| Other Commitments | | | | | |
| Unused letter of credits | 72,232 | 17,394 | 72,232 | 17,394 | |
| Forward Contracts | 83,093 | 74,675 | 83,093 | 74,675 | |
| Total | 155,325 | 92,069 | 155,325 | 92,069 | |

13 Reclassification of accounts

Certain accounts in the 2007 interim financial statements have been reclassified to conform with the presentation in the 2008 interim financial statements.